







## **LAUNCH EVENT**

# SME Policy Index: Western Balkans and Turkey 2019

Assessing the Implementation of the Small Business Act for Europe

#### 7 June 2019

Conference Room P38 Government building, Mother Teresa Square 10000



#### Friday 7 June

## SME POLICY INDEX: Western Balkans and Turkey Launch Meeting

#### Pristina, Kosovo\*

### Objectives

The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward to improve the business environment, particularly for SMEs, Kosovo\*.

#### 09:30-10:00 Registration and welcome coffee

#### 10:00-10:30 OPENING REMARKS

MODERATOR: Mr. Nol Buzhala, SBA Co-ordinator, Kosovo

Mr. Endrit Shala, Minister of Trade and Industry of Kosovo

Mr. Riccardo Serri, Deputy Head of European Union Office in Kosovo

**Ms. Marzena Kisielewska,** Head of South East Europe Division, OECD Global Relations

#### 10:30-11:15 PRESENTATION OF THE KEY FINDINGS

MODERATOR: Mr. Nol Buzhala, SBA Co-ordinator, Kosovo

**Mr. Umur Gökçe,** Project Manager, South East Europe Division, OECD Global Relations

**Ms. Kristien Van den Eynde,** Specialist in Entrepreneurship and Enterprise Skills, ETF

**Mr. Ali-Fuad Turgut**, Policy Analyst, South East Europe Division, OECD Global Relations

**Mr. Martin Kohtze**, Policy Analyst, South East Europe Division, OECD Global Relations

#### 11:15-12:00 **DISCUSSION**

#### Comments from the participants:

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

#### 12:10-12:15 **CLOSING REMARKS**

Mr. Nol Buzhala, SBA Co-ordinator, Kosovo

<sup>\*</sup> This designation is without prejudice to positions on status, and is in line with United Nations Security Council Resolution 1244/99 and the Advisory Opinion of the International Court of Justice on Kosovo's declaration of independence.