

Asia-Pacific Workshop on Subjective Well-Being: Measurement and Policy Use

25-26 November 2015, Daejeon, Korea

International Conference Hall, 1st Floor, Statistical Training Center,
713, Hanbatdaero (282-1, Wolpyung-Dong), Seo-Gu, Daejeon, Korea 302-847

AGENDA

25 November

09:30 – 10:00 Registration and coffee

10:00 – 11:15 Opening Ceremony

- **Gyeongjoon Yoo**, Commissioner, Statistics Korea
- **Martine Durand**, OECD Chief Statistician and Director of Statistics Directorate, pre-recorded message
- **Conal Smith**, OECD
- Keynote speech by **Andrew Clark**, Paris School of Economics
- Q&A for the keynote speaker

11:15 – 11:25 Coffee break

11:25 – 12:50 Session 1: Setting the scene

Session chair: Yeon-ok Yoon, Director, Social Statistics Planning Division, Statistics Korea

- **Conal Smith**, OECD, "The OECD Guidelines for Measuring Subjective Well-Being" (35 min)
- **Carrie Exton**, OECD, "Methodological issues from the OECD Guidelines" (30 min)
- Q&A/ discussion (20 min)

12:50 – 13:50 Lunch

13:50 – 15:30 Session 2: Methodological issues in measuring subjective well-being

Session chair: Conal Smith, OECD

- **Nicole Naurath**, Regional Director for Asia, Gallup, Bangkok (20 min)
- **Guobao Wu**, Professor, Rural Development Institute, Chinese Academy of Social Sciences (20 min)
- **Tim Tiefenbach**, Head of Business and Economics Section, German Institute for Japanese Studies (20 min)
- Q&A/ discussion (40 min)

15:30 – 15:50 Coffee break

15:50 – 17:50 Session 3: Experiences of measuring and reporting subjective well-being

Session chair: Carrie Exton, OECD

- **Kyung-sam Min**, General Manager, Methodology Division, Statistics Korea (20 min)
- **Joanne Baker**, Measuring Well-Being Team, Australian Bureau of Statistics (20 min)
- **Jamie Tanguay**, Project Coordinator, Melanesian Well-Being Indicators, Vanuatu National Statistics Office (20 min)
- **Kong Joo Shin** and **Kazuhito Higa**, Department of Urban and Environmental Engineering, Kyushu University (20 min)
- Q&A/ discussion (40 min)

26 November

09:00 – 10:10 Session 4: Experiences of measuring and reporting subjective well-being (continued)

This session will be an interactive panel discussion, focusing on experiences of data collection and dissemination by National Statistical Agencies involved in the collection and dissemination of subjective well-being data.

Session chair: Conal Smith, OECD

- Japan: **Yoshiaki Takahashi**, Japan International Cooperation Agency Research Institute
- Hong Kong: **Jimmy Lin Kwok-leung**, Statistician, Census and Statistics Department
- Malaysia: **Ismahalil Ishak**, Social Research Officer, National Population and Family Development Board
- Australia: **Joanne Baker**, Measuring Well-Being Team, Australian Bureau of Statistics
- Korea: **Kyung-sam Min**, General Manager, Methodology Division, Statistics Korea

10:10 – 10:30 Coffee break

10:30 – 12:30 Session 5: Policy applications of subjective well-being data

Session chair: Conal Smith, OECD

- **Shun Wang**, Assistant Professor, KDI School of Public Policy and Management (30 min)
- **Susumu Kuwahara**, Economic and Social Research Institute Cabinet Office, Japan (30 min)
- **Joey Au**, Senior Advisor to the Chief Economist, New Zealand Treasury (30 min)
- Q&A/ discussion (30 min)

12:30 – 13:00 Session 6: Closing remarks - What Next for the OECD Guidelines?

This short closing session will summarise next steps for the OECD Guidelines on Measuring Subjective Well-Being.

Session chair: Carrie Exton, OECD

- **Andrew Clark**, Senior Researcher, Paris School of Economics
- **Shun Wang**, Assistant Professor, KDI School of Public Policy and Management
- **Joanne Baker**, Measuring Well-Being Team, Australian Bureau of Statistics
- **Sinho Kim**, General Manager, Trends Analysis Division, Statistical Research Institute, Statistics Korea