



Save the date!

## WEBINAR

# ESG to deliver well-being in resource-rich regions: the role of the private sector



26 March 2024



Virtual

## ■ About this event?

This event aims to understand the increasingly pivotal role of the private sector's ESG (Environmental, Social, and Governance) initiatives in shaping the long-term development of resource-rich regions. The workshop brings together a wide range of participants – from the mining and forestry sector to municipal representatives and Indigenous leaders - to hear how the alignment of ESG practices with regional development policies and community-led initiatives can support sustainable growth and resilience at the subnational level.

## ■ Context of the event?

The potential for ESG (Environmental, Social, and Governance) initiatives to drive the private sector's contribution to development is increasingly recognised in the policy debate. The impact of ESG practices is further amplified in rural regions that are economically dependent on resource-related activities, such as mining or forestry. In these typically sparse economies with small internal markets, a handful of global companies account for the bulk of the local economy and are often central to supporting communities and public infrastructure. In this context, ESG initiatives undertaken by these companies directly impact local well-being, calling for close alignment with the priorities and perspectives of regional governments and communities for long-term sustainable development.

## Register and Participate

**Virtual participation:** <https://meetoe.cd1.zoom.us/meeting/register/tJ0od-ytrDwrGtZOyF1Rhpv6GI0XYckPJeu6>

**Contact:** Andres Sanabria ([andres.sanabria@oecd.org](mailto:andres.sanabria@oecd.org)), Fernando Rianza ([fernando.riazafernandez@oecd.org](mailto:fernando.riazafernandez@oecd.org))

## ABOUT US

The OECD's Centre for Entrepreneurship, SMEs, Regions, and Cities (CFE) provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

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# Agenda

**Master of ceremony: Jose Enrique Garcilazo**, Deputy Head of Division and Head of Regional and Rural Policy Unit, OECD

14h30-14:35

**Welcome remarks**

**Dorothee Allain-Dupré**, Head of Division - Regional Development and Multi-level Governance

14h35-15h15

**Aligning ESG activities with regional and local development priorities**

**Andres Sanabria**, Coordinator of the OECD Mining Regions and Cities Initiative, OECD

**Verónica de la Cerda**, Sustainability manager at CMPC - the role of the forestry sector

**James Trail**, Chief Executive Officer at Shire of Coolgardie, Australia

**Thanassis Kefalas**, member of the Board of Directors, Association of Industries of Central Greece.

15h15-16h

**Implementing and monitoring ESG with communities and Indigenous peoples**

**Benjamin Katz**, Sector lead on Responsible Business Conduct, Directorate for Financial and Enterprise Affairs, OECD

**Leonard Rickard**, President and CEO of the Siksika Group of Companies in Alberta, Canada

**Jari Rantapelkonen**, Mayor, Municipality of Sodankylä, Finland

**Stefan Debruyne**, Director of External Affairs at SQM, Chile – the role of the mining sector

16h-16h05

**Closing remarks**

**Jose Enrique Garcilazo**, Deputy Head of Division and Head of Regional and Rural Policy Unit, OECD