

DRAFT AGENDA<sup>1</sup>

**LAUNCH EVENT**



# **SME Policy Index 2019: Western Balkans and Turkey**

*Assessing the Implementation of the Small Business Act  
for Europe*

**20 September 2019**

Ramada Hotel, Room Millennium,  
Podgorica,  
Montenegro

**Friday 20 September**  
**SME POLICY INDEX: Western Balkans and Turkey 2019**  
**In-Country Launch Meeting**  
**Podgorica, Montenegro**

**Objectives**

*The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward to improve the business environment for SMEs in Montenegro.*

**09:00-09:30**    **Registration and welcome coffee**

**09:30-10:00**    **OPENING REMARKS**

**MODERATOR: Ms Andjela Gajevic**, Head of Department for Cooperation with the Business Community, Montenegro

**Mr Radosav Babic**, SBA Co-ordinator, Montenegro

**Ms Marzena Kisielewska**, Head of South East Europe Division, OECD Global Relations

**10:00-11:15**    **PRESENTATION OF THE KEY FINDINGS**

**MODERATOR: Ms Andjela Gajevic**, Head of Department for Cooperation with the Business Community, Montenegro

**Mr Umur Gökçe**, Project Manager, South East Europe Division, OECD Global Relations

**Mr Ali-Fuad Turgut**, Policy Analyst, South East Europe Division, OECD Global Relations

**Mr Martin Kohtze**, Policy Analyst, South East Europe Division, OECD Global Relations

**Ms Ulrike Damyanovic**, Country Coordinator for Montenegro, European Training Foundation

**11:15-12:00**    **DISCUSSION**

**Comments from the participants:**

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

**12:00-12:15**    **CLOSING REMARKS**

**Mr Radosav Babic**, SBA Co-ordinator, Montenegro