

Webinar announcement:

## **Lessons in rural proofing of health policies, strategies, plans and programmes**

***13h00-14h30 CET, Thursday, 15 July 2021***

**Greeting by the Chair:** Theadora Swift Koller, Senior Technical Advisor, Health Equity, World Health Organization/HQ

**Presentation on the role of rural proofing health sector strategies, plans and programmes in “building forward better” for the rural poor:**

Theadora Swift Koller, WHO; Ndaya Beltchika, IFAD; and Libor Stloukal, FAO

**Panel with country experiences:**

- South Africa: Russell Rensburg, Director of the Rural Health Advocacy Project
- United Kingdom: Brian Wilson, author of the “2020 Rural proofing for health toolkit”
- Chile: Josefina Montero, Head of the Rural Development Department at the Ministry of Agriculture

**Presentation on the OECD principles on rural policy and rural proofing of sectoral policies:**

Ana Moreno Monroy, Economist, Rural Development, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**Presentation on how the UHC Social Participation toolkit can support community engagement in rural proofing:**

Kira Koch, Technical Officer, Health Systems Governance and Policy, World Health Organization/HQ

**Closing words:** Bruce Chater, Chair, WONCA Working Party on Rural Practice

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**Meeting ID: 938 6509 8694**

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*This Webinar is part of a WHO series on “tackling rural health inequities”, convened under the umbrella of World Health Day 2021 on “Health Equity”. It is organized by the WHO/HQ Gender, Equity and Human Rights Team, with external partners including WONCA’s Working Party on Rural Practice, OECD, and other agencies in the UN Inequalities Task Team (ITT) subgroup on rural poverty. The series will run from July 2021 to March 2022.*