



How to make societies thrive? Coordinating approaches to promote well-being and mental health

17 October 2023
13:00-14:30 CEST

Virtual launch of new OECD report with high-level opening and expert roundtable*

Good mental health is a vital part of people's well-being. The new OECD report, [How to Make Societies Thrive? Coordinating Approaches to Promote Well-being and Mental Health](#), uses the OECD Well-being Framework to systematically review how people's economic, social, relational, civic and environmental experiences shape and are, in turn, shaped by their mental health. Based on this evidence, examples of co-benefits, or policy interventions that can jointly improve both mental health and other well-being outcomes, are identified for a range of government departments. Implementing and sustaining such co-benefits requires resources, incentives and working arrangements that enable all relevant stakeholders to contribute to tackling the determinants of mental health upstream. Selected mental health initiatives across the OECD are reviewed to illustrate how they have been aligning action across government agencies; redesigning policy formulation to address the joint determinants of mental health; refocusing efforts towards the promotion of positive mental health; and connecting with societal stakeholders beyond government, including those with lived experience, youth, civil society and researchers.

During the event, key findings from the report will be presented followed by a panel discussion with experts from countries that aim to develop integrated policy approaches to simultaneously promote better well-being and mental health outcomes.

The event is open to all, including media, civil society, policy professionals, academics, statisticians, and others interested in this important agenda.

Agenda

High-level opening session, 13:00-13:25 (CEST)

- 13:00-13:05 Opening remarks by **Yoshiki Takeuchi**, OECD Deputy Secretary-General
- 13:05-13:10 Keynote address by **Stella Kyriakides**, Commissioner of Health and Food Safety, European Commission (video recording)
- 13:10-13:25 [Presentation of key findings from the report](#) by **Romina Boarini**, Director of the OECD WISE Centre

Panel discussion on country practice, 13:25-14:30 (CEST)

- 13:25-14:30 Guided discussion around country practice, with:
 - **Soile Ridanpää**, Ministry of Social Affairs and Health, Finland
 - **Stephanie Priest**, Public Health Agency of Canada
 - **Sara Holsbrink** and **Kristina Sinadinovic**, Public Health Agency and National Board of Health and Welfare, Sweden
 - **Nina Kolbjørnsen**, Directorate of Health, Norway
 - **Robert Donovan**, Founder of the Act-Belong-Commit Campaign, Western Australia
 - **Claudia Marinetti**, Director, Mental Health Europe