

# METRICS THAT MAKE A DIFFERENCE

## Policy Uses of Well-being and Sustainable Development Indicators in Latin America and the Caribbean

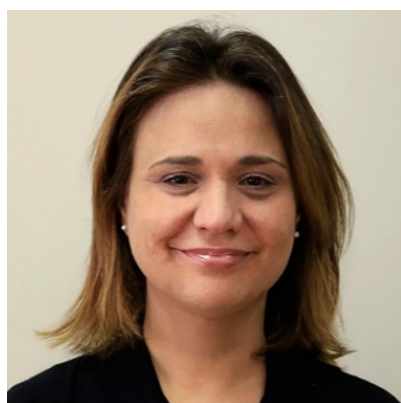
23-24 October 2019

Universidad del Rosario, Bogotá, Colombia



## Who's Who

Bogotá 23-24 October 2019



### **AGOSTO, Gabriela**

*Executive Secretary  
National Social Policy Coordination Council  
Argentine Republic*

With a degree in Sociology and a doctorate in Political Science and Sociology, Gabriela Agosto is the current Executive Secretary of the National Council for the Coordination of Social Policies of the Presidency of the Argentine Nation.

Previously, she was General Coordinator of the Project National Registry of Beneficiaries of Social Plans in the National Social Security Administration, Cabinet Advisor of the Secretariat of Programming for the Prevention of Drug Addiction and the Fight against Drug Trafficking (SEDRONAR - Presidency of the Argentine Nation), and National Coordinator of the Program to Strengthen Youth Development of the Secretariat of Social Development (Presidency of the Argentine Nation).

She has also worked as a consultant and been responsible for programs and projects of public and private organizations at the national and international levels.



**ÁLVAREZ, Ricardo**

*Researcher*

*Massachusetts Institute of Technology*

Ricardo Álvarez is a PhD Candidate for the City Design and Development Group in the Department of Urban Studies and Planning and also a researcher in the Senseable City Lab, both at the Massachusetts Institute of Technology (MIT). His research focuses on the creation of urban innovation ecosystems, as well on the next generation of intelligent urban infrastructure systems.

Prior to MIT, he worked for five years in the Mexican Federal Government as a founding member of ProMexico (the country's trade and investment promotion Federal Agency) where he worked as Senior Advisor to the CEO, Managed International Operations for North America, Europe, Africa and the Middle East and headed the Innovation and Strategic Projects Office. Before that he worked in the private sector in the retail, financial and media industries, both as an entrepreneur as well as corporate.

Ricardo Álvarez is also an international speaker, having participated in conferences related to development, innovation, cities and technology across several countries in America, Europe, Asia and Australia. In addition to his studies at MIT he holds a Master in International Management degree from Thunderbird and a Bachelor in Industrial and Systems Engineering degree from the Instituto Tecnológico y de Estudios Superiores de Monterrey.



**ANGULO, Roberto**

*Founding partner*

*Inclusión SAS, Colombia*

Angulo is an economist (Universidad Javeriana) and has a Master's degree in Economics (Universidad Nacional) and in Urban Development (University College London) with experience in the design and execution of public policy. He is interested in issues relating to development, poverty reduction, inequality, and social mobility. He has been advisor to DNP, leader of the coordinating team of PND 2018-2022, national director of Familias en Acción/Jóvenes en Acción at DPS, National Director of Sisbén (DNP), technical secretary of the Mission of Equity and Social Mobility of DNP, coordinator in the design of monetary poverty measurement and co-author of the Multidimensional Poverty Index of Colombia. He is currently a founding partner of INCLUSIÓN, an independent consultant to the Oxford Poverty and Human Development Initiative (OPHI), and a professor at the School of Government of the Universidad de los Andes.



**BREDAL, Lars**

*Deputy Head, European Union Delegation to Colombia*

Lars Bredal holds a Master's Degree in Political Science from the University of Aarhus in Denmark.

He is a Danish diplomat with 30 years experience working for NGOs, the United Nations, the Danish Ministry of Foreign Affairs and the European Union. He has experience with cooperation, humanitarian aid, politics and peace from positions in the Americas, Asia and Africa.



**BURTON, Tony**

*Former Deputy Chief Economist  
New Zealand Treasury*

Dr Tony Burton led the New Zealand Treasury team on wellbeing behind the New Zealand government's wellbeing budget. He started as an academic economist working on experimental game theory before commencing a career as a government economist with the UK Ministry of Health and the New Zealand Ministries of Social Development and Treasury.



**BUTKEVICIENE, Jolita**

*Director*

*Development Coordination (Latin America and Caribbean), European Commission*

Jolita Butkeviciene is the Director for Latin America and Caribbean at the European Commission's Directorate-General for International Cooperation and Development. With an on-going operations portfolio reaching nearly €3 bn and an annual budget of €700 mln, her Directorate is responsible for all bilateral, regional and thematic cooperation within the two regions.

For thirteen years Mrs Butkeviciene worked at the United Nations Conference on Trade and Development (UNCTAD) in the area of negotiations on services trade and services development. She joined the European Commission during 2007 where she has undertaken different management positions. Her formal background and experience is in the field of quantitative economics and international trade law and negotiations. Mrs Butkeviciene started her career teaching economics at Vilnius University, Lithuania, and subsequently at Binghamton University, New York, USA. She holds graduate degrees from both these universities. Mrs Butkeviciene is married and has two amazing children.



**CHEYNE GARCÍA, José Alejandro**

*Dean*

*Universidad del Rosario, Bogotá, Colombia*

Cheyne is considered one of the most relevant contemporary thinkers in the context of education in Colombia and the continent. His strong desire to share his experiences of theoretical and practical learning from a young age, have earned him several awards such as Number Collegiate of the Universidad del Rosario, The Outstanding Young People of the Colombia International Junior Chamber and outstanding professor of graduate programs and executive education.

His great interest in promoting and strengthening critical and innovative thinking in his students through the understanding of his physical, intellectual and spiritual dimension in response to the contradictions of hypermodernity, is reflected in the development of soft skills and the results of Educational practices that motivate the need to transcend their life project.

The continuous desire to advance in his academic training process has led him to satisfactorily fulfil his undergraduate degree in economics, specialization in university teaching, specialization in business administration, studies of international senior management and most recently his PhD in education where entrepreneurship has become the centre of his research work.

Cheyne is a leader who inspires human transformations through the positive impact he has generated in organizations where he has built an outstanding professional career.





**CIMOLI, Mario**

*Deputy Executive Secretary  
ECLAC*

Mario Cimoli is the Deputy Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC). He was appointed in that position on August 1st, 2018. He is also Chief of the Division of Production, Productivity and Management and Officer-in-Charge of the Division of International Trade and Integration. He is the co-chair (along with Giovanni Dosi and Joseph Stiglitz) of two of the task forces (industrial policy and intellectual property right regimes for development) of the Initiative for Policy Dialogue at Columbia University (New York).

With a PhD in economics from the University of Sussex, his research deals with development paths, economic growth and its relationship with the productive structure, and international trade. His work examines the interconnections between industrial policy, technological development and innovation.



**CLAUSEN, Jhonatan**

*Director of Research  
Institute of Human Development for Latin  
America, PUCP*

Jhonatan Clausen is a lecturer in Development Studies and History of Economic Thought at the Department of Economics at Pontifical Catholic University of Peru, PUCP, where he is also Director of Research at the Institute of Human Development for Latin America. He is a member of the Expert Committee on Poverty Measurement at the Peruvian National Institute of Statistics, as well as a co-editor (with Séverine Deneulin and Areli Valencia) of *Introducción al Enfoque de las Capacidades: aportes para el Desarrollo Humano en América Latina* (2018, Manantial-FLACSO-PUCP).



**DÍAZ, Yadira**

*Postdoctoral Researcher  
Universidad de Los Andes, Bogotá, Colombia*

Yadira is a Postdoctoral Researcher at the School of government in Los Andes University in Bogotá. She obtained her PhD in Economics from the University of Essex in the UK.

Her research fields are welfare and poverty measurement, health economics and applied micro-econometrics. She has published several academic papers in these areas. Yadira is currently a member of the Colombian Experts' Committee on Monetary and Multidimensional Poverty Measurement. She has worked for the Colombian government and many other different developing countries governments as a consultant hired by different multilateral organizations as the World Bank, the IADB and the UNDP on program evaluation and poverty measurement topics.



**DURAND, Martine**

*Chief Statistician and Director  
Statistics and Data Directorate, OECD*

Martine Durand is the OECD Chief Statistician, Director of the Statistics and Data Directorate. She is responsible for providing strategic orientation for the Organisation's statistical policy and oversees all of OECD's statistical activities. She is in particular responsible for the Organisation's work on the measurement of people's well-being and societal progress, promoting the analysis and use of well-being and sustainability indicators for policy-making. This work features regularly in the flagship publication *How's Life?* and related reports on well-being, inclusive growth and sustainable development.

She was formerly Deputy-Director of Employment, Labour and Social Affairs, and also worked for a number of years in the Economics Department. Ms. Durand graduated in mathematics, statistics and economics from the Paris VI University, the Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE) and the University of Wisconsin-Madison.



## **DUQUE MÁRQUEZ, Iván**

*President  
Colombia*

The President was born in Bogotá on August 1, 1976. He is a lawyer from Universidad Sergio Arboleda, with major studies in philosophy and humanities. He is an expert in economic matters, with executive studies at Harvard, and with Master's degrees from Georgetown, in Public Policy Management, and from American University, in Economic Law.

He has served as a columnist and professor. He was head of the division of Culture, Creativity and Solidarity of the Inter-American Development Bank (IDB), leading issues of social innovation, entrepreneurship, youth and creative economy. He was a consultant to the IDB presidency and principal advisor for Colombia.

As Senator he passed five laws of the Republic: the Orange Law, which promotes creative industries and culture as an engine of development; the Law of layoffs, which allows the use of layoffs to prepay for the education of children and dependents; the Law of defibrillators, which obliges the installation of rescuers in public places and in emergency transport in Colombia; the Law of 'Empresas B', which provides the conditions for creating and developing commercial societies of Benefit and Collective Interest, and is co-author of the Law that extended maternity leave from 14 to 18 weeks.

He is the author of the books *IndignAcción*, *ideas for the Colombia of the Future*; *Pecados Monetarios*; *Maquiavelo en Colombia*; *Efecto Naranja*; *El Futuro Está en el Centro*; *Arqueología de mi Padre*; and is co-author, together with Felipe Buitrago, of the book *La Economía Naranja*.

In addition to his legislative activity, Iván Duque has stood out in several areas of the country's current political scene. It was he who wrote, presented and defended the lawsuit against the Legislative Act for Peace, before the Constitutional Court, which limited the fast track and allowed Congress to make changes in the implementation of the agreements with the FARC. In 2016 he was elected as one of the country's most outstanding leaders by *Semana Magazine* and *Fundación Colombia Líder*, and during his three years as a congressman he was elected as the best Senator by his own comrades and by several local organizations that highlight and measure the work of Colombian legislators.

President Duque is married to Mrs. María Juliana Ruiz, with whom he has three children: Luciana, Matías and Eloísa.

On June 17, 2018, Iván Duque was elected President of Colombia for the constitutional period 2018 - 2022, with 10'398.689 votes, with a government program based on Legality, Entrepreneurship and Equity



**GALLEGO AVECEDO, Juan Miguel**

*Associate Professor*

*Universidad del Rosario, Bogotá, Colombia*

Gallego is a full Professor at the School of Economics at Universidad del Rosario in Bogotá, and Scientific Director of Alianza EFI, a research scientific program supported by the Colombian Government on informality and development topics.

He holds a PhD in Economics from the Toulouse School of Economics (TSE). He received the Juan Luis Londoño Prize of 2016 for best research on social policy by young researchers (up to 40 years old) relevant to Colombia. In the last 15 years he has authored several academic papers on development economics, inequality, population economics and empirical methods to evaluate policies.



**GARZÓN, Ricardo**

*Governance and Sustainability Manager*

*Telefónica Colombia*

Garzón is a lawyer and philosopher from the Universidad de los Andes, with a Master in Law from the same institution. He has experience in the public sector, having worked with the Council of Bogotá, Dirección de Derechos Humanos, International Humanitarian Law for the Ministry of Foreign Affairs of Colombia, as well as for the Permanent Mission of Colombia to the United Nations in New York. He is currently the Manager of Government Affairs and Sustainability at Telefónica Colombia.



**GASCA BRITO, Oscar**

*General Coordinator*

*Regional Operations, INEGI, Mexico*

Gasca has a degree in Economics, a Master in Finance from the Autonomous Technological Institute of Mexico (ITAM). He joined INEGI in 2009 where he first served as director of integration of information and communications technologies.

Since November 2016, he serves as General Coordinator of Regional Operation. His activities include the management and operation of activities carried out in the subnational level, as well as the promotion of the use of statistical and geographical information in the territorial level.

In the Federal Public Administration, he has held the positions of Coordinator of Advisors in the General Mining Coordination, Deputy Director of Operations of the Mining Development Trust, General Director of Support for Rural Financing, Director of Development Banking and Deputy Director of Actuarial Studies at SAGARPA, among others.





**GÓMEZ GARCÍA, Lucas**

*Director*

*Monitoring and Public Policy Evaluation  
DNP, Colombia*

Mr. Gómez holds a Geography and History B.A. from La Rochelle University in France and a M.A. and PhD in Political Science both from the Paris Institute of Political Studies - Sciences Po Paris.

His professional experience includes several positions as an expert in public policy analysis. He has served as consultant for the Organization of American States (OAS), the International Organization for Migration (IOM) and the Norwegian Refugee Council (NRC), amongst other international organizations.

He has also worked as consultant in public policy issues for the Ministry of Interior, the Office of the Comptroller General of the Republic, the territorial Government of Boyacá and the Office of the Attorney General. More recently, he served as the director of the International Relations office at the Externado University. Before this position, he coordinated the Consultancy and Special Projects Office as well as the entrepreneurship and Innovation office at the Externado's Finance, Government and International Relations faculty.

Currently, he serves as the Director for Monitoring and Evaluation of Public Policies at the National Planning Department of Colombia. From this position, he acts as the Technical Secretary of the SDG Commission.



**GUEVARA, Andrea Lara**

*Technical Coordination of the 2030 Agenda,  
President's Office, Mexico*

Andrea Lara Guevara obtained a Bachelor's Degree in International Relations at the University of the Americas, Mexico City.

She has experience in the field of protection services to Mexicans abroad.

She has 6 years of experience in the Federal Public Administration in Mexico. For 5 years she has been in the process of adoption and implementation of the 2030 Agenda; specifically in the closing of the Millennium Development Goals, in the negotiation of the Post-2015 Development Agenda, as well as in the adoption of the 2030 Agenda.

She was directly involved in the project of the Presidency and the United Nations Development Programme (UNDP) on the implementation of social inclusion indicators in Mexico, in which an information platform was developed that later became the Information Website for the Sustainable Development Goals.

She has been an advisor on issues related to the 2030 Agenda in the Office of the President of the Republic. Currently, she coordinates the technical and statistical issues of the SDGs, in the Direction of the Agenda 2030 for Sustainable Development in the Office of the Presidency.



**GURRÍA, Angel**

*Secretary-General  
OECD*

Mr. Angel Gurría has been the Secretary-General of the OECD since 2006. Under his leadership, the Organisation has established itself as a pillar of the global economic governance architecture including its active engagement with the G20, G7, APEC and other international fora.

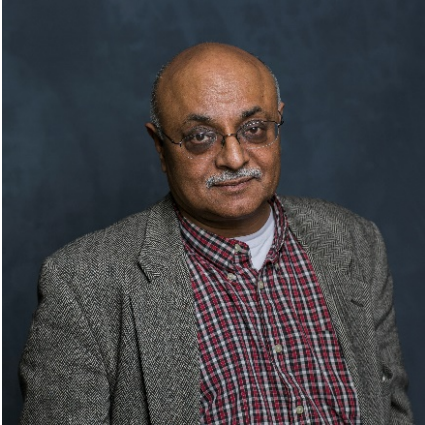
Mr. Gurría has advanced the OECD's impact and relevance in several policy area, focusing on the promotion of better lives through inclusive growth and new approaches to economic challenges. He has also made the OECD more inclusive through new memberships, strengthening the link with key emerging economies and fostering its global outreach. Mr. Gurría came to the OECD following a distinguished career in public service in his native Mexico, including positions as Minister of Foreign Affairs and Minister of Finance and Public Credit in the 1990s.



**HAMMLER, Katharina**

*Director  
Monitoring and Evaluation, Fundación Paraguaya*

Katharina Hammler is the Director of Monitoring & Evaluation at Fundación Paraguaya, a self-sustainable NGO spearheading participatory poverty mentoring, microfinance, and entrepreneurship in Paraguay and the world. She works on multidimensional poverty measurement and the role of aspirations in eliminating poverty, and teaches poverty measurement at the University of Vienna. Katharina has studied Economics, Socioeconomics, and Political Sciences in Vienna and holds a PhD in International Development from Tulane University. She is married and lives in Vienna.



**KANBUR, Ravi**

*T. H. Lee Professor of World Affairs  
Cornell University, United States*

Ravi Kanbur researches and teaches in development economics, public economics and economic theory. He is well known for his role in policy analysis and engagement in international development. He has served on the senior staff of the World Bank, including as Chief Economist for Africa. He has also published in leading economics journals, including the Journal of Political Economy, American Economic Review, Review of Economic Studies, Journal of Economic Theory and Economic Journal.

He is Chair of the Board of United Nations University-World Institute for Development Economics Research, Co-Chair of the Scientific Council of the International Panel on Social Progress, member of the OECD High Level Expert Group on the Measurement of Economic Performance, past-President of the Human Development and Capabilities Association, past-President of the Society for the Study of Economic Inequality, past member of the High Level Advisory Council of the Climate Justice Dialogue, and past-member of the Core Group of the Commission on Global Poverty.



**LORENZETTI, Andrea**

*Sectoral Statistics Director  
INDEC, Argentina*

Lorenzetti holds a Master's degree in Social Demography from the National University of Lujan. Lorenzetti has been the Director of Sectoral Statistics at the National Institute of Statistics and Census (INDEC) since 2019. Between 2017 and 2018 she was the Advisor of the National Directorate of Living Conditions at INDEC.

From 2002 to 2006 she was the Coordinator of the labour market team in the Permanent Household Survey at INDEC. She also engaged as the Focal Point at the Working Group for the Revision of the International Classification of Status in Employment (ICSE-93), as well as the Focal Point at Working Group of Labour Market Indicators and gender at ECLAC, in the International Labour Force Service, and at the Department of Statistics from 2016 to 2018. She is also a Professor and researcher at the Master Degree level in Labour Social Science at the University of Buenos Aires.



**MARTÍNEZ, Lina**

*Director*

*Observatorio de Políticas Públicas,  
Universidad Icesi, Colombia*

Lina Martínez is a Professor of Public Policy and the Director of POLIS (observatory of public policies) at Universidad Icesi, Colombia. She has obtained a Bachelor in Philosophy and Literature, a Master in Education and Human Development, as well as a Master and PhD in Public Policy. Her major interests and specialization is educational and social policy. Her current research is focused on the informal economy, urban policies, provision of public goods, social mobility, and life satisfaction. She is experienced designing and evaluating public policies.



**MÁRQUEZ, Rodrigo**

*Doctor in Sociology  
FLACSO Chile*

Dr. Marquez has worked as an International Consultant in many countries, collaborating with different UN agencies as well as with governments, and international NGO's. In April 2019 he joined FLACSO- Chile.

He has been a visiting scholar at different graduate and post-graduate programs in Chile and abroad, and currently he is a member of the high level discussion cluster on wellbeing and SDG, organized by the UAE Government. Some of his areas of expertise are human development, subjectivity and public policies, subjective well-being, and the political and social use of statistical indicators.



**MEJÍA GUERRA, José Antonio**

*Inter-American Development Bank*

Mejía Guerra works as Modernization of the State Lead Specialist at the Inter-American Development Bank (IDB), where he specializes in the strengthening of statistical capacity and data on citizen security and violence against women. He holds a Master's degree in Public Policy from Georgetown University and a Master's degree in Economics from George Washington University. He served as Vice president of the first Governing Board of Mexico's National Statistics and Geography Institute (INEGI) between 2008 and 2012. Before that he worked at the IDB where he coordinated the MECOVI Program.





**MORENO, Sandra Liliana**

*Director*

*Geospatial Information, DANE, Colombia*

Sandra Moreno is the Technical Director of the Geostatistical Division of the National Administrative Department of Statistics of Colombia - DANE. She studied Cadastral Engineering and Geodesy and has a Master's Degree in Geographic Information Systems from the University of Salzburg, Austria. She is currently coordinator of the Working Group on the Integration of Statistical and Geospatial Information of the United Nations Regional Committee on the Global Management of Geospatial Information for the Americas.



**MURILLO, Franklin**

*Global Network Director*

*Social Progress Imperative, Washington DC*

Franklin Murillo is Global Network Director and Agenda 2030 lead at Social Progress Imperative where he facilitates collaboration with regional teams and local networks that translate Social Progress Index data into policy-oriented actions across the world. He leads the global expansion to scale the adoption of the Social Progress Index to equip government, business, and civic leaders with actionable insight on things that most matter to their community, prioritizing G20 and other strategically significant countries. He has built a robust network of partners in more than 45 countries across Latin America, Europe, Africa, and the Asia Pacific that is empowering millions of people with the first-ever understanding of the true state of their society and the tools to drive change.

He is responsible for the design and implementation of the strategy to position the Social Progress Index as key resource in operationalizing and localizing the Sustainable Development Goals, developing relationships and projects with the World Bank, the T20, The Global Partnership of Sustainable Development Data, the UN system, and others.

Franklin holds a BA in Education from Universidad Latina de Costa Rica, an MBA and an MA in Project Management from Universidad Latinoamericana de Ciencia y Tecnología and a Master of Education and International Development from University College London (UCL).

He is currently pursuing a PhD. at the Institute of Global Prosperity, University College London (UCL) in Prosperity Metrics.



**NIETO PARRA, Sebastián**

*Head of the Latin American and Caribbean Unit  
OECD Development Centre*

Sebastián Nieto Parra is Head of the Latin American and Caribbean Unit at the OECD Development Centre. He coordinates the Latin American Economic Outlook, in partnership with CAF, ECLAC and the European Commission, the OECD Multi-Dimensional Country Reviews of Latin America and the Revenue Statistics in Latin America and the Caribbean. He has participated and coordinated a series of OECD reports in emerging markets, such as previous editions of the Latin American Economic Outlook, Multi-dimensional Country Review of Panama, Peru and Uruguay, Perspectives on Global Development and the Economic Survey of Colombia and Argentina.

His research interests include international finance, education and infrastructure policies, and political economy in emerging economies. His research has been published in academic and policy journals such as NBER International Seminar on Macroeconomics, LACEA Economía, Review of Development Finance and International Finance.

Before joining the OECD, Mr. Nieto-Parra was an economist for Latin America at Santander Bank, Madrid. Prior to that, he worked on the stability and regulation of the financial markets, both at the Central Bank of Colombia (Banco de la República) and the Colombian Ministry of Finance. He completed his graduate studies in Economics at Sciences Po Paris and Toulouse School of Economics. He holds a PhD in Economics from Sciences Po Paris.



**OCAMPO, Rolando**

*Director*

*Statistics Division, ECLAC*

Ocampo graduated from the Universidad Nacional Autónoma de México. He has a Master's degree in Statistics from the Universidad Complutense de Madrid, as well as a Master's degree in Economics of Education and Work from the Carlos III University of Madrid.

From 1984 to 1989 he worked in the General Statistics Directorate (INEGI), and in 1994 he joined INEGI again and was in charge of the Coordination of Methodologies, Analysis and Procedures. From March 2013 to December 2017, he was a member of INEGI's Governing Board as Vice President.

From August 2013 to December 2017, he chaired the United Nations Regional Committee on Geospatial Information Management for the Americas (UN-GGIM: Americas), and was Co-Chair of UN-GGIM Global 2016 and 2017.

He is a member of the IAOS Executive Committee. He was IAOS's representative to the ISI WSC Scientific Programming Committee (SPC) in 2015, 2017 and 2019.

Since August 2019 he has been Director of the Statistics Division of the Economic Commission for Latin America and the Caribbean (ECLAC).



**OLIVERA, Javier**

*Luxembourg Institute of Socio-Economic Research (LISER)*

Javier Olivera is a researcher at the Luxembourg Institute of Socio-Economic Research (LISER) and full professor of economics at Pontificia Universidad Católica del Perú (PUCP). He holds a PhD in economics from KU Leuven. Previously, he was a research fellow at the Institute for Socio-Economic Research at the University of Luxembourg, and the Geary Institute at the University College Dublin (UCD). Before his academic career he has worked for more than 5 years at the Superintendent of Banking, Insurance Companies and Pension Funds and the Ministry of Economy of Peru. He has taught as an invited professor at postgraduate and undergraduate level at KU Leuven, UC Louvain, University College Dublin and PUCP.

His research interests include public economics, socio-economic inequality, pensions and economic demography. He has published several academic articles in journals such as *Science, Economics and Human Biology*, *Journal of Social Policy*, *Journal of International Money & Finance*, *Journal of the Economics of Ageing* and *Journal of Development Studies*; and in prestigious collective volumes such as the *Handbook of Income Distribution* (Elsevier) and *National Wealth: What is missing, why it matters* (Oxford UP).



**OVIEDO, Juan Daniel**

*Director*

*DANE, Colombia*

Director of the National Department of Statistics. He is an Economist from the Universidad del Rosario (Colombia) and holds a PhD in Economics from the University of Toulouse (France), where he also obtained a Master's degree in Econometrics and Mathematical Economics. He has experience in the Universidad del Rosario as a professor in the School of Economics, where he also served as director of Institutional Planning and Effectivity.

He has a wide experience in the Colombian public sector, where he served as an external advisor of the Superintendence of Ports and Transportation, at the National Television Authority, at the Commission of Regulation and Communications and at the ICTs Ministry.



**PABÓN ALVARADO, Laura**

*Director of Social Development*

*DNP, Colombia*

Laura Pabon Alvarado is the Director of Social Development at the National Planning Department of Colombia.

She is an economist with a Master's Degree in economics from the Universidad de los Andes and a Master's Degree in public policy from the University of Chicago. She worked for more than 8 years at the World Bank on labour market, poverty and social protection issues for countries in Southeast Asia and Latin America. She also served as Deputy Director of Education, Culture and Sports at the National Planning Department.



**PACHECO, Daniel**

*Journalist and Director*

*Zona Franca*

Daniel Pacheco is a philosopher from Universidad Nacional, with a specialization in journalism from the Universidad de los Andes, and a Master's degree in communication from Georgetown University. He was a correspondent for Caracol Radio, Blu Radio and Caracol TV in Washington, DC. Today he directs Zona Franca, the most watched opinion program on cable television in Colombia. He writes a column in El Espectador, and has written for media such as La República, Arcadia, and Soho, among others.





**PEREIRA OLMEDO, Carlos Alberto**  
*Minister-Executive Secretary*  
*Secretariat of Technical Planning for Economic*  
*and Social Development, Paraguay*

Carlos A. Pereira Olmedo has been Minister of the Technical Secretariat for Economic and Social Development Planning (STP) since September 2018. He has a degree in accounting, MAE Master in Business Administration (Graduated with distinction), Certified Anti Money Laundering Specialists (CAMS), Lawyer, Specialist in Taxation.

Among his main challenges as Minister of the STP, are: (i) coordination of the design, implementation, monitoring and evaluation of the National Development Plan 2030; (ii) promotion of the development of Public-Private Partnerships and investment in infrastructure and services; and, (iii) coordination of International Cooperation.

He is an expert in Organization and Methods (O&M), and in this sense prepared manuals of functions, procedures and positions, and operating manuals in renowned companies and financial entities in the country, as well as in public entities. He also worked on the formulation and preparation of technical and economic feasibility studies for financial and commercial entities.

He served as manager and director of private companies and external auditor of financial institutions and commercial companies. He is a university professor, holding the chair of Banking Accounting at the Universidad Tecnológica de Asunción, and in the Area of Accounting and Auditing at the Universidad Interamericana. He is recognized with the Honorable Mention proposed by the promotion of graduates of the Bachelor of Accounting Sciences of the Technological University of Asuncion.

He was President of the Banco Nacional de Fomento (BNF) between September 21, 2012 and August 15, 2018. He was elected as a member of ALIDE's Board of Directors for the periods 2015-2017-2018. Under his leadership, the BNF has been recognized for 2 consecutive years by the Commerz Bank of Germany as "The Bank with greater efficiency in foreign trade operations".

He has participated as a panellist, nationally and internationally, on issues such as: economic, financial and agricultural insurance, investments, prevention of money laundering and assets in the financial system.



**PEZZINI, Mario**

*Director of the OECD Development Centre and Special Advisor to the OECD Secretary-General on Development*

Mario Pezzini is the Director of the OECD Development Centre. Moreover, after having served for a year as Acting Director of the OECD Development Co-operation Directorate, he has been nominated Special Advisor to the OECD Secretary General on Development.

The OECD Development Centre is an institution where governments, enterprises and civil society organisations informally discuss questions of common interest. Its Governing Board includes most of the OECD countries but also developing and emerging economies as full members. The Centre helps policy makers in OECD and partner countries find innovative solutions to the global challenges of development. ([www.oecd.org/dev](http://www.oecd.org/dev)).

Before joining the Development Centre in 2010, Mario Pezzini held several senior management positions in the OECD, where he has been working since 1995. Prior to joining the OECD, Mr. Pezzini was Professor in Industrial Economics at the Ecole Nationale Supérieure des Mines de Paris as well as in US and Italian Universities. Also, Mr. Pezzini served as an Advisor in the field of economic development, industrial organisation and regional economics in international organisations and think tanks (e.g. ILO, UNIDO, European Commission and Nomisma in Italy). Mr. Pezzini started his career in the Government office of the Emilia-Romagna Region.



**PRATS, Àlex**

*Inequality Lead  
Oxfam, Spain*

Àlex Prats is the Inequality Lead at Oxfam in Spain. He has performed different roles in Oxfam, including Deputy Regional Director for Horn, East and Central Africa, and Regional Director for West Africa. He also worked for Christian Aid as Principal Economic Justice Advisor, where he led the organization's campaign on Tax Justice. In his current role, Alex has lead a project with the London School of Economics to develop the Multidimensional Inequality Framework. He has also been part of the team that has developed Oxfam's Commitment for the Reduction of Inequality which also takes a multidimensional approach. He is based in Barcelona.

**ROCES-FERNÁNDEZ, Pelayo**

*Programme Manager and Directorate-General International Cooperation and Development, European Commission*

Bio to follow



**RICCI, Chiara Assunta**

*Economic Officer*

*Ministry of Economics and Finance, Italy*

Chiara Assunta Ricci is the Economic Officer at the Italian Ministry of Economy and Finance with experience in the fields of income distribution, well-being, public investments and Open Government. She started her civil servant career in 2016 at the State General Accounting Department where her main domain of expertise concerned the design and management of a national information system on public investments. In 2019, she joined the Technical Secretariat of the Minister where she has been working on the use of Equitable and Sustainable Well-Being Indicators in the Italian policy cycle, as well as on public finance and European economic governance. She holds a PhD in Economics from Sapienza, University of Rome.



**RODRÍGUEZ, Luis Alberto**  
*Director*  
*DNP, Colombia*

Luis Alberto Rodríguez, 32, a native of Valledupar, is an economist from the National University of Colombia and holds a Master's degree in Economic Policy from Columbia University in New York.

He has served as economic advisor to the United Nations Development Program (UNDP), consultant to the Ministry of Labour and the Inter-American Development Bank (IDB) and as Head of Economic Studies at Asobancaria.

He has also been a consultant in the Superintendence of Public Home Services, director in charge of FOGACOOP, a Professor at the University of Rosario and the National University of Colombia, as well as a columnist in the most relevant economic media in the country.

As Technical Vice-Minister of Finance he led the technical work of the 2018 Financing Law and the 2019 Medium-Term Fiscal Framework directing the creation and installation of the Capital Market Mission, the first mission of its kind in 24 years, which recently delivered recommendations to the Government. He was also in charge of the creation and installation of the Territorial Tax Mission, a task that the country had not performed for more than three decades, in addition to implementing the plan to structure and strengthen the General Directorate of Macroeconomic Policy by creating the sub-directorates of Fiscal Policy and Macroeconomic Policy.

In 2018 he was included in the list of the 100 most influential young leaders in government issues, a ranking carried out by the global platform of public leadership Apolítica. He was also chosen by Junior Chamber International (JCI) as one of the most outstanding young people in Colombia in 2018.

As the new director of the DNP Colombia he will be responsible for directing the execution of the public investment budget, coordinating government actions to advance the goals of the United Nations Sustainable Development Goals (SDGs), approving high-impact regional projects with royalty resources, finalizing access and coordinating the government, all the while ensuring that the making of public policies are informed by good practices as a member country of the OECD.





**ROJAS, Mariano**

*Professor of Economics*

*Universidad Internacional de la Rioja, Spain*

Mariano Rojas is Professor of Economics at Universidad Internacional de la Rioja, Spain. He got his undergraduate degree in economics from Universidad de Costa Rica and holds M.A. and Ph.D degrees in economics from The Ohio State University, United States. His areas of research are: Subjective Well-Being, Quality of Life, and Economic Development. He was President of the International Society for Quality of Life Studies and coordinated the Initiative Measuring the Progress of Societies: A Perspective from Mexico. He is the editor of the Handbook of Happiness Research in Latin America (Springer) and the author of Well-Being in Latin America: Drivers and Policies (Springer).



**RUIZ, Alejandro**

*Directorate General*

*Integration Analysis and Research, INEGI, Mexico*

Alejandro Ruiz joined INEGI in 2016 as a Researcher. Since then he has carried out projects on Economic Productivity, Measurement of Household Income, and Data Science for the Public Good. He holds a Master's degree in Economics from CIDE and PhD studies in Economics from ITAM. His career has focused on the federal public administration in both, the Ministry of Social Development and the National Institute for Education Evaluation, as a specialist in Microeconometrics and Impact Evaluation.



**SÁENZ, Luis Hernán**

*National Coordinator*

*Red de Ciudades Cómo Vamos, Colombia*

As an Architect with a specialization in Geography from the Universidad de los Andes, Sáenz graduated with highest honours from the Master's in Urban Development Planning from the University of London (UCL) and winner of the Chevening scholarship from the Government of the United Kingdom.

His experience includes the coordination and formulation of projects and public policies related to social housing, mobility, public space, climate change and land use planning, working for organizations in the public, private, academic and social sectors. Between 2014 and 2016 he served as a consultant-specialist for the Housing and Urban Development Division of the Inter-American Development Bank (IDB).

He is currently the National Coordinator of the Colombian Network of Red de Ciudades Cómo Vamos, and is an advisor to the Inter-American Development Bank on issues of cultural heritage and urban development.



**SAGUIR, Julio**

*Secretary of Public Management and Planning  
Tucumán, Argentina*

Saguir was Minister of Education in the province of Tucumán, Argentina and has been Secretary of Public Management and Planning since 2003. He studied Philosophy and History at the Universidad Nacional de Tucumán and received his PhD. in Political Science at the University of Chicago in 1991.

He has been a member of different Federal Councils and expert committees in Argentina and his office has received assistance and worked in partnership with IDB, CEPAL, UNICEF, PNUD and other international organisms.

Notably, his Secretary is the provincial focal point for SDG in Argentina. He has participated in regional and international seminars and conferences on the topics of Planning, SDG and Public Management.



**SANDOVAL, Harrison**

*ProPacífico, Bogotá, Colombia*

Sandoval is a socio-economic analyst at ProPacífico. He is an economist and currently undertaking a Master in Economics at the Icesi University. Sandoval is a consultant with research experience in development economics, monetary policy, time series, and energization.



**SCRIVENS, Kate**

*Policy Analyst  
OECD Monitoring Well-being and Progress Unit*

Kate Scrivens is a Policy Analyst in the Monitoring Well-Being and Progress Section at the Organisation for Economic Co-operation and Development (OECD). Based in the Statistics and Data Directorate, her work is focused on measuring, reporting and analysing data about people's well-being, the resources that sustain it over time, and well-being inequalities. Kate has published work on societal progress indicators, vulnerability and resilience, the measurement of social capital, as well as contributing chapters to flagship OECD publications (How's Life?; Multidimensional Country Reviews) on migrant well-being, and country-level well-being evaluations in Uruguay and Israel. She is currently coordinating the OECD's contribution to the OECD-ECLAC-EC joint project on Metrics for Well-being and Sustainable Development Policies in Latin America and the Caribbean. Kate has a Masters in International Political Economy from the London School of Economics.



**SEPÚLVEDA RICO, Carlos Eduardo**

*Dean*

*Universidad del Rosario, Bogotá, Colombia*

Carlos Eduardo Sepúlveda Rico is Dean of School of Economics at Universidad del Rosario in Bogotá, Colombia. He holds a PhD in Economics from Boston University. He served as the territorial coordinator of the Colombian National Development Plan 2014-2018, and has held positions as Deputy Director and Director (E) of the Colombian National Department of Statistics, and member of the commission for the Measurement of Poverty, Labour Market and Inequality of Colombia. He has also authored several academic books on socio-economic stratification and incidence of tax policy on well-being.



**SMERKOLJ, Alenka**

*Secretary General*

*Alpine Convention*

Alenka Smerkolj became the Secretary General of the Alpine Convention in July 2019, being the first women in this position. In her new role she will be striving to maintain and to further develop the Alps as a pioneer region for sustainable living in the heart of Europe. She believes in the power of teamwork, dialogue and open communication with the Contracting Parties and all the Partners involved.

She started her professional career in Nova Ljubljanska Banka, where she would stay for 26 years, holding various executive positions. In 2014, she entered the political scene as the Slovenian Minister responsible for European Cohesion Policy and Development. In this capacity, she coordinated, amongst others, the elaboration of a national long-term vision and development strategy, aiming at the implementation of Agenda 2030 for sustainable development.

Alenka Smerkolj is co-author of the book chapter “Prototyping the Future: A New Approach to Whole-of-Society Visioning”, published in Realistic Hope: Facing Global Challenges, Amsterdam University Press.



**SOLANO, Angélica**

*Inclusión Consultoría para el Desarrollo SAS*

Angélica Solano is an Economist at the University of Pamplona. Student of the Master in Economics and the Master in Public Policy at the Universidad de Los Andes. Consultant in Inclusion at SAS. With experience in multidimensional measurements, data management and research with particular emphasis in the area of social development, public policies, inequality, poverty and post-conflict.



**VIGNOLO, Andrea**

*Executive Director*

*Uruguayan International Cooperation Agency*

Vignolo obtained a degree in Psychology from the University of the Republic (UdelaR). From March 2015 to date she has been the Executive Director of the Uruguayan Agency for International Cooperation in the Presidency of the Republic, and since 2018 she has been teaching International Cooperation and Culture for Development at the University CLAEH.

Between March 2010 and February 2015 she assumed the position of Director of International Cooperation and Projects in the Ministry of Education and Culture, as well as the position of Secretary General at the National Commission of Uruguay for UNESCO. Between 2005 and 2010 she worked as the Advisor to the Mayor of Montevideo on international cooperation, amongst other topics, and as Secretary of the Board of Directors at the Institut Pasteur de Montevideo. Between 2004 and 2005 she was the Coordinator of a Project whose aim was to establish the Institut Pasteur of Montevideo. Previously, for seven years, she was Academic Assistant to the Dean of the Faculty of Sciences of the UdelaR as Head of Cooperation. From 1993 to 1998 she worked as Assistant to the Coordinator of the Unit for Projects with External Financing (UPROFE) of the University of the Republic.





**VILLEGAS CARRASQUILLA, Mónica**

*Project Manager  
Fundación Corona*

Mónica Villegas Carrasquilla is an Anthropologist from Universidad de los Andes with two Master's degrees, one in Development Policy from the Institute of Economic and Social Development Studies of the University of Paris I Pantheon-Sorbonne, and another one in Geography and Territorial Planning and Urbanism from the Institute of Higher Latin American Studies of the University of Paris III Sorbonne-Nouvelle. She has also studied City Management at the Universitat Oberta de Catalunya.

She worked in Corpovisionarios as a City Project Manager both nationally and internationally, as an IDB consultant, and as a Professor of Development Planning at the Universidad Externado de Colombia. Carrasquilla was the Director of the Bogotá Cómo Vamos program and currently works as the Project Manager of the Fundación Corona and as a Professor in the Liderazgo for Bogotá program at the School of Government at the Universidad de los Andes.



**VITERI, Juan José**

*Department of Innovation in Metrics and  
Methodology  
INEC, Ecuador*

Juan José Viteri is an Economist from Pontificia Universidad Católica del Ecuador (PUCE). He is currently working as an innovative analyst in metrics and methodologies for the National Institute of Statistics and Census (INEC). He has specialized on development, poverty, and well-being indicators, as well as in the measure of ODS indicators. He started his professional career at the Centre for Gender Economic Equality (CIGÉNERO), cementing his knowledge of economics and statistics. Later on he worked as a consultant for the International Organization for Migration (IOM), developing qualitative and quantitative reports and studies on the impact of the 2016 earthquake in Ecuador.