

DRAFT AGENDA<sup>1</sup>

**LAUNCH EVENT**



# **SME Policy Index 2019: Western Balkans and Turkey**

*Assessing the Implementation of the Small Business Act  
for Europe*

**6 September 2019**

Hotel Rogner, Room Antigonea 1

Tirana,

Albania

**Friday 6 September**  
**SME POLICY INDEX: Western Balkans and Turkey 2019**  
**In-Country Launch Meeting**  
**Tirana, Albania**

**Objectives**

*The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward to improve the business environment for SMEs in Albania.*

**09:00-09:30** Registration and welcome coffee

**09:30-10:00** OPENING REMARKS

**MODERATOR: Ms Majlinda Hafizi**, SBA Co-ordinator, Albania

**Ms Anila Denaj**, Minister of Finance and Economy, Albania

**Ms Marzena Kisielewska**, Head of South East Europe Division, OECD Global Relations

**10:00-11:15** PRESENTATION OF THE KEY FINDINGS

**MODERATOR: Ms Majlinda Hafizi**, SBA Co-ordinator, Albania

**Mr Umur Gökçe**, Project Manager, South East Europe Division, OECD Global Relations

**Mr Ali-Fuad Turgut**, Policy Analyst, South East Europe Division, OECD Global Relations

**Mr Martin Kohtze**, Policy Analyst, South East Europe Division, OECD Global Relations

**11:15-12:00** DISCUSSION

**Comments from the participants:**

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

**12:00-12:15** CLOSING REMARKS

**Ms Majlinda Hafizi**, SBA Co-ordinator, Albania