

DRAFT AGENDA

LAUNCH EVENT¹



SME Policy Index: Western Balkans and Turkey 2019

Assessing the Implementation of the Small Business Act for Europe

18 July, 2019

Sheraton Hotel

Tulipia Balo Room

Kavaklıdere Mahallesi, Şht. Ömer Haluk Sipahioğlu Sk., 06700

Ankara, Turkey

Thursday 18 July
SME POLICY INDEX: Western Balkans and Turkey
Launch Meeting
Ankara, Turkey

Objectives

The launch event is organised in co-operation with the European Commission, the European Bank for Reconstruction and Development, and the European Training Foundation to present the key findings of the SME Policy Index: Western Balkans and Turkey 2019 and to discuss the way forward for improving the business environment, particularly for SMEs, in Turkey.

9:30-10:00 **Registration**

10:00-10:30 **OPENING REMARKS**

Dr. Cevahir Uzkurt, President of the Turkish Development and Support Administration for Small Enterprises (KOSGEB)

Mr. Gabriel Munuera Vinals, Deputy Head of the EU Delegation to Turkey

Ms. Marzena Kisielewska, Head of South East Europe Division, OECD Global Relations

10:30-10:45 **Break**

10:45-11:45 **PRESENTATION OF THE KEY FINDINGS**

MODERATOR: Mr. Necati Günaydın, SBA Co-ordinator, Turkey

Mr. Umur Gökçe, Project Manager, South East Europe Division, OECD Global Relations

Ms. Lida Kita, Specialist in VET and Social Inclusion - Country Coordinator Serbia and Turkey, European Training Foundation

Mr. Ali-Fuad Turgut, Policy Analyst, South East Europe Division, OECD Global Relations

Mr. Martin Kohtze, Policy Analyst, South East Europe Division, OECD Global Relations

11:45-12:15 **DISCUSSION**

Comments from the participants:

- Views on the key findings and ways forward of the report
- Information about reform priorities to further improve the business environment for SMEs and support entrepreneurship
- Suggestions on how to better tailor the SBA assessment to address emerging needs and priorities

12:15-13:30 **BUFFET LUNCH**