

DRAFT AGENDA



Making the Transformation Work for Sustainable Growth in ASEAN

**10th MEETING OF THE REGIONAL
POLICY NETWORK ON SMEs**

Tuesday, 6 November 2018

Nay Pyi Taw, Myanmar

OVERVIEW

The Organisation for Economic Co-operation and Development (OECD) and the ASEAN Secretariat are pleased to organise the 10th meeting of the OECD-ASEAN Regional Policy Network (RPN) on SMEs on 6 November 2018, in Nay Pyi Taw, Myanmar. The programme aims to foster the exchange of good practices and mutual learning among policy makers in OECD and ASEAN countries. The 10th RPN on SMEs will focus on the subjects of Digital Economy and Greening SMEs. This will also be an opportunity to discuss good practice examples from OECD, but also from ASEAN and look at a range of the policy initiatives taking place. The meeting will feature invited experts from OECD and ASEAN member countries.

STRUCTURE

The meeting will have two sessions:

Session 1 *Going Digital: Connecting SMEs in ASEAN*

This session will be around the topics of infrastructure and connectivity, adoption and use of digital services and tools, the enabling environment for connecting SMEs and regional integration.

Session 2 *Going green: Supporting ASEAN SMEs in adopting better environmental practices*

This session focuses on opportunities mainstreaming green growth strategies into SME policies and programmes could bring, drawing on lessons from the OECD's Toolkit on Greening SMEs and the experiences ASEAN and OECD countries.

CONTEXT

Held in connection with the 6th meeting of the ASEAN Co-ordinating Committee on MSMEs (ACCMSME), this meeting is part of the *OECD Southeast Asia Regional Programme*, launched in 2014 to support regional economic integration and policy reforms in the countries. The RPN on SMEs is a mutual learning platform for ASEAN and OECD member countries and policy makers.

PARTICIPANTS

The Regional Policy Network on SMEs comprises of delegates from ASEAN and OECD member countries. The experts from OECD, ASEAN Secretariat as well as invited experts from the member countries and international and regional organisations are invited to the meeting in order to present relevant initiatives and projects.

9TH MEETING OF THE REGIONAL POLICY NETWORK ON SMEs

Tuesday, 6 November 2018 (13:30 – 18:00)

Nay Pyi Taw, Myanmar

DRAFT AGENDA

13:30 – 14:00 Welcome and Opening Remarks

Welcome remarks

- Representative of Myanmar (TBC)

Opening remarks:

- **Mr. Lor SATHYA**, Deputy Director General, General Department of SMEs and Handicraft Ministry of Industry and Handicraft, Cambodia, and Co-chair of the Regional Policy Network on SMEs, **ACCMSME Member and Chair**
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**
- **Mr. Alexander BÖHMER**, Head of Southeast Asia Division, **OECD** (TBC)
- **Mr. Steve JALTEMA**, Deputy Director and Counsellor (Development), Mission of Canada to ASEAN, **Canada**

GROUP PHOTO

14:00 – 15:40 Session 1: Going Digital: Connecting SMEs in ASEAN

The increasing use of digital infrastructures in Southeast Asia (SEA) facilitates new services, products and applications, potentially transforming how people live and work. This raises the question of how best to organise the provision of these services and what can be learned from the different models applied in the region and elsewhere, particularly to promote an environment conducive to fostering small and medium enterprises (SMEs). The session will present the recent developments related to access, quality and affordability of broadband services in the region and analyse the evolving foundations necessary to connect SMEs in ASEAN. Additionally, this session will provide an overview of the enabling environment needed to foster digital entrepreneurship, including policies to promote digital start-ups and to foster the use of digital technologies by SMEs

Moderator:

- ACCMSME Member – **Thailand** (TBC)

Presentations:

- **Ms. Lorraine PORCIUNCULA**, Science, Innovation and Technology Directorate, **OECD**

Presentation of the upcoming report Going Digital: Connecting SMEs

- ASEAN Secretariat(TBC)

Presentation: Update on Digital Economy related initiatives in ASEAN

- **Policy- maker from OECD country** *Presentation of opportunities digitalisation can bring SMEs, based on the specific experience. Presentation of a case study.*

Comments and discussion (35 min)

15:40 – 16:00 Coffee/ tea break

16:00 – 17:30 **Session 2: Going green: Supporting ASEAN SMEs in adopting better environmental practices**

Improving the environmental performance of SMEs broadly as well as supporting innovative new green enterprises is vital to securing the region's long term environmental sustainability. This session explores what policy approaches can support greening SMEs, and how they can be mainstreamed within the broader context of supporting SME growth. The session will start with explaining the tools the Governments can use to promote greening SMEs. The OECD Secretariat team would briefly present the menu of tools available for policy-makers. This will be followed by practical presentation from ASEAN and a brief discussion.

Moderator:

- ACCMSME Member – (TBC)

Presentations:

- **Mr. Guy HALPERN**, Environment Directorate, **OECD**
Presentation of the menu of options for SME Greening and possible solution through tools such as the OECD Toolkit to promote greening among SMEs
- Myanmar (TBC),
Presentation of the Centre of Excellence for Greening (Coe-G), which will also house the ASEAN Institute for Green Economy
- **Ms. HA**, Viet Nam Environmental Agency, **Viet Nam**
Presentation of good practice examples on greening SMEs in ASEAN

Comments and discussion (35 mins)

17:30 – 18:00 Closing Session : Next Steps and Closing

This session summarises the discussions held during the day.

Summary:

- **Ms. Nora'in ALI**, Head of Enterprise and Stakeholder Engagement Division, ASEAN Economic Community Department, **ASEAN Secretariat**
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional Policy Network on SMEs, **Canada**

Closing:

- **Mr. Lor SATHYA**, Deputy Director General, Department of SMEs and Handicraft Ministry of Industry and Handicraft, Cambodia, and Co-chair of the Regional Policy Network on SMEs, **ACCMSME Member and Chair**

Celebration dinner on the occasion of the 10th RPN SME Meeting

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