CITIES & REGIONS FOR A RISC-PROOF BLUE ECONOMY

Preliminary findings from the OECD Global Survey on Localising the Blue Economy

14 November 2022

Juliette Lassman Policy Analyst, Water Governance & Circular Economy OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE)

💆@OECD_local in www.linkedin.com/company/oecd-local 🕀 www.oecd.org/cfe



OECD Cities and Regions for a Blue Economy



- **56** cities, regions and basins
- **30** countries
 - 15 OECD
 - 15 non-OECD
- All global regions covered

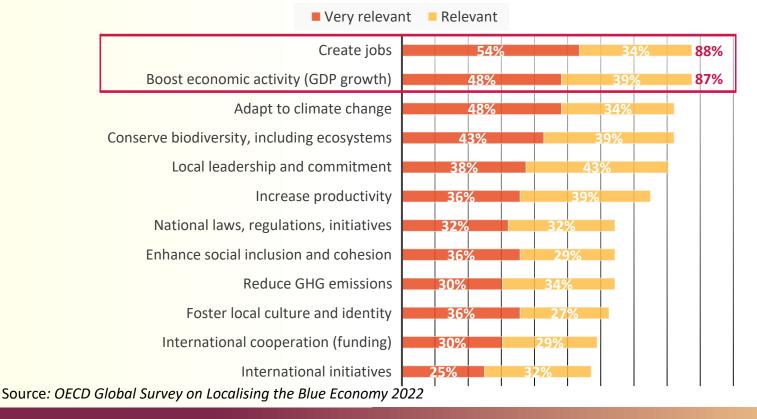


#1 THE BLUE ECONOMY IS A DRIVER OF LOCAL AND REGIONAL DEVELOPMENT

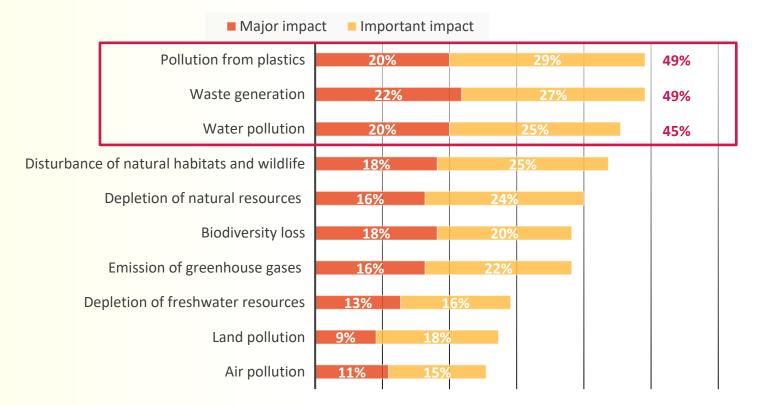


The blue economy can boost local GDP and jobs

Drivers for the blue economy at local level

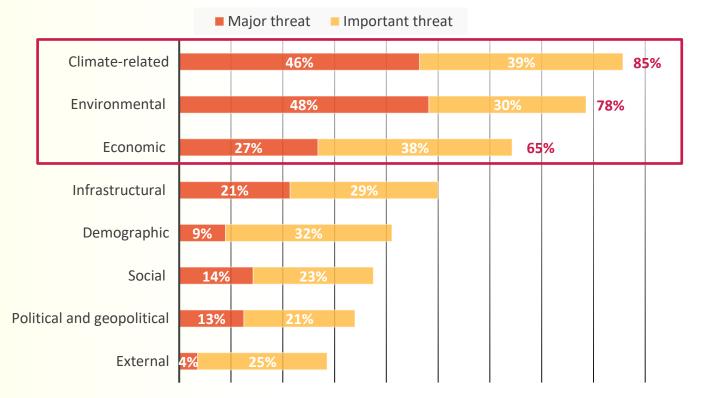


... but the blue economy is not always green



Source: OECD Global Survey on Localising the Blue Economy 2022

Climate change is the #1 threat to the blue economy



Source: OECD Global Survey on Localising the Blue Economy 2022

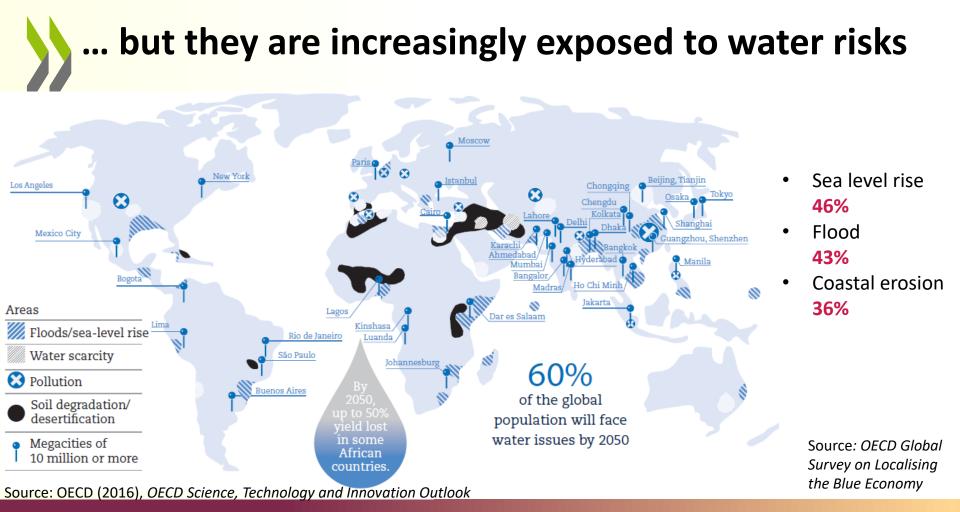
#2 CITIES AND REGIONS PLAY A KEY ROLE IN THE BLUE ECONOMY



Cities & regions are responsible for 64% of investments related to climate and environment

| Japan | 98 | 2 |
|---|-----------------|-------------------|
| France | 90 | |
| Australia | <u> </u> | 11 |
| Netherlands | <u> </u> | <u>14</u> 18 |
| Czech Republic | <u> </u> | <u>19</u> 26 |
| Spain | <u> </u> | <u>28</u> 30 |
| Lithuania | <u> </u> | 32 |
| Portugal | 66 | 34 |
| | 65 | 25 |
| Average | <u> </u> | 40 |
| Italy | <u> </u> | <u>40</u> 48 |
| Slovak Republic | 48 | 52 |
| United Kingdom | 34 | 66 |
| Denmark | 31 31 | 69 69 |
| Sweden | <u>29</u> 29 | 71 71 |
| | 18 | 82 |
| Subnational government (%) Central Government (%) | | |

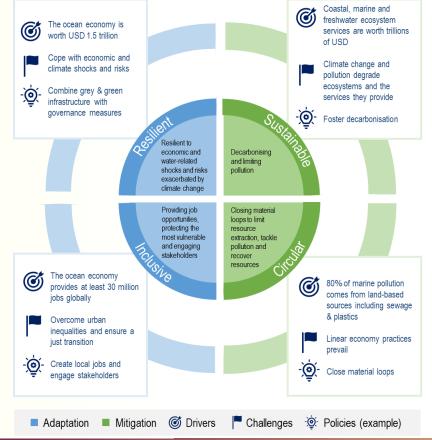
Source: OECD (2018), Financing climate objectives in cities and regions to deliver sustainable and inclusive growth



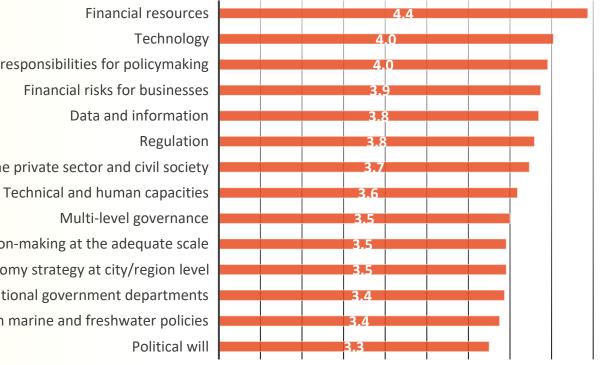




A climate-proof blue economy should be RISC-proof



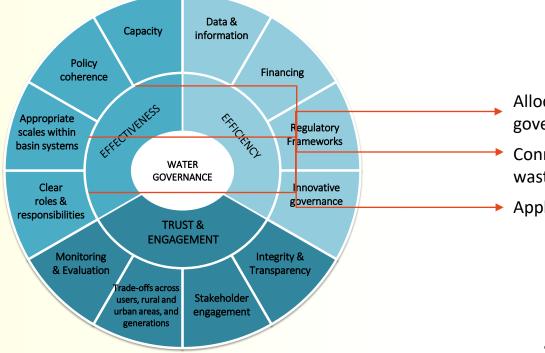
... But there are governance gaps



Unclear allocation of roles and responsibilities for policymaking Engagement with the private sector and civil society Planning and decision-making at the adequate scale No blue economy strategy at city/region level Co-ordination between subnational government departments Link between marine and freshwater policies

Source: OECD Global Survey on Localising the Blue Economy

Good water governance can unlock the RISC-proof blue economy



Allocate **roles and responsibilities** across levels of government

Connect **ocean and freshwater policies**, as well as waste, spatial planning, land use and energy

Apply a city-basin lens to the blue economy

Source: OECD (2015), OECD Principles on Water Governance

Join us!



Twitter: @OECD_local LinkedIn: www.linkedin.com/company/oecd-local Website: <u>www.oecd.org/cfe</u> Blog: oecdcogito.blog

