

DRAFT AGENDA

LAUNCH EVENT¹



SME Policy Index: Western Balkans and Turkey 2019

Assessing the Implementation of the Small Business Act for Europe

11 September 2019

Klub Poslanika
Tolstojeva 2
Belgrade

Wednesday 11 September
SME POLICY INDEX: Western Balkans and Turkey
Launch Meeting
Belgrade, Serbia

Objectives

The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, and the European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward for improving the business environment, particularly for SMEs, in Serbia.

9:30-10:00 **Registration and Welcome Coffee**

10:00-10:30 **OPENING REMARKS**

MODERATOR: Ms. Katarina Obradović Jovanović, Assistant Minister, Ministry of Economy of the Republic of Serbia, SBA Co-ordinator

Mr. Goran Knežević, Minister of Economy of the Republic of Serbia (TBC)

H.E. Mr. Sem Fabrizi, Ambassador and Head of Delegation of the European Union to the Republic of Serbia

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

10:30-11:30 **PRESENTATION OF THE KEY FINDINGS**

MODERATOR: Ms. Katarina Obradović Jovanović, Assistant Minister, Ministry of Economy of the Republic of Serbia, SBA Co-ordinator

Mr. Umur Gökçe, Project Manager, South East Europe Division, OECD Global Relations

Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Mr. Martin Kohtze, Policy Analyst, South East Europe Division, OECD Global Relations

11:30-12:15 **DISCUSSION**

Comments from the participants:

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

12:15-12:30 **CLOSING REMARKS**

Ms. Katarina Obradović Jovanović, Assistant Minister, Ministry of Economy of the Republic of Serbia, SBA Co-ordinator