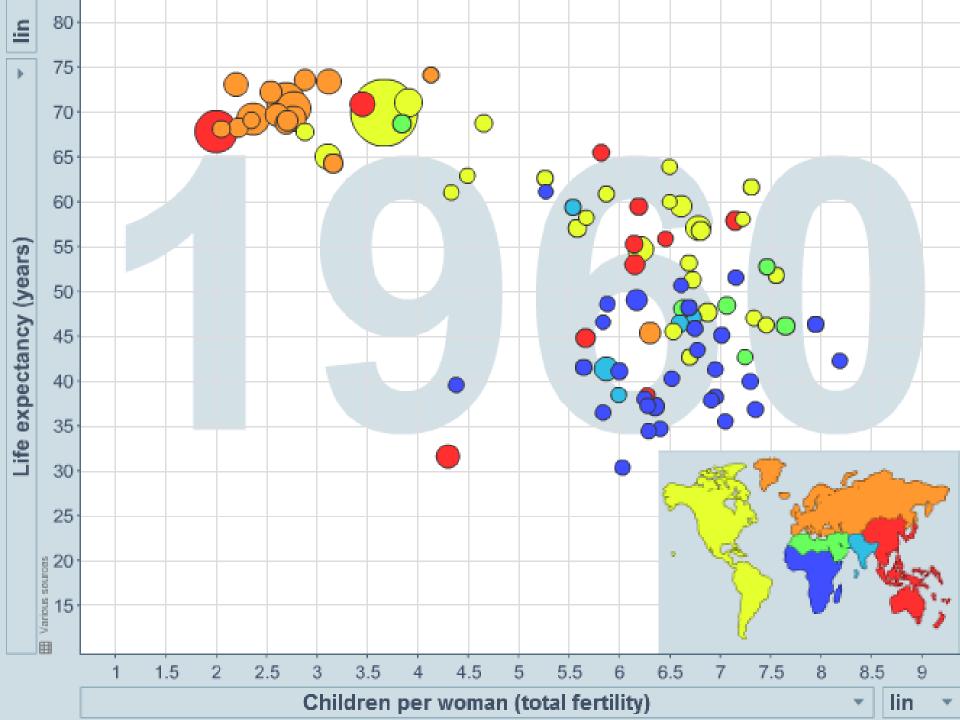


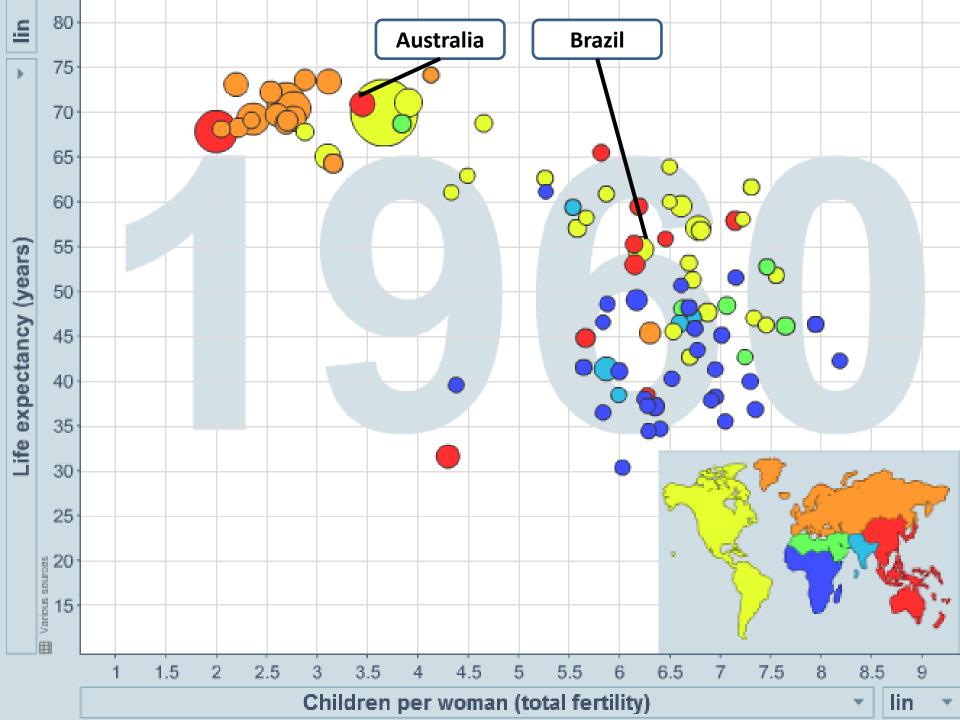
IP Australia policy research

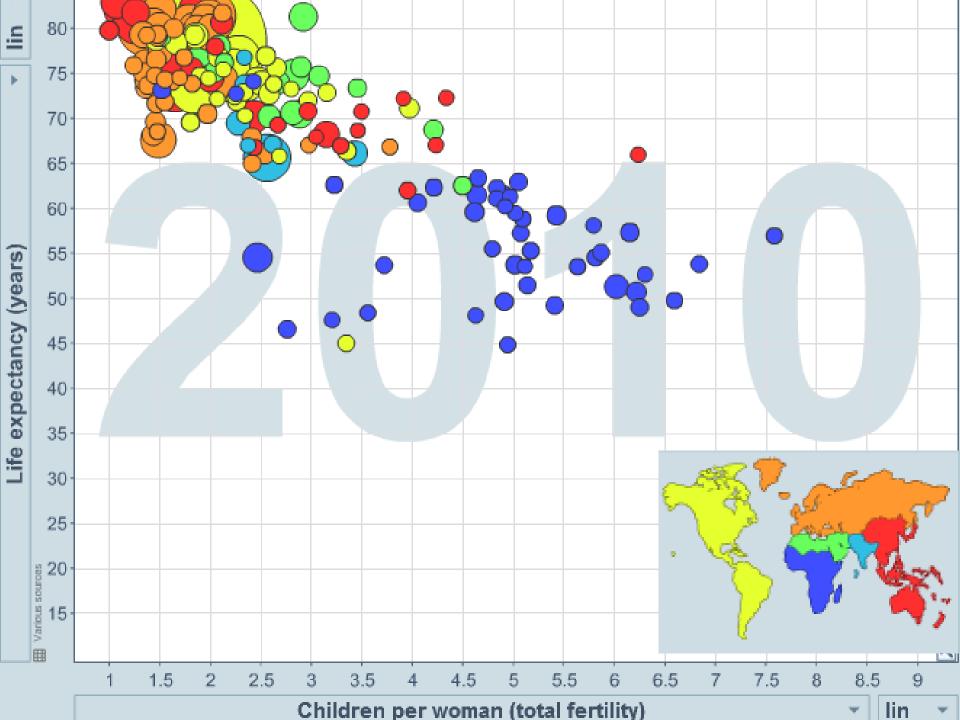
November 2013



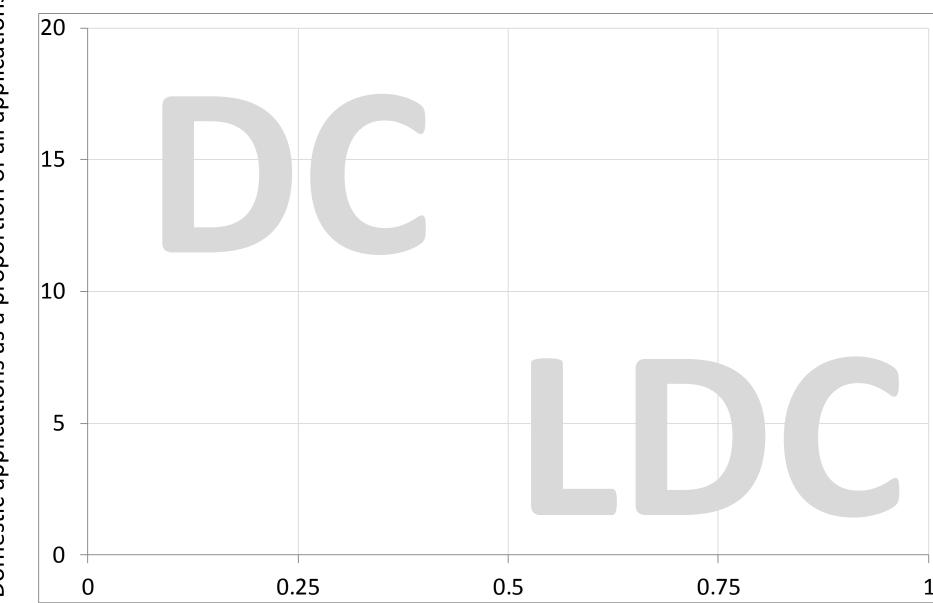
How many economists do you need?









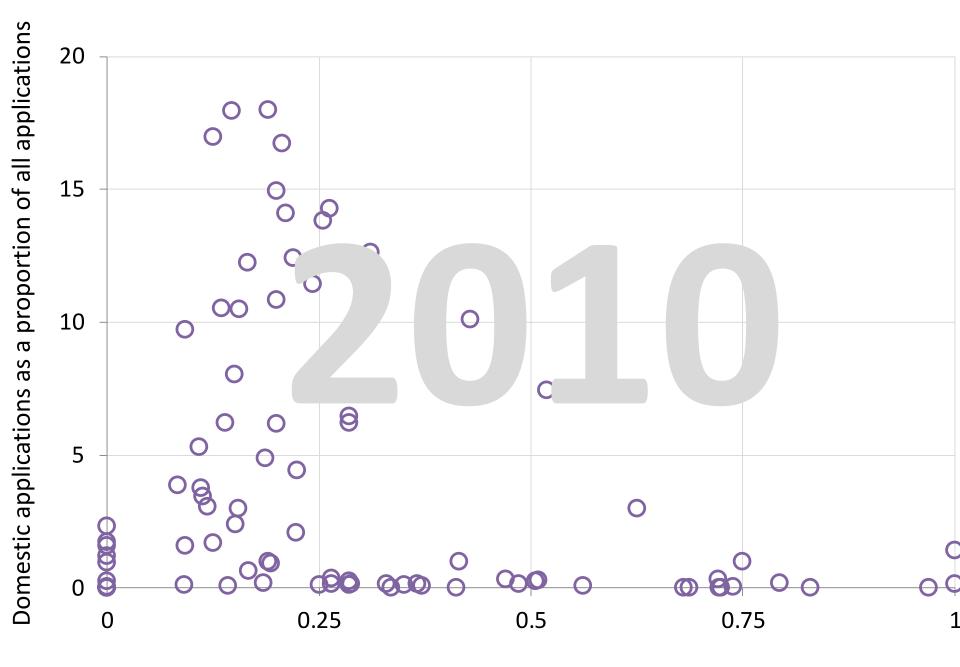


Pharmaceutical patents as percentage of total publications

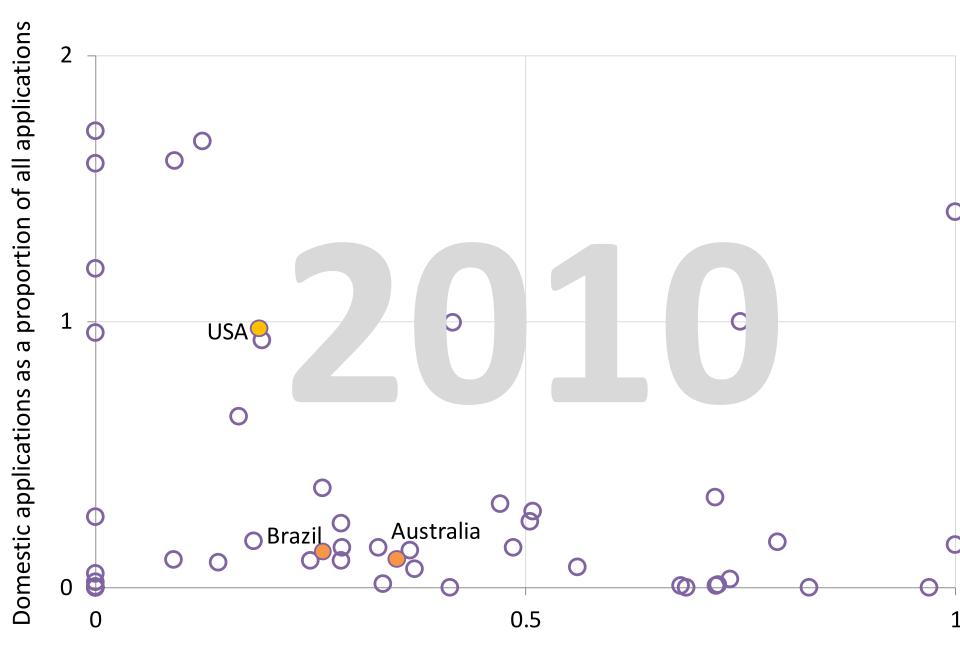
Domestic applications as a proportion of all applications

Domestic applications as a proportion of all applications 0.5 0.25 0.75

Pharmaceutical patents as percentage of total publications

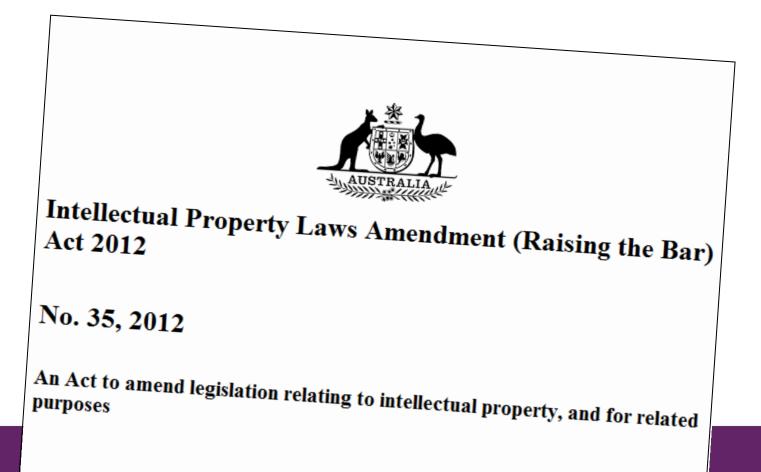


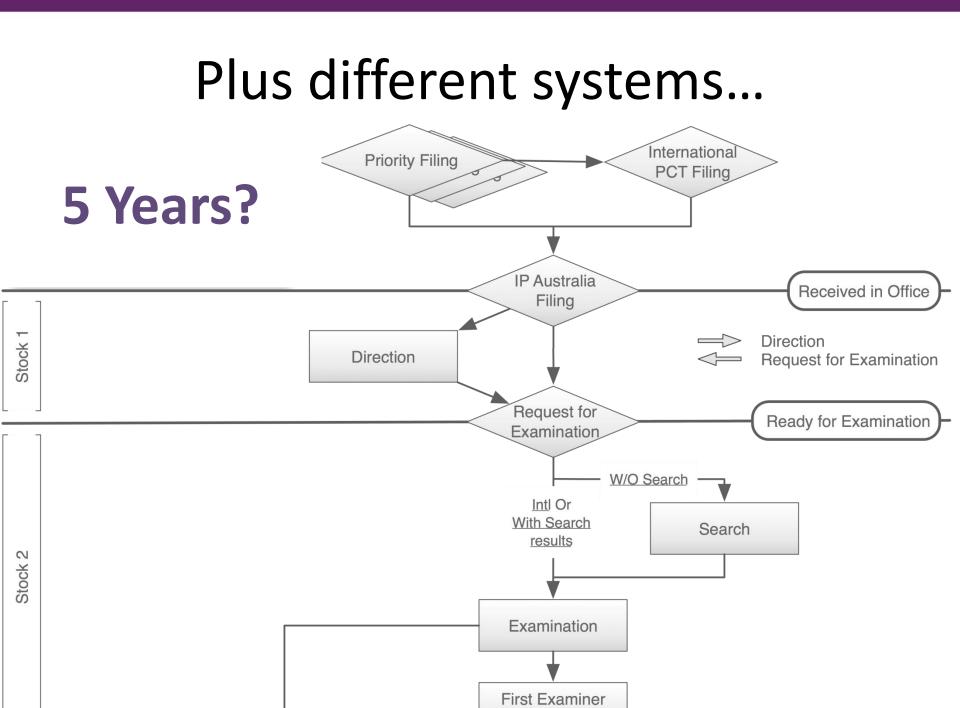
Pharmaceutical patents as percentage of total publications



Pharmaceutical patents as percentage of total publications

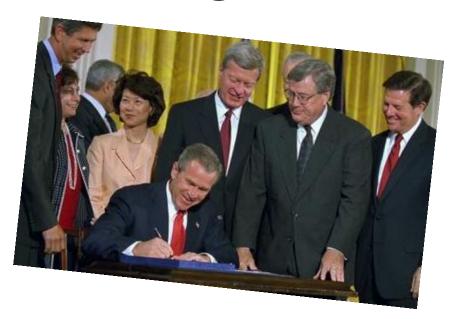
Add Different Policies





And different challenges



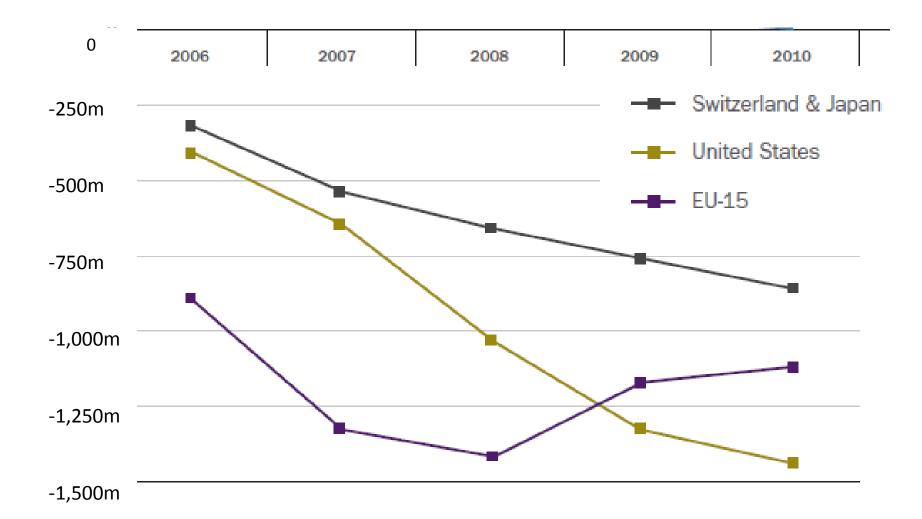




The Research Plan



International trade in IP



	IP Austr	alia, Pat	ter	nt Data	a									
	as per the IP Aust	alia databases, c	urrer	nt on 15 Janu	ary 2	013. All data reported as	calendar ye	ars						
code						le Mark Data								
P1	Number of P			•										
			ustra	lia databases	, curre	ent on 15 January 2013		All da	ata reported	as calenda	ir years			
P1	Direct patent code				<u>atr</u>	alia Decign E) oto						
P3	PCT national	Trade Mark Ap	P .		รแ	alia, Design F	light L	Jala						
	Sum of 'stand	Filings		-	Aust	ralia databases, current on 15	January 2013		All dat	a reported a	s calendar y	ears		
		1 mings	code	9										
	Number of 'c	Trade Mark Ap	D1	Design App		IP Australia	. Plan	t Bre	eder	's Ric	iht Da	ata		
	Number of c					as per the IP Australia data	•			_			orted as ca	alendar years
P4	Innovation pat	Classes		Resident	code				,	-				,
P2	Provisional par			Non-resident	61	PBR Applications filed, b	y origin							
12	Trovisional pa _{T7}	Trade Mark ap		Total Applica			2003	2004	2005	2006	2007	2008	2009	2010
		country code				Resident	150	137	171	171	174	192	186	176
P5	Number of P	AU		Total Desig		Non-resident	227	201	183	193	162	182	177	149
FD	Number of P	US		Total Design		Total Applications	377	338	354	364	336	374	363	325
	Australian Re	GB	D2	Registrations										
		DE	D3	Certifications		Origin	2003	2004	2005	2006	2007	2008	2009	2010
	Non-Australia	CN				UNITED STATES	90	86	63	65	59	43	64	40
D7		JP				NEW ZEALAND	17	14	18	18	30	15	8	26
P7	Direct & PCT	FR CH				NETHERLANDS	48	24	29	36	24	54	27	30
	A 11 - N1	NZ				UNITED KINGDOM	8	10	9	11	9	12	12	16
	A - Human Ne	IT				JAPAN	15	8	12	5	9	7	24	9
	B - Performin	NL	-			GERMANY	24	18	29	20	2	5	8	12
	Transporting	CA				IRELAND		3			3	3	1	1
	C - Chemistry	KR				FRANCE	3	6	3	2	6	13	3	1
	D - Textiles; F	HK		<u> </u>		SOUTH AFRICA	3	8	7	3	2	10	2	1
	E - Fixed Cor	SG			ARGENTINA					_		_		
	F - Mechanica	SE				CHILE								
	Lighting; Heat	ES				PANAMA						1		
	Blasting					AUSTRIA			1					

Design and Firm Management

Consumer understanding of marks

Frugal Froogle Cooole

Efficiency of global patent system



Australian Government

IP Australia







United States Patent and Trademark Office

An Agency of the Department of Commerce

The use of IP in the mining sector





Backlogs and pendency

Tomorrow!

How many economists do you need?

www.ipaustralia.gov.au/economics





Thank you

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+61 262 832 291 Benjamin.mitra-kahn@ipaustralia.gov.au

