



DRAFT AGENDA¹

Small Business Act Assessment for the Western Balkans and Turkey (2016-19)

Launch Meeting

28 September 2017 Palace of Serbia, Belgrade Room 368

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OECD Global Relations South East Europe

LAUNCH OF THE SBA ASSESSMENT FOR THE WESTERN BALKANS AND TURKEY (2016-19)

9:30-14:30

Objective The launch meeting will consist of an opening plenary session (9:30 – 12:45), followed by Bilateral meeting with ETF on Human capital dimensions (14:00 – 14:30).

The overall objective of the Meeting is to present the key features of the SBA assessment methodology and process, as well as to introduce the revised SME Policy Index assessment frameworks by dimension.









09:00-09:30 REGISTRATION AND WELCOME COFFEE

09:30-10:00 INTRODUCTORY REMARKS

Ms. Katarina Obradović Jovanović, Assistant Minister and SBA Co-ordinator, Ministry of Economy, Serbia

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

Mr. Paul-Henri Presset, Head of the Press and Information Team, Delegation of the EU to Serbia

10:00-10:20 PRESENTATION OF THE SME POLICY INDEX METHODOLOGY AND THE ASSESSMENT PROCESS

Mr. Umur Gokce, Policy Analyst, South East Europe Division, OECD Global Relations

Questions and answers

10:20-11:10 PRESENTATION OF THE ASSESSMENT FRAMEWORKS

Dimension 1. Enterpreneurial learning and women's entrepreneurship, Ms. Olena Bekh, Specialist, Operations Department, ETF

Dimension 2. Bankruptcy and second chance for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 3. Institutional and regulatory framework, Ms. Jovana Pavlovic, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 4. Operational environment for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5a. Support services for SMEs and start-ups, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5b. Public procurement, Ms. Erika Bozzay, Senior Advisor, Public Procurement, OECD SIGMA

11:10-11:25 COFFEE BREAK

11:25-12:15 PRESENTATION OF THE ASSESSMENT FRAMEWORKS (CONTINUATION)

Dimension 6: Access to finance, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 7. Standards and technical regulations, Mr. Umur Gokce, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 8a. Entreprise skills, Ms. Olena Bekh, Specialist in Entrepreneurship and Enterprise skills, Operations Department, ETF

Dimension 8b. Innovation policy for SMEs, Mr. Umur Gokce, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 9. SMEs in a green economy, Ms. Jovana Pavlovic, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 10. Internationalisation of SMEs, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

12:15-12:45 DISCUSSION ON THE ASSESSMENT FRAMEWORKS

12:45-13:00 CLOSING REMARKS

Ms. Katarina Obradović Jovanović, Assistant Minister and SBA Co-ordinator, Ministry of Economy, Serbia

- 13:00-14:00 LUNCH
- 14:00-14:30 BILATERAL MEETING WITH ETF ON HUMAN CAPITAL DIMENSIONS (1 and 8a)

Ms. Olena Bekh, Specialist in Entrepreneurship and Enterprise skills, Operations Department, ETF

Ms. **Katarina Obradović Jovanović**, Assistant Minister and SBA Co-ordinator, Ministry of Economy, Serbia

Human capital dimensions expert from Serbia



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