

# OECD Southeast Asia Regional Forum:

## *Regional Competitiveness for Sustained Growth*

Draft Agenda

**24-26 March 2014**  
**Bali, Indonesia**

 #oecdsea



---

## ■ WHAT IS THE CONTEXT?

At the 2013 OECD Ministerial Meeting, the OECD Council agreed to establish a comprehensive Southeast Asia Regional Programme.

The Regional Programme aims to support the regional economic integration process and national reform priorities in Southeast Asia. Building on existing structures, it will provide a platform for exchange of good practices and mutual learning between policy makers in Southeast Asia and OECD countries.

In the first phase of the Regional Programme, work will focus on nine key policy areas: Tax, Investment, Regulatory Reform, Small and Medium-Sized Enterprises (SMEs), Connectivity and the Role of Public-Private Partnerships (PPPs) for Infrastructure Development, Education and Skills, Trade, Innovation and Gender.

The Regional Programme will be launched at the May 2014 OECD Ministerial Meeting. Ahead of this launch the **2014 OECD Southeast Asia Regional Forum** will be an important opportunity to hear the perspectives from countries in the region on how the Regional Programme can be most useful to them. It will address policy themes relevant for both the ongoing regional integration process and the domestic reform agendas of SEA countries. The Forum, via its theme *Regional Competitiveness for Sustained Growth* in the SEA region will contribute to the objective of establishing the ASEAN Economic Community by 2015.

## ■ WHO WILL BE THERE?

The **2014 OECD Southeast Asia Regional Forum** will bring together high-level officials and experts from Southeast Asia and OECD countries, as well as representatives from international organisations, civil society and business partners.

## ■ HOW WILL THE MEETING BE STRUCTURED?

The **2014 OECD Southeast Asia Regional Forum** will take place over three days:

### 24, 25 March 2014: Consultation Meetings

During Monday and Tuesday, an opportunity is being provided for issue specific consultation meetings with SEA officials on a number of policy themes to be addressed by the Southeast Asia Regional Programme.

### 25 March 2014: Expert Seminar

An *Expert Seminar* will discuss *Key Themes and Priorities for the OECD Southeast Asia Regional Programme* in two consecutive sessions following an introductory session. A subsequent private sector session will formulate policy recommendations to the Forum and a *Gender Initiative Brainstorming* lunch will discuss ways to strengthen women's role in the economy. The ASEAN SME Policy Index will be launched.

### 26 March 2014: The Forum

The main Forum day will be structured around two high level panels. Each panel will draw on expert seminar conclusions and private sector input; a final session will allow stakeholders and partners to comment on the substance of the Regional Programme. All feedback will be summarised and used as building blocks in establishing the OECD Southeast Asia Regional Programme.

The working language of the meeting will be English only.

## CONSULTATION MEETINGS

24-25 March 2014

MPF Boardrooms, Grand Nikko Bali

Parallel Meetings will be held to consult with representatives from Southeast Asian countries in the areas of:

### Monday, 24 March 2014:

- 14:00-17:00 **Investment Policy and Promotion:**  
Strengthening the Policy Framework for Investment  
MPF Boardroom 2, Grand Nikko Bali  
Contact: Stephen Thomsen for registration  
E-mail: [stephen.thomsen@oecd.org](mailto:stephen.thomsen@oecd.org)
- 14:00-17:00 **Small and Medium-Sized Enterprises (SMEs) Policies:**  
SME Policy Work Streams in ASEAN and the OECD  
MPF Boardroom 3, Grand Nikko Bali  
Contact: Anita Richter for registration  
E-mail: [anita.richter@oecd.org](mailto:anita.richter@oecd.org)
- 14:00-16.00 **Innovation Policies:**  
MPF Boardroom 1, Grand Nikko Bali  
Contact: Molly Lesher for registration  
E-mail: [molly.lesher@oecd.org](mailto:molly.lesher@oecd.org)
- 17:00-18:30 **Knowledge Sharing Alliance – Promoting Policy Dialogue for the Future of the Southeast Asian Region:**  
MPF Boardroom 1, Grand Nikko Bali  
Contact: Martina Kampmann for registration  
E-mail: [martina.kampmann@oecd.org](mailto:martina.kampmann@oecd.org)

### Tuesday, 25 March 2014:

- 14:30 -18:00 **Public-Private Partnerships (PPPs) for Infrastructure Development:**  
Challenges, Frameworks and Next Steps for PPPs in SEA  
Contact: Ian Hawkesworth for registration  
E-mail: [ian.hawkesworth@oecd.org](mailto:ian.hawkesworth@oecd.org)
- 15:30 -19:00 **Regulatory reform: Regulating in a competitive region for sustained growth:**  
Contact Faisal Naru ([faisal.naru@oecd.org](mailto:faisal.naru@oecd.org)) and James Sheppard ([james.sheppard@oecd.org](mailto:james.sheppard@oecd.org)) for registration

# Expert Seminar: Key Themes and Priorities for the OECD Southeast Asia Regional Programme

Tuesday, 25 March 2014

Venue: MPF Meeting Room, Grand Nikko Bali

08:30 – 09.00      *Registration*

## 09.00 – 09.30      OPENING SESSION

- **Dr. Andin Hadiyanto**, Chairman of the Fiscal Policy Office, Ministry of Finance, Indonesia
- **Mr. Marcos Bonturi**, Director, OECD Global Relations

## 09.30 –10:45      INTRODUCTORY SESSION: REGIONAL OUTLOOKS

*Participants will share perspectives on how to reflect the themes of the Regional Programme in regional outlooks. The discussion will centre on Southeast Asia (SEA) and OECD projections, including the OECD Economic Outlook for Southeast Asia, and on how to deal with uncertainty in meeting regional economic development objectives.*

**Moderator: Dr. Irfa Ampri**, Director, Ministry of Finance, Indonesia

- **Professor Dr. Eko Prasajo**, Vice-Minister of Administrative and Bureaucracy Reform, Indonesia
- **Dr. Surachai Sathitkunarath**, Deputy-Director, APEC Technology Foresight Center
- **Mr. Kensuke Tanaka**, Head of Asia Desk, OECD Development Centre

**Discussants:**

- **Mr. Rony Soerakoesoemah**, Assistant Director, ASEAN Economic Community Department, ASEAN Secretariat
- **Ms. Pattama Teanravisitsagool**, Senior Advisor, Office of National Economic and Social Development Board (NESDB), Thailand

**Rapporteur: H.E. Mr. Okko-Pekka Salmimies**, Ambassador, Permanent Representative of Finland to the OECD and UNESCO

## 10:45 – 11:00      COFFEE BREAK - PHOTO

## 11:00– 13:00      SESSION 1 – STRENGTHENING CONNECTIVITY FOR AN ATTRACTIVE BUSINESS CLIMATE

*This session will focus on key themes of the connectivity reform agenda in the SEA region. Connectivity in the ASEAN definition comprises investment for infrastructure development as well as regulatory and trade connectivity and convergence of standards. SEA experts are invited to discuss the need for structural reforms in key areas such as investment, infrastructure, trade and regulatory reform with the aim of fostering competitiveness, productivity and job creation.*

**Moderator: Mr. Rolf Alter**, Director for Public Governance and Territorial Development, OECD

- **Mr. Freddy Saragih**, Director of Fiscal Risk Management, Ministry of Finance, Indonesia
- **Mr. François Bergère**, Head of PPPs, Chair of OECD PPP Network, France
- **Mr. Aung Naing Oo**, Director General, Ministry of National Planning and Economic Development, Myanmar
- **Ms. Danielle Thibault**, Minister Counsellor, Deputy Permanent Representative of Canada to the OECD, Canada
- **Ms. Hiswani Harun**, Senior Director, Services Sector Development Division, Ministry of International Trade and Industry, Malaysia

- **Mr. Mohammad Razali Hussain**, Director General, Malaysia Productivity Corporation, Malaysia
- **Dr. Joanne Loundes**, Director, G20 Trade and Economic Section, Department of Foreign Affairs and Trade, Australia
- **Mr. Virgilio Andrade Martinez**, Head of the Federal Commission for Regulatory Improvement, Mexico

**Rapporteur: Mr. Mark Steel**, General Manager of Trade and International Environment, Ministry of Business, Innovation and Employment, New Zealand

#### *Open Discussion*

13.00 –14.30

**BUFFET LUNCH  
HOSTED BY THE OECD  
VENUE: GRAND NIKKO BRASSERIE**

**GENDER INITIATIVE  
BRAINSTORMING LUNCH  
(UPON INVITATION ONLY)  
VENUE: BENKAY RESTAURANT**

14.30 –16.30

#### **SESSION 2 – EFFECTIVE STRATEGIES FOR SHARING THE BENEFITS OF SUSTAINED GROWTH**

*SEA and OECD countries will discuss how to achieve sustained growth and to better share the benefits of growth and develop human capital. Countries are strengthening efforts to improve their social and economic policy environment to ensure sustained growth, via a wide range of reforms, in policy areas such as tax, education, SMEs and innovation. This session will discuss priorities of SEA countries in these policy areas.*

**Moderator: Mr. Luky Alfirman**, Director of Macroeconomic Policies, Ministry of Finance, Indonesia

- **Mr. Astera Prima**, Director, Policy Center of State Revenues, Ministry of Finance, Indonesia
- **Mr. Yoonjin Kang**, Director of International Tax Division, Ministry of Strategy and Finance, Korea
- **Dato' Hafsah Hashim**, Chief Executive Officer of SME Corporation Malaysia, Ministry of International Trade and Industry, Malaysia
- **Professor Salvatore Zecchini**, Chair of the OECD Working Party on SMEs and Entrepreneurship, Italy
- **Dr. Raslan Ahmad**, Senior Vice President, Malaysian Industry-Government Group for High Technology, Prime Minister's Department, Malaysia
- **Mr. Mark Steel**, General Manager of Trade and International Environment, Ministry of Business, Innovation and Employment, New Zealand
- **Mr. Yongsuk Jang**, Research Fellow, Science and Technology Policy Institute (STEPI), Korea

#### *Open Discussion*

16:30-17:00

#### **LAUNCH OF THE ASEAN SME POLICY INDEX**

*The joint OECD-ERIA publication ASEAN SME Policy Index 2014: Towards Competitive and Innovative SMEs compares SME policy performance across the 10 ASEAN member countries and recommends reform priorities to support governments' efforts in moving closer to the ASEAN Economic Community.*

- Opening Remarks: **Mr. Yasushi Iwata**, General Manager, Economic Research Institute for ASEAN and East Asia (ERIA)
- Presentation of the results of the ASEAN SME Policy Index: **Dr. Sothea Oum**, Economist, ERIA and **Mr. Antonio Fanelli**, Senior Economist, OECD
- Comments: **Mr. Wayan Dipta**, Deputy Minister for Production, Ministry of Cooperative and SME, Indonesia
- Closing Remarks and Way Forward: **Mr. Anthony O'Sullivan**, Acting Deputy Director, Global Relations, OECD

**17:00 – 18:15 PRIVATE SECTOR CONSULTATIVE MEETING**

*Building on the themes discussed during the expert sessions, this meeting of private sector representatives will discuss and agree on business recommendations for the high level panels of the Forum in the areas of investment, PPPs, SMEs, trade, education, tax, regulatory reform and gender.*

**Co-Moderators:**

- **Dr. Handito Joewono**, Chairman of Permanent Committee for National Products, KADIN (Indonesian Chamber of Commerce)
- **Mr. Bryan Clark**, Director of Trade and International Affairs, Australian Chamber of Commerce and Industry – Business and Industry Advisory Committee (BIAC)

**19.00-21:00 WELCOME BUFFET DINNER FOR EXPERTS AND FORUM PARTICIPANTS  
HOSTED BY THE GOVERNMENT OF INDONESIA  
VENUE: KUPU-KUPU AMPHITHEATRE, GRAND NIKKO**

# OECD Southeast Asia Regional Forum

Wednesday, 26 March 2014

Venue: MPF Meeting Room, Grand Nikko

08:30-09.00      *Registration*

## 09.00 –09:45      OPENING SESSION

- **H.E. Mr. Muhammad Chatib Basri**, Minister of Finance, Indonesia
- **Mr. Angel Gurría**, Secretary-General, OECD

## 09:45-10:0      COFFEE BREAK - GROUP PHOTO FOR HEADS OF DELEGATION

**10:00: Special Address by Mr. Norio Mitsuya**, Parliamentary Senior Vice-Minister, Ministry of Foreign Affairs, Japan, Chair of the OECD Ministerial Council Meeting 2014

## 10:00-11:30      HIGH LEVEL PANEL 1 - STRENGTHENING CONNECTIVITY FOR AN ATTRACTIVE BUSINESS CLIMATE

*Building on the findings of the expert seminar and consultation meetings, the panel will discuss structural reforms supporting ASEAN connectivity and an attractive business climate.*

**Moderator: Professor Dr. Mohamad Ikhsan**, Advisor to the Vice-President, Indonesia

- *Reporting on discussions from expert seminar and business recommendations*

Remarks by high-level representatives:

- **H.E. Mr. Yim Nolson**, Vice-Chairman of the Economic, Social and Cultural Council (ECOSOCC), Minister, Cambodia
- **H.E. Dr. Nam Viyaketh**, Minister of Industry and Commerce, Lao People's Democratic Republic
- **Mr. Chong-ghee Ahn**, Deputy Minister for Economic Affairs, Ministry of Foreign Affairs, Korea
- **Mr. Chutintorn Gongsakdi**, Director-General, Department of International Economic Affairs, Ministry of Foreign Affairs, Thailand
- **Mr. Aung Naing Oo**, Director-General, Ministry of National Planning and Economic Development, Myanmar
- **Dr. Andin Hadiyanto**, Chairman of the Fiscal Policy Office, Ministry of Finance, Indonesia
- **Mr. Stephen P. Groff**, Vice-President, Asian Development Bank

### ***Open discussion***

**Session summary:** **H.E. Mr. Stefan Flückiger**, Ambassador, Permanent Representative of Switzerland to the OECD

**11.30 – 13:00 HIGH LEVEL PANEL 2 - EFFECTIVE STRATEGIES FOR SHARING THE BENEFITS OF SUSTAINED GROWTH**

*Building on the findings of the expert seminar and consultation meetings, the panel will discuss policy priorities of SEA countries for better sharing the benefits of sustained growth.*

**Moderator: Professor Hidetoshi Nishimura**, Executive Director, Economic Research Institute for ASEAN and East Asia (ERIA)

- *Reporting on discussions from expert seminar and business recommendations*

Remarks by high-level representatives:

- **H.E. Dr. Kantha Phavi Ing**, Minister, Ministry of Women's Affairs, Cambodia
- **H.E. Ms. Linda Amalia Sari Gumelar**, Minister, Ministry of Women Empowerment and Child Protection, Indonesia
- **Professor Bambang Brodjonegoro**, Vice-Minister, Ministry of Finance, Indonesia
- **Mr. Cam Tu Nguyen**, Vice-Minister, Ministry of Industry and Trade, Vietnam
- **Mr. Jose Emmanuel P. Reverente**, Undersecretary, Department of Finance, Philippines

**Open discussion**

**Session summary: H.E. Mr. Sihyung Lee**, Ambassador, Permanent Representative of Korea to the OECD

**13.00 – 14.30 BUFFET LUNCH HOSTED BY THE OECD  
VENUE: GRAHA SAWANGAN, GRAND NIKKO**

**14.30 – 15.30 OECD SOUTHEAST ASIA REGIONAL PROGRAMME: THE WAY FORWARD**

*The final session will allow delegations and partner organisations to provide input to the emerging work programme of the OECD Southeast Asia Regional Programme - building on the preceding discussions.*

**Moderator: H.E. Mr. Hans-Juergen Heimsoeth**, Ambassador, Permanent Representative of Germany to the OECD

Remarks by high-level representatives:

- **H.E. Mr. Kazuo Kodama**, Ambassador, Permanent Representative of the Delegation of Japan to the OECD

**Open discussion**

**Session summary: H.E. Mr. Mark Canning**, Ambassador of the United Kingdom to Indonesia, ASEAN and Timor-Leste

**15.30- 16.00 CLOSING OF THE FORUM**

- **Professor Bambang Brodjonegoro**, Vice-Minister of Finance, Indonesia
- **Mr. William Danvers**, Deputy Secretary-General, OECD





# OECD Southeast Asia Regional Forum

Programme contact:  
Alexander Böhmer  
[alexander.boehmer@oecd.org](mailto:alexander.boehmer@oecd.org)

For further information, please visit the following:  
<http://www.oecd.org/globalrelations/seaprogramme.htm>

