

DRAFT AGENDA

LAUNCH EVENT¹



SME Policy Index: Western Balkans and Turkey 2019

Assessing the Implementation of the Small Business Act for Europe

19 July, 2019

TOBB İstanbul Hizmet Binası (Conference Room – Ground Floor)
TOBB Plaza Harman Sokak No: 10 34394 Esentepe/Şişli
İstanbul, Turkey

¹ This meeting is not a meeting of an official OECD body.

Friday 19 July
SME POLICY INDEX: Western Balkans and Turkey
Launch Meeting
Istanbul, Turkey

Objectives

The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, and the European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward for improving the business environment, particularly for SMEs, in Turkey.

9:30-10:00 **Registration**

10:00-10:30 **OPENING REMARKS**

CHAIR: Ms. Neriman Pınar Işın, EU Co-ordination Director, KOSGEB

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

Mr. Bartosz Przywara, Head of Trade and other EU Policies section, Economic Counsellor, EU Delegation to Turkey

10:30-11:30 **PRESENTATION OF THE KEY FINDINGS**

MODERATOR: Ms. Neriman Pınar Işın, EU Co-ordination Director, KOSGEB

Mr. Umur Gökçe, Project Manager, South East Europe Division, OECD Global Relations

Ms. Lida Kita, Specialist in VET and Social Inclusion - Country Coordinator Serbia and Turkey, European Training Foundation

Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Mr. Martin Kohtze, Policy Analyst, South East Europe Division, OECD Global Relations

11:30-12:15 **DISCUSSION**

Comments from the participants:

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

12:15-12:30 **CLOSING REMARKS**

Ms. Neriman Pınar Işın, EU Co-ordination Director, KOSGEB