

DRAFT AGENDA¹



Small Business Act Assessment for the Western Balkans and Turkey (2016-19)

Launch Meeting

26 September 2017

Sheraton Hotel, Ankara

Tulipia Room



#OECDseeurope

LAUNCH OF THE SBA ASSESSMENT FOR THE WESTERN BALKANS AND TURKEY (2016-19)

9:30-16:00

Objective

The launch meeting will consist of an opening plenary session (9:30 – 13:00), followed by followed by a bilateral meeting with ETF on human capital dimensions (14:15 – 14:45) and a bilateral meeting among OECD and KOSGEB teams (14:45 – 16:00).

The overall objectives of the meeting are to present the key features of the SBA assessment methodology and process, as well as to introduce the revised SME Policy Index assessment frameworks by dimension.

09:00-09:30 REGISTRATION AND WELCOME COFFEE

09:30-10:00 INTRODUCTORY REMARKS

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

Mr. Balazs Gargya, Counsellor , Delegation of the EU to Turkey

Mr. Cevahir Uz Kurt, President, KOSGEB

10:00-10:15 PRESENTATION OF THE SME POLICY INDEX METHODOLOGY AND THE ASSESSMENT PROCESS

Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Questions and answers

10:15-11:00 PRESENTATION OF THE ASSESSMENT FRAMEWORKS

Dimension 1. Entrepreneurial learning and women's entrepreneurship, Ms. Olena Bekh, Specialist, Operations Department, ETF

Dimension 2. Bankruptcy and second chance for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 3. Institutional and regulatory framework, Ms. Jovana Pavlovic, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 4. Operational environment for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5a. Support services for SMEs and start-ups, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5b. Public procurement, Mr. Daniel Ivarsson, Senior Policy Advisor, Public Procurement, OECD SIGMA

11:00-11:15 COFFEE BREAK

11:15-12:00 PRESENTATION OF THE ASSESSMENT FRAMEWORKS (CONTINUATION)

Dimension 6. Access to finance, Ankara Resident Office representative, EBRD

Dimension 7. Standards and technical regulations, Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 8a. Enterprise skills, Ms. Olena Bekh, Specialist in Entrepreneurship and Enterprise skills, Operations Department, ETF

Dimension 8b. Innovation policy for SMEs, Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 9. SMEs in a green economy, Ms. Jovana Pavlovic, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 10. Internationalisation of SMEs, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

12:00-12:40 DISCUSSION ON THE ASSESSMENT FRAMEWORKS

12:40-13:00 CLOSING REMARKS

Mr. Necati Günaydın, Head of EU and Foreign Relations Department, KOSGEB

13:00-14:15 LUNCH

14:15-14:45 BILATERAL MEETING WITH ETF ON HUMAN CAPITAL DIMENSIONS (1 and 8a)

Ms. Olena Bekh, Specialist in Entrepreneurship and Enterprise skills, Operations Department, ETF

Mr. Necati Günaydın, Head of EU and Foreign Relations Department, KOSGEB

14:45-16:00 BILATERAL MEETING WITH KOSGEB

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

Mr. Necati Günaydın, Head of EU and Foreign Relations Department, KOSGEB

