

AGENDA



Promoting High Growth through Benchmarking SME Policies in ASEAN

8th MEETING OF THE REGIONAL POLICY NETWORK ON SMEs

Tuesday, 17 October 2017

DIAMOND HOTEL PHILIPPINES
Roxas Boulevard, Corner Dr. J. Quintos Street,
1000 Metro Manila, Philippines

OVERVIEW

The Organisation for Economic Co-operation and Development (OECD) and the ASEAN Secretariat are pleased to organise the 8th meeting of the OECD-ASEAN Regional Policy Network on SMEs on 17 October 2017, in Manila, the Philippines. The objective of the meeting is to present and discuss about the initial findings of the ASEAN SME Policy Index 2018 publication. This will also be an opportunity to discuss good practice examples in the areas of promotion of high-growth SMEs, identify constraints and share good practice examples. Finally, the meeting will allow to follow-up on a number of practical examples on how policy makers can implement reforms promoting women's entrepreneurship. The meeting will feature invited experts from OECD and ASEAN member countries.

STRUCTURE

The meeting will have three sessions:

- Session 1* : *Presenting initial findings from the ASEAN SME Policy Index (ASPI)* session will focus on the detailed presentation of the initial findings of the ASPI based on the data gathered from all of the ASEAN member states. The session will help to benchmark progress achieved by ASEAN in relation to the implementation of SAP SMED and will allow to identify the remaining gaps and successes. The session will present the findings per each of the eight dimensions of ASPI and will help to translate this into the overall conclusions.
- Session 2* : *Promoting Productivity Through High-Growth Policies for SMEs* will focus on presenting an interim report "*Enhancing SME productivity in the ASEAN region*" on enhancing SME productivity in the ASEAN region, with new evidence on the challenges to SME productivity and growth and firm-level productivity performance in Indonesia and Viet Nam. It will then present up-to date policy experiences to promote high-growth enterprises through measures such as business support measures, access to finance and others.
- Session 3* : *Increasing Awareness over Women's Entrepreneurship Policies Implementation* session will focus on the practical ways to address the issue of female entrepreneurship. Based on the recent *Strengthening Women's Entrepreneurship in ASEAN* report, the presenters will focus on several practical ways policy makers can boost women's entrepreneurship in their country based on the good practice examples in ASEAN and OECD.

CONTEXT

Held in connection with the 4th meeting of the ASEAN Co-ordinating Committee on MSMEs (ACCMSME), this meeting is part of the *OECD Southeast Asia Regional Programme*, launched in 2014 to support regional economic integration and policy reforms in the countries. The Regional Policy Network on SMEs is a mutual learning platform for ASEAN and OECD member countries and policy makers.

PARTICIPANTS

The Regional Policy Network on SMEs comprises of delegates from ASEAN and OECD member countries. The experts from OECD, ASEAN Secretariat as well as invited experts from the member countries and regional organisations such as ERIA are invited to the meeting in order to present relevant initiatives and projects.

8TH MEETING OF THE REGIONAL POLICY NETWORK ON SMEs

Tuesday, 17 October 2017

Manila, the Philippines

AGENDA

8:30 – 9:00 Welcome and Opening Remarks

Welcome remarks

- **Mr. Jerry T. CLAVESILLAS**, Director IV, Bureau of Small and Medium Enterprise Development, Department of Trade and Industry, **the Philippines**, ACCMSME Member

Opening remarks:

- **Ms. Norlela SUHAILEE**, Acting Head of Business Advisory & Services, Darussalam Enterprise (DARe), and Co-chair of the Regional Policy Network on SMEs, **Brunei Darussalam**, ACCMSME Member
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**
- **Dr. Alexander BÖHMER**, Head of Southeast Asia Division, **OECD**
- **Ms. Sharon ARMSTRONG**, Director of Cooperation, ASEAN Regional Development Program, Mission of Canada to ASEAN, **Canada**

9h00 – 10h30 Session 1: Presenting initial findings from the ASEAN SME Policy Index

The session will focus on the detailed presentation of the initial findings of the ASPI based on the data gathered from all of the ASEAN countries. The session will help to benchmark progress achieved by ASEAN in relation to the implementation of SAP SMED and will allow to identify the remaining gaps and successes.

Moderator:

- **Mr. Bunna YEA**, Deputy General Director, General Department of SMEs and Handicraft, Ministry of Industry and Handicraft (MIH), **Cambodia**, ACCMSME Member

Presentations:

- **Dr. Dionisius A. NARJOKO**, Senior Economist, **ERIA**
- **Mr. Antonio FANELLI**, Senior Economist, Global Relations, **OECD**
- **Mr. Max BULAKOVSKIY**, Policy Analyst, Southeast Asia Division, **OECD**
- **Ms. Rahmasari ISTIANDARI**, Research Associate, **ERIA**
- **Ms. Annie NORFOLK BEADLE**, Policy Analyst, Southeast Asia Division, **OECD**

Comments and discussion

10:30 – 10:45 Tea / coffee break

10:45 – 12:30 Session 1: Presenting initial findings from the ASEAN SME Policy Index (Cont)

Moderator:

- **Mr. Bunna YEA**, Deputy General Director, General Department of SMEs and Handicraft, Ministry of Industry and Handicraft (MIH), **Cambodia**, ACCMSME Member

Presentations:

- **Dr. Dionisius A. NARJOKO**, Senior Economist, **ERIA**
- **Mr. Antonio FANELLI**, Senior Economist, Global Relations, **OECD**
- **Mr. Max BULAKOVSKIY**, Policy Analyst, Southeast Asia Division, **OECD**
- **Ms. Rahmasari ISTIANDARI**, Research Associate, **ERIA**
- **Ms. Annie NORFOLK BEADLE**, Policy Analyst, Southeast Asia Division, **OECD**

Comments and discussion

12:30 – 13:30 LUNCH

13:30 – 14:30 Session 1: Presenting initial findings from the ASEAN SME Policy Index (Cont)

The session will focus on the discussion of the way forward with the ASEAN SME Policy Index. This session will help to define the major milestones for the finalisation of the document and gather the necessary feedback from the audience and policy-makers.

Moderator:

- **Mr. Bunna YEA**, Deputy General Director, General Department of SMEs and Handicraft, Ministry of Industry and Handicraft (MIH), **Cambodia**, ACCMSME Member

Presentations:

- **Dr. Alexander BÖHMER**, Head of Southeast Asia Division, **OECD**
- **Dr. Dionisius A. NARJOKO**, Senior Economist, **ERIA**
- **Mr. Antonio FANELLI**, Senior Economist, Global Relations, **OECD**

Comments and discussion

14:30 – 16:15 Session 2: Promoting Productivity Through High-Growth Policies for SMEs

The session will present an interim report on enhancing SME productivity in the ASEAN region, with discussion of the impact of megatrends such as the next production revolution on the region, the position of ASEAN economies in global value chains, and new evidence on firm-level productivity performance in Indonesia and Viet Nam. It will then look specifically at the concept of high-growth enterprises and discussion on the ways the policy makers can boost economic growth. The work will specifically focus on several aspects of policies promoting high-growth, such as business support measures, access to finance and others.

Moderator:

- **Mr. Ted TAN**, Deputy Chief Executive, Industry Development SPRING Singapore, **Singapore**, ACCMSME Member

Presentations:

Presentation of the intermediate report on Productivity in ASEAN

- **Mr. Matej BAGJAR**, Policy Analyst , Science, Technology and Innovation Directorate, **OECD**

Presentation on the concept of high-growth enterprise

- **Dr. Anders JONSSON**, OECD Consultant working on the concept

Presentation on the NZTE and the Focus 700 programme in New Zealand

- **Mr. Hernando BANAL II**, Trade Commissioner, New Zealand Trade and Enterprise, **New Zealand**

Presentation 'Riding the Wave of Change: Growing Beyond Borders'

- **Mr. Amrul Nazri ABDULLAH**, Director of International Cooperation Division, SME Corp, **Malaysia**

Comments and discussion

16:15 – 16:30 Tea / coffee break

16:30 – 17:30 Session 3: Increasing Awareness over Women's Entrepreneurship Policies Implementation

The session will focus on the presentation and discussion of the practical ways to address how policy makers can support the implementation of women entrepreneurship policies. The objectives of the session is to identify concrete examples and practices identified in the Strengthening Women's Entrepreneurship in ASEAN report. Specifically the speakers will touch on how to be more inclusive of women entrepreneurs in SME development strategies, on how to better support women to scale their enterprises through access to business advice, management training and mentoring as well as improve access to markets for women-owned SMEs.

Moderator:

- **Mr. Amrul Nazri ABDULLAH**, Director of International Cooperation Division, SME Corp, Malaysia, ACCMSME Member

Presentations:

Presentation on increasing awareness of women's entrepreneurship policies implementation

- **Ms. Lois A. STEVENSON**, Gender expert, OECD Consultant

Presentation of practical aspects of implementing specific programmes and/or policies on promoting women entrepreneurship in the Philippines

- **Ms. Luvy VILLANUEVA**, GREAT Women Project Manager, Philippine Commission on Women, **the Philippines**

Comments and discussion

17:30 – 17:45 Closing Session : Next Steps and Closing

This session summarises the discussions held during the day.

Summary:

- **Ms. Nora'in ALI**, Head of Enterprise and Stakeholder Engagement Division, ASEAN Economic Community Department, **ASEAN Secretariat**
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**

Closing:

- **Ms. Norlela SUHAILEE**, Acting Head of Business Advisory & Services, Darussalam Enterprise (DARe), Co-chair of the Regional Policy Network on SMEs, **Brunei Darussalam**

18:00 – 21:00 Dinner offered by RPN SMEs

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