

DRAFT AGENDA



Small Business Act Assessment for the Western Balkans and Turkey (2016-19)

Launch Meeting

10 October 2017

Holiday Inn Hotel, Skopje

Room: Millennium 2



#OECDseeurope

LAUNCH OF THE SBA ASSESSMENT FOR THE WESTERN BALKANS AND TURKEY (2016-19)

9:30-15:30

Objective *The launch meeting will consist of an opening plenary session (9:30 – 12:45), followed by bilateral meetings by policy dimension with line ministries and other relevant stakeholders (14:00 – 15:30).*

The overall objective of the Meeting is to present the key features of the SBA assessment methodology and process, as well as to introduce the revised SME Policy Index assessment frameworks by dimension



09:00-09:30 REGISTRATION AND WELCOME COFFEE

09:30-10.00 INTRODUCTORY REMARKS

Mr. Blerim Zlatku, State Advisor and SBA Co-ordinator, Ministry of Economy, The former Yugoslav Republic of Macedonia

Mr. Jaromír Levíček, Head of Section, Economic affairs, Institution Building, Cross Border Cooperation, EU Delegation to the former Yugoslav Republic of Macedonia

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

10:00-10:20 PRESENTATION OF THE SME POLICY INDEX METHODOLOGY AND THE ASSESSMENT PROCESS

Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Questions and answers

10:20-11:10 PRESENTATION OF THE ASSESSMENT FRAMEWORKS

Dimension 1. Entrepreneurial learning and women's entrepreneurship, Mr. Anthony Gribben, Specialist in Entrepreneurship and SME skills, ETF

Dimension 2. Bankruptcy and second chance for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 3. Institutional and regulatory framework, Ms. Jovana Pavlović, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 4. Operational environment for SMEs, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5a. Support services for SMEs and start-ups, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 5b. Public procurement, Ms. Erika Bozzay, Senior Advisor, Public Procurement, OECD SIGMA (TBC)

11:10-11:25 COFFEE BREAK

11:25-12:15 PRESENTATION OF THE ASSESSMENT FRAMEWORKS (CONTINUATION)

Dimension 6. Access to finance, Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 7. Standards and technical regulations, Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 8a. Enterprise skills, Mr. Anthony Gribben, Specialist in Entrepreneurship and SME skills, ETF

Dimension 8b. Innovation policy for SMEs, Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 9. SMEs in a green economy, Ms. Jovana Pavlović, Policy Analyst, South East Europe Division, OECD Global Relations

Dimension 10. Internationalisation of SMEs, Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

12:15-12:40 DISCUSSION ON THE ASSESSMENT FRAMEWORKS

12.40-13.00 CLOSING REMARKS

Mr. Blerim Zlatku, State Advisor and SBA Co-ordinator, Ministry of Economy, The former Yugoslav Republic of Macedonia

13:00-14.00 LUNCH

GALEB ROOM

14:00-14:30 BILATERAL MEETING WITH ETF ON HUMAN CAPITAL DIMENSIONS (1 and 8a)

Mr. Anthony Gribben, Specialist in Entrepreneurship and SME skills, ETF

Mr. Blerim Zlatku, State Advisor and SBA Co-ordinator, Ministry of Economy, The former Yugoslav Republic of Macedonia

Representatives from the following institutions shall attend the meeting:

Ministry of Education and Science, Ministry of Economy, Economic Chamber, Bureau for Development of Education, Confederation of Employers, Association of Business Women, Economic Chamber of North – West Macedonia

Representatives from other relevant institutions are also invited to participate in the meeting

14:30- 15:00 BILATERAL MEETING ON SUPPORT SERVICES FOR SMEs (Dimension 5a)

Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Agency for Promotion of Entrepreneurship, Employment Agency, Ministry of Economy, Confederation of Employers

Representatives from other relevant institutions are also invited to participate in the meeting

15:00– 15:30 BILATERAL MEETING ON INTERNATIONALISATION OF SMEs (Dimension 10)

Mr. Patrik Pruzinsky, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Agency for Foreign Investments and Export Promotion, Confederation of Employers, Ministry of Economy

Representatives from other relevant institutions are also invited to participate in the meeting

MILLENIUM 2 ROOM

14:00-14:30 BILATERAL MEETING ON BANKRUPTCY AND SECOND CHANCE (Dimension 2)

Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Ministry of Economy, Central Register, Agency for Promotion of Entrepreneurship, Economic Chamber, Economic Chamber of North – West Macedonia, ESA Tetovo, ESA Skopje, YES Incubator

Representatives from other relevant institutions are also invited to participate in the meeting

14:30-15:00 BILATERAL MEETING ON OPERATIONAL ENVIRONMENT FOR SMEs (Dimension 4)

Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Ministry of Economy, Ministry of Finance, KZPVRM

Representatives from other relevant institutions are also invited to participate in the meeting

BISER ROOM

14:00-14:30 BILATERAL MEETING ON STANDARDS AND TECHNICAL REGULATIONS FOR SMEs (Dimension 7)

Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

At least two or three representative names from the proposed institutions below shall be added by the SBA Co-ordinator

Ministry of Economy: Sector for Internal Market: Accreditation, Standardization, Metrology, Ministry of Agriculture

Representatives from other relevant institutions are also invited to participate in the meeting

14:30-15:00 BILATERAL MEETING ON INNOVATION POLICY FOR SMEs (Dimension 8b)

Mr. Umur Gökçe, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Ministry of Economy, Agency for Promotion of Entrepreneurship, Economic Chamber, State Office of Industrial Property, Ministry of Finance, YES Incubator and EEN (Enterprise Europe Network), KZPVRM

Representatives from other relevant institutions are also invited to participate in the meeting

MILLENIUM 2 ROOM

14:00- 14:30 BILATERAL MEETING ON INSTITUTIONAL AND REGULATORY FRAMEWORK (Dimension 3)

Ms. Jovana Pavlović, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Ministry of Economy, Ministry of Information Society and Administration, Central Register, Agency for Promotion of Entrepreneurship, Prime Minister Office, KZPVRM

Representatives from other relevant institutions are also invited to participate in the meeting

14:30- 15:00 BILATERAL MEETING ON SMEs IN A GREEN ECONOMY (Dimension 9)

Ms. Jovana Pavlović, Policy Analyst, South East Europe Division, OECD Global Relations

Representatives from the following institutions shall attend the meeting:

Ministry of Environment and Physical Planning, Ministry of Agriculture, Energy Agency, Confederation of Employers, Agency for Promotion of Entrepreneurship, KZPVRM

Representatives from other relevant institutions are also invited to participate in the meeting



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