DRAFT AGENDA

The Impact of Digital Economy on SMEs and Ways to Measure It.

6th MEETING OF THE REGIONAL POLICY NETWORK ON SME

Tuesday, 22 November 2016
West Wing Meeting Room, 1st Floor
Prime Minister’s Office
Negara Brunei Darussalam
OVERVIEW

The Organisation for Economic Co-operation and Development (OECD) and the ASEAN Secretariat are pleased to organise the 6th meeting of the OECD-ASEAN Regional Policy Network on SME on 22 November 2016, in Bandar Seri Begawan, Brunei Darussalam. The objective of the meeting is to learn more about the impact digital economy has on SMEs and present ways for policy makers to analyse and to compare relevant SME policies. The meeting will provide opportunities to discuss these issues and share good practice examples. The meeting will also feature invited experts from the Economic Research Institute for ASEAN and East Asia (ERIA) and the International Labour Organisation (ILO) presenting their work in the region.

STRUCTURE

Meeting of the Regional Policy Network on SME

The meeting will have five sessions:

Session 1: ‘Digital economy and what it means for SMEs’ focuses on the specific issues MSMEs face on issues related to digital economy. This discussion will link the issue of technology adoption and productivity; and how to address the lag among MSMEs in applying technology towards improved productivity; role and significance of the digital economy; and identification of the set of policy issues that MSME agencies would need to address. The session will highlight relevant good practice examples and practically demonstrate the effect of digital economy on global value chains in ASEAN.

Sessions 2 & 3: Both sessions will focus on presenting a methodology and way forward for the new ASEAN SME Policy Index. The methodology enables to measure the variety of policies across countries (or region) and benchmark performance of variety of countries. The session will present the methodology and provide an opportunity for exchange and discussion agreeing a way forward.

Session 4: The OECD country reviews of SME Policy provide an in-depth assessment of the performance of national SMEs, framework conditions affecting SME and entrepreneurship development at the country level, and national policies and programme in support of new and small businesses. The session will present the methodology and provide an opportunity for exchange and discussion with countries that have participated in this review series.

Session 5: The session will focus on the presentation of the recent relevant activities that took place in Southeast Asia, including in collaboration with the other international organisations.

CONTEXT

Held in connection with the 2nd meeting of the ASEAN Co-ordinating Committee on MSMEs (ACCMSME), this meeting is part of the OECD Southeast Asia Regional Programme, launched in 2014 to support regional economic integration and policy reforms in the countries. The Regional Policy Network on SMEs is a mutual learning platform for Southeast Asia and the OECD.

PARTICIPANTS

The Regional Policy Network on SMEs comprises delegates from ASEAN and OECD member countries. The experts from OECD, ERIA and ILO are invited to the meeting in order to present relevant initiatives and projects.
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Prime Minister’s Office, Brunei Darussalam
DARUSSALAM

DRAFT AGENDA

09:00 – 09:20 Welcome and Opening Remarks

Opening remarks:

- Mr. Hoa Cuong NGUYEN, Deputy Director General, Agency for Enterprise Development, Ministry of Planning and Investment, Viet Nam; Co-chair of the Regional Policy Network on SME (TBD)
- Ms. Lois A. STEVENSON, Co-chair of the Regional Policy Network on SME
- Mr. Alejandro GONZALEZ HERNANDEZ, Chair of OECD Working Party on SMEs and Entrepreneurship (WPSMEE)
- Mr. Alexander BÖHMER, Head of OECD Southeast Asia Division, Global Relations, OECD

09:20 – 10:40 Session 1: Digital economy and what it means for SMEs

Knowledge-intensive digital products can travel far and wide at negligible costs. With extensive automation and falling costs of machinery including 3D printers and robots, scale economies are less and less important. In this environment small, flexible and versatile organisations are sometimes argued to be the best able to succeed in the rapidly evolving digital market place. The main purpose of the session is to share OECD’s good practices to address the challenges and obstacles and provide ACCMSME members an opportunity to comment. The session will also present examples of how global value chains have affected the SMEs in digital economy through falling costs of trade and digital technologies. This discussion would also ideally contribute towards building the agenda/programme for one of the SAPSMED 2025 action line on the “sectoral roundtables with businesses to improve the use of technology and identify drivers of innovation”.

Moderator:

- Member of ACCMSME (TBD)

Presentations:

- SMEs in the digital economy: opportunities and policy constraints (TBD)
  Mr. Dirk PILAT, Deputy Director, Directorate for Science, Technology and Innovation, OECD
- Increasing productivity in traditional small enterprises: policy experiences from OECD and emerging economies
  Mr. Marco MARCHESI, Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD
• Global value chains and how it affects digital business incubation in Southeast Asia

Mr. Fazil IRWAN, Executive Director of World Islamic Economic Forum (WIEF) Foundation, Head of WIEF Young Leaders Network (OECD Consultant)

Comments and discussion

10:40 – 11:00 Coffee break

11:00 – 12:30 Session 2: Methodology for the next ASEAN SME Policy Index

The ASEAN SME Policy Index, co-developed in 2014 by the OECD and ERIA, assesses and measures the scope and quality of SME policies and institutions in ASEAN countries. Work has been undertaken in order to further improve the methodology. However, a new methodology has been designed in order to align the new SME Policy Index to the ASEAN Strategic Action Plan for SME Development (2016-2025). Current session will fully focus on the presentation of suggested methodology to the development of the SME Policy Index which was co-developed by OECD and ERIA. The participants are invited to comment in order to allow them to share their views and provide feedback on the proposed methodology.

Moderator:

• Ms. Lois A. STEVENSON, Co-chair of the Regional Policy Network on SMEs (TBD)

Presentations:

• Proposed methodology for the next ASEAN SME Policy Index
  
  Mr. Antonio FANELLI, Senior Advisor, Global Relations, OECD
  
  Dr. Dionisius A. NARIKO, Economist, Economic Research Institute for ASEAN and East Asia (ERIA)

Comments and discussion

12:30 – 14:00 Lunch

14:00 – 14:50 Session 3: Way ahead with the next ASEAN SME Policy Index

Current session will focus on the practical approach moving ahead with the next ASEAN SME Policy Index and define the major milestones of the process and help define roles and responsibilities. Participants are invited to exchange experience and contribute to the discussion on the subjects.

Moderator:

• Member of ACCMSME (TBD)

Presentations:

• Way ahead with the next ASEAN SME Policy Index
  
  Dr. Dionisius A. NARIKO, Economist, Economic Research Institute for ASEAN and East Asia (ERIA)
  
  Mr. Antonio FANELLI, Senior Advisor, Global Relations, OECD

Comments and discussion
This session will present the methodology of the OECD country reviews of SME policy. These reviews investigate the performance of SMEs in a given country, analyse how national framework conditions and the business environment affect SME and entrepreneurship development, and assess national policies in support of new and small businesses and the extent to which these are part of a coherent strategy. The outcome is a report providing analysis and advice on how to strengthen SME policy at the national level. Participants are invited to exchange experiences and contribute to the discussion.

Moderator:

- Mr. Alejandro GONZALEZ HERNANDEZ, Chair of OECD Working Party on SMEs and Entrepreneurship (WPSMEE) (TBD)

Presentation:

- Methodology for SME Policy Reviews
  
  Mr. Marco MARCHESE, Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD

- Experience of participating countries

  Representatives of ASEAN Member States (TBD)
  Representatives of OECD Member States (TBD)

Comments and discussion

15:30 – 15:50 Coffee break

15:50 – 16:45 Session 5: OECD current and future Work

This session will highlight recently piloted activities which are relevant for the development of the SME sector in Southeast Asia.

Moderator:

- Mr. Alexander BÖHMER, Head of OECD Southeast Asia Division, Global Relations, OECD

Presentations:

- Presentation on OECD-ILO Training course for policy makers on productivity and working conditions in SMEs
  
  Mr. Charles Bodwell, Enterprise and business development specialist, responsible for ILO programmes SE Asia, ILO (TBD)

- Regulatory Innovation and Stakeholder engagement: Best practices to support entrepreneurship in ASEAN
  
  Ms. Winona Rei BOLISLIS, Policy Analyst, Directorate for Public Governance and Territorial Development, OECD

- Regional perspective through an example of Business Registration in Myanmar
  
  Mr. Antonio FANELLI, Senior Advisor, Global Relations, OECD

Questions and answers
This session serves to summarise the discussions held during the day.

Summary:

- **Ms. Nora’in ALI**, Head of Enterprise and Stakeholder Engagement Division, ASEAN Economic Community Department, ASEAN Secretariat
- **Ms. Lois A. STEVENSON**, Co-chair of the Regional SME Policy Network

Closing:

- **Mr. Hoa Cuong NGUYEN**, Deputy Director General, Agency for Enterprise Development, Ministry of Planning and Investment, Viet Nam; Co-chair of the Regional SME Policy Network (TBD)
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