

2nd Webinar in the Rethinking Regional Attractiveness Series



AGENDA

Making ports and logistics networks an asset for regional development

24 May 2022, 16:00-17:45 (CET) English | French | Spanish

Register: https://meetoe.cd1.zoom.us/webinar/register/WN_86SfisDpQxeiYK4kyl3ppA

Organised by the **OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE)**, with the support of the **European Commission**, and in collaboration with the **International Transport Forum (ITF)**, the **OECD Development Centre (DEV)**, and the **International Association of Cities and Ports (AIVP)**, this is the second in the OECD webinar series on *Rethinking Regional Attractiveness*. It will inform the OECD's work on *Rethinking territorial development policies in the new global environment*, and the wider CFE activity on *Regions in Globalisation*.

Globalisation influences regional development through economic, human and knowledge channels. However, for interactions to materialise, infrastructure connections are key. Without relevant access to road, airport, train, broadband and logistics networks, regions may lose opportunities for export and be less attractive to FDI, talent and visitors. Among infrastructure hubs, **ports remain at the frontline of globalisation**, with around 80 per cent of global trade by volume and over 70 per cent of global trade by value carried by sea and handled by ports worldwide. At the same time, regional policy choices related to port and logistics networks can also shape different types of globalisation.

This 2nd webinar focuses on **infrastructure connections** as a relevant factor in the internationalisation and attractiveness of regions vis-a-vis investors, talent, visitors, and exporters. It will provide an opportunity for participants to hear from international experts and practitioners as they share experiences and good practices on ***making ports and logistics networks an asset for regional development***. The interactive format encourages a sharing of views between participants from national, regional and local governments, port authorities and business.

The webinar explores the role of ports for regional development, and is structured around two key pillars:

1. The links between types of ports and regional development: what demand for what types of ports?
2. Connecting ports with hinterland regions for inclusive and sustainable development: multi-modality and logistics



16.00 – 16.15	<p>Opening Remarks</p> <ul style="list-style-type: none"> - Claire Charbit Head of Unit, RAMI, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) <i>How can ports be used as a factor to support the internationalisation and attractiveness of regions?</i> - Olaf Merk Project Manager Ports and Shipping (ITF) <i>How could regions use ports as a lever to create alternative models of globalisation?</i> - Bruno Delsalle General Manager, International Association of Ports Cities, AIVP <i>How to build a dialogue between stakeholders to improve the relationship between the region and ports, and the need to reconsider the national planning of ports to respond to the strong evolution of global maritime trade.</i>
16.15 – 17.00	<p>Panel Discussion: <u>The links between types of ports and regional development: What demand for what type of ports?</u></p> <p>Moderator: Olaf Merk (ITF)</p> <p>Keynote speaker (10 min):</p> <ul style="list-style-type: none"> - William Friedman CEO, Port of Cleveland <i>Transforming the crisis into an opportunity to implement new regional development models - how to revitalise different types of ports for regional development.</i> <p>Other panellists (5 min each):</p> <ul style="list-style-type: none"> - Ireland – Liam Lacey, Director, Irish Maritime Development Office - Portugal – Ana Rita Rosa, Director, Systems, Planning & Communication, Ports of Sines and Algarve Authority - Colombia – Jonathan Bernal, Director of Infrastructure and Sustainable Energy, National Planning Department <p>Q&A: Opportunity for discussion including questions from the floor</p>
17.00 – 17.40	<p>Panel Discussion: <u>Connecting ports with hinterland regions for inclusive and sustainable development</u></p> <p>Moderator: Claire Charbit (CFE)</p> <p>Keynote speaker (10 min):</p> <ul style="list-style-type: none"> - Prof. Anna Bottasso University of Genoa <i>The impact of ports on regional economic activity and non-port regions</i> <p>Other panellists (5 min each):</p> <ul style="list-style-type: none"> - France – Arthur Marronnier, Head of Development of Major French Ports, Directorate General for Infrastructure, Transport and Mobility, Ministry of Ecological Transition - Spain – Cristina Barahona, Managing Director, Ports of Balearic Islands - Ireland – David Minton, Director, Northern and Western Regional Assembly <p>Q&A: Opportunity for discussion including questions from the floor</p>

17. 40 – 17.45	Conclusions: A development perspective <ul style="list-style-type: none">- Sebastian Nieto Parra Head of Unit Latin America and the Caribbean, Development Centre
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Note: The meeting will be recorded for the Secretariat's purposes only. All personal data will be processed in accordance with [OECD Personal Data Protection Rules](#).

OECD CONTACTS

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