



Launching event of the report:

Implications of remote working adoption on place based policies:

A focus on G-7 countries

 22 June 2021  14:00-16:00 CET (Paris time)  Zoom meeting



■ What's the issue?

The COVID-19 crisis has brought substantial changes to the way people interact and firms conduct their business. Global lockdowns have accelerated the uptake and acceptance of remote working - which will likely remain in its hybrid form in the post-pandemic scenario.

Remote working opens new opportunities for regions outside large cities to attract new residents and revitalise communities, yet cities are transforming themselves to improve wellbeing and a big urban exodus is not envisioned. A greater adoption of remote working could incentivise the demand for places outside large cities that can offer affordable and suitable housing and office spaces with better access to environmental amenities. Changing patterns of work and firms' real estate strategies have implications for regional development and a range of policy areas, including infrastructure, land use and the environment.

Technology will continue to disrupt the benefits of physical proximity and the way people and firms interact. Irrespective of the post-pandemic scenario and future shifts brought by technological change, policies need to be forward-looking and proactive to seize the potential benefits from remote working for all regions.

■ About the event

This report proposes a number of policy takeaways to guide short and long-term policy making to better prepare regions for what may be a "new normal". It identifies different scenarios of settlement patterns that could emerge post-COVID-19. The report relies on real-time subnational data and national statistical surveys to analyse changes in mobility patterns.

The virtual event will gather academics, government and private sector representatives to share their views on the future effects of remote working for regional development and the different scenarios of settlement patterns post-COVID-19. It will also look at new data to analyse changes in mobility patterns and the determinants of remote working adoption across types of workers and places.

■ Register in advance for this meeting

https://meetoecd1.zoom.us/webinar/register/WN_nKKGRic9S9q8mNzQ4Cvijg

Contact

Questions? Email us at rural@oecd.org

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OECD Launching event

Preliminary Agenda

Registration

14:00-14:15

Opening remarks

Mr. Jun Nakahara, Director General of National Spatial Planning and Regional Policy Bureau, Ministry of Land, Infrastructure, Transport and Tourism of Japan

Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship SMEs, Regions and Cities, OECD

14:15-14:25

Presentation of the report

OECD Secretariat, CFE, OECD

14:25-15:10

Roundtable of private sector

Facilitation: OECD

✚ **Evelien Ravesteijn**, Lead on occupier representation in the Netherlands, Cushman & Wakefield- *commercial real estate brokers*

✚ **David Barnes**, VP Global Workforce Policy, IBM

✚ **Greg Clark**, Advisor Future Cities & New Industries, HSBC

Comments Country Delegate of the OECD Regional Development Policy Committee

Break

15:15-15:55

Roundtable on scenarios of settlement patterns post-COVID-19

Facilitation: OECD

✚ **Nicholas Bloom**, Professor of Economics, Stanford University, United States

✚ **Fabien Eckert**, Professor of Economics, University of California, San Diego, United States

✚ **Philip McCann**, Chair in Urban and Regional Economics, Sheffield University Management School, UK

Comments Country Delegate of the OECD Regional Development Policy Committee

15:55 -16:00

Closing remarks

Dorothee Allain-Dupre, Head of Regional Development and Multilevel Governance Division, CFE, OECD