

DRAFT AGENDA<sup>1</sup>

**LAUNCH EVENT**



# **SME Policy Index 2019: Western Balkans and Turkey**

*Assessing the Implementation of the Small Business Act  
for Europe*

**9 May 2019**

The Government of the Federation of Bosnia and  
Herzegovina  
Ante Starčevića bb, Mostar

**Thursday 9 May**  
**SME POLICY INDEX: Western Balkans and Turkey 2019**  
**In-Country Launch Meeting**  
**Mostar, Bosnia and Herzegovina**

**Objectives**

*The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward to improve the business environment for SMEs in Bosnia and Herzegovina.*

**10:00-10:30**    **Registration and welcome coffee**

**10:30-11:00**    **OPENING REMARKS**

**Mr Amir Zukić**, Minister of Development, Entrepreneurship and Craft, FBiH

**Ms Marzena Kisielewska**, Head of South East Europe Division, OECD Global Relations

**Mr Richard Masa**, Head of Co-operation, Delegation of the EU to Bosnia and Herzegovina

**Mr Youssef Tadros**, Policy Officer, DG NEAR, European Commission

**Mr Adis Fajić**, Ministry of Development, Entrepreneurship and Craft, FBiH & FBiH SBA Co-ordinator

**11:00-11:45**    **PRESENTATION OF THE KEY FINDINGS**

**Mr Umur Gökçe**, Project Manager, South East Europe Division, OECD Global Relations

**Mr Ali-Fuad Turgut**, Policy Analyst, South East Europe Division, OECD Global Relations

**Mr Martin Kohtze**, Policy Analyst, South East Europe Division, OECD Global Relations

**Mr. Anthony Gribben**, Senior Specialist, European Training Foundation

**11:45-12:15**    **DISCUSSION**

**Comments from the participants:**

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities