

AGENDA

10 – 11 December 2019
Antwerp, Belgium

OECD Local Development Forum **Right skills, right jobs, right places**



Right skills, right jobs, right places

■ What's the issue?

Developing talent and adapting to new economic realities requires the right skills in the labour market. *Unemployment across the OECD sits at 5.3%, the lowest rate in the last 20 years. More employers than ever are struggling to fill open jobs — by some estimates, 45% of employers across the OECD say they can't find the skills they need, up from 40% in 2017. Emerging technologies will alter company hiring needs and likely lead to even more unfilled positions in the future. In the Flemish Region, around 180 000 people are unemployed, but 200 000 vacancies cannot be filled due to skills shortages. This skills gap can take many forms. In some cases, young people are struggling to enter the labour market; in others, it might be mid-career workers who have lost their job because of a layoff and must now find a “second career”.*

At the same time, some people and places are struggling to keep pace. *The future prosperity of regions and cities will depend not only on equipping the existing workforce with the right skills, but also on successfully engaging disadvantaged groups so that they are fully contributing to local labour markets. Local communities must find new ways of building the employability skills of these people to sustain inclusive growth over the long-term.*

■ About the Forum

The 2019 annual gathering of the Forum will bring together over 300 local development practitioners, entrepreneurs and social innovators. Participants will take away new insights on:

- *How are the skills needs of firms (especially SMEs) changing due to automation and digitalisation?*
- *How can regions and cities promote lifelong learning and engage those who are either unemployed or not seeking employment?*
- *How can social innovation help to advance local development opportunities while building sustainable and enabling labour markets?*

■ Venue

Elizabeth Centre, offering a unique historical setting conveniently located in the heart of Antwerp.
Address details: Koningin Astridplein 26, Antwerp 2000, Belgium.

Contact

Questions? Email us at local.forum@oecd.org

For more information, visit our website: <http://www.oecd.org/leed-forum/>

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Vlaanderen
is werk



■ Tuesday, 10 December 2019

09.00-09.30 Registration & welcome coffee

09.30-10.00 Opening remarks

Ulrik Vestergaard Knudsen, *OECD Deputy Secretary-General*

Andriana Sukova, *Deputy Director General, DG Employment, Social Affairs and Inclusion, European Commission*

Jan Jambon, *Flemish Minister-President*

10.00-11.00

ENSURING EMPLOYERS AND WORKERS MEET IN THE MIDDLE

Megatrends related to the future of work, including automation and digitalisation, are leaving many firms with a large number of unfilled positions, negatively impacting overall productivity and growth. This session will gather insights from employers (including SMEs), and local practitioners about how labour market and skills programmes can be better designed to address on-going and rapidly changing employer needs. This session will address the following questions:

- What are the main reasons for an increase in the number of employers reporting skills shortages?
- What should be the role of the public and private sectors to bridge the gap between the supply and demand for skills?

MODERATOR **Wim De Vilder**, *TV news anchor for VRT, the Flemish public service broadcaster, Belgium*

PANELLISTS **Jeroen Zwinkels**, *Managing Director, ManpowerGroup Netherlands*

Thierry Geerts, *Country Director, Google Belgium*

Therese Guovelin, *Vice President, Swedish Trade Union Confederation (LO), Sweden*

Marc Lambotte, *CEO, Agoria, Belgium*

CLOSING **Jonathan Barr**, *Head of Unit, OECD*

11.00-11.30 Coffee break

11.30-13.00 Interactive workshops: Addressing local skills shortages in a digital labour market

Participants will break out into three parallel workshops, each delving into different employment and skills opportunities created by a changing labour market. Peer to peer and interactive exchanges will facilitate mutual learning among practitioners.

A.

Matching people to jobs using AI and other digital tools

KEY PRACTITIONERS

Sally Sinclair, *CEO, National Employment Services Association, Australia*

Mariano Mamertino, *Senior Economist, LinkedIn Economic Graph*

Florian Dautil, *Impact and Partnerships Manager, Bayes Impact*

Charlie Terrell, *Director, National Labor Exchange, NASWA, United States*

Annabel De Craene, *Product Manager, VDAB*

B.

Enabling career transitions - the key to closing the skills gap?

Menno Bart, *Public Affairs Manager, The Adecco Group*

Murielle Antille, *Senior Vice President and Head of Government and Industry Affairs, Lee Hecht Harrison*

Marc Rousseaux, *Pole Emploi*

Lansana Toure, *Département Val d'Oise*

Willy Guillaume, *LHH Altedia, Adecco Group*

Andreas Verougstraete, *Federgon*

C.

Designing local strategies for under-represented groups

Louis Vervloet, *Director, ESF Flanders*

Elena Magrini, *Policy Analyst, Centre for Cities, United Kingdom*

Eline Van Onacker, *Policy Advisor, Department of Work and Social Economy, Flanders*

Joël Lépine, *Director, Employment and Social Development Canada*

13.00-14.30

Lunch and Local Initiatives Marketplace

During the lunch break, participants will have the chance to network with local and international practitioners at the Local Initiatives Marketplace.

*Remarks will be delivered by **Claude Marinower**, Deputy Mayor for the economy, work, innovation, industry, digitalisation, marketing and communication, public and legal affairs, Antwerp, to introduce the project study visits.*

14.30-17.00

Study visits

Participants will have the opportunity to visit local initiatives in the city of Antwerp that have developed programmes to engage people in the labour market and develop their skills. Each visit will provide delegates with an opportunity to meet local programme practitioners and hear about their local success stories.

1.	2.	3.	4.
BeCode & The Beacon	Talentenfabriek – ACTA	LEVANTO	Circulair Zuid – Circuit
<i>Hosted by The Beacon Innovation Hub, BeCode is a next generation IT training centre, retraining job seekers through interactive and innovative approaches.</i>	<i>To tackle skills shortages and promote social inclusion, Talentenfabriek sets up targeted campaigns to train students and job seekers and link them to technical-scientific jobs.</i>	<i>Active for the last 20 years, Levanto has pioneered the development of projects in support of quality employment in Flanders, working with individuals, companies, governments and NGOs.</i>	<i>Located at the Plein Publiek, a restaurant, bar and event location, Circuit is a circular community centre, hosting events and providing a hub of circular entrepreneurs.</i>

19.00

Conference dinner at the Grand Café Horta, Hopland 2, Antwerp 2000.

*Remarks to be delivered by **Tom Meeuws**, Deputy Mayor for social affairs, poverty reduction, community development, social economy and environment, Antwerp, to welcome participants at the conference dinner.*

09.00-10.15

Interactive workshops: The power of place

KEY
PRACTITIONERS

D.	E.	F.
Unlocking the skills and talent potential of SMEs	Cultivating successful entrepreneurs for local innovation and job creation	Creating local ecosystems for social innovation
<p>Carroll A. Thomas, <i>Director, Hollings Manufacturing Extension Partnership (MEP), National Institute of Standards and Technology (NIST), United States</i></p> <p>Raffaele Trapasso, <i>Policy Analyst, OECD</i></p> <p>Georgi Dimitrov, <i>Deputy Head, DG EAC, European Commission</i></p> <p>Andreas Zehetner, <i>Professor, University of Applied Science, Upper Austria</i></p> <p>Stefano Pacchioli, <i>Dorna Italy Holding CEO</i></p> <p>Ben Butters, <i>Deputy CEO, Eurochambres</i></p>	<p>David Halabisky, <i>Economist, OECD</i></p> <p>Jose Maria Cunha Costa, <i>Mayor, Viana do Castelo, Portugal</i></p> <p>Wim Dries, <i>Mayor, Genk, Belgium</i></p> <p>Sandra Sodini, <i>Director, International Relations and European Programmes, Friuli-Venezia-Giulia Region, Italy</i></p> <p>Gorazd Jenko, <i>Government Office for Development and European Cohesion Policy, Slovenia</i></p>	<p>John Buck, <i>CEO, CEDEC, Canada</i></p> <p>Reiner Aster, <i>Directing Manager, GsuB, Germany</i></p> <p>Pierre Soudan, <i>Digital transformation service, General Management, ACTIRIS, Belgium</i></p> <p>Marijose Barriola, <i>Director for biosciences and sustainability, Tknika</i></p> <p>Antonella Noya, <i>Head of Unit, OECD</i></p> <p>Susana Castanheira, <i>Portugal Inovacao Social representative</i></p>

10.15-10.30

Coffee break

10.30-11.45

Interactive workshops: Raising local labour supply through targeted programmes to disadvantaged groups

Participants will break out into three parallel workshops, each delving into the opportunities for a group facing substantial labour market and skills challenges.

KEY
PRACTITIONERS

G.	H.	I.
Integrating migrants in local labour markets: What works?	Promoting lifelong learning in cities and regions	Toward a people-centric future of work
<p>Yves Breem, <i>Policy Analyst, OECD</i></p> <p>François Lemaire, <i>Deputy Co-ordinator, Intermire, Belgium</i></p> <p>Michiel Bonte, <i>Manager, VDAB, Belgium</i></p> <p>Therese Ydrén, <i>Project Manager, Unit for R&D and Education, Region Västra Götaland, Sweden</i></p> <p>Jochen Wacker, <i>Head, Department for Integration and Migration, Stuttgart Job Centre, Germany</i></p>	<p>Randall Eberts, <i>Upjohn Institute, United States</i></p> <p>Raul Sánchez, <i>Head of IT Academy, Barcelona Activa-Barcelona City Council, Spain</i></p> <p>Glenda Quintini, <i>Senior Economist, OECD</i></p> <p>Miquel Carrion, <i>Department of Employment, Government of Catalonia, Spain</i></p> <p>Dirk Vanstipelen, <i>Director and Managing Director, Syntra Limburg, Belgium</i></p> <p>Peter van der Hallen, <i>ACV-CSC, Belgium</i></p> <p>Denis Barrett, <i>Director, Cork Learning City, Ireland</i></p>	<p>Jeffrey Brown, <i>Manager of AI and Automation, Bertelsmann Foundation, United States</i></p> <p>Paco Ramos Martin, <i>Executive Director for Employment Promotion Strategies, Barcelona Activa-Barcelona City Council, Spain</i></p> <p>Ron Painter, <i>CEO, National Association of Workforce Boards, United States</i></p> <p>Ulrich Hörning, <i>Deputy Mayor, Leipzig, Germany</i></p> <p>Jens Katzek, <i>General Director, Automotive Cluster East Germany</i></p> <p>Shayne Maclachlan, <i>Campaign Manager, OECD</i></p> <p>Hervé Docq, <i>Manager, Technobel, Belgium</i></p>

11.45-12.00

Coffee break

12.00-13.00

BUILDING OPPORTUNITY FOR ALL

Increasingly, those furthest away from the labour market face multi-faceted barriers to finding a good job. Cities and regions are often at the “front-line” of providing services to these groups, which include the long-term unemployed, the low-skilled, and migrants. Cities and regions must work with a range of partners, including employment services and social enterprises to “find, mind, and bind” people to good quality jobs. This session will explore critical success factors for working with disadvantaged groups to activate them in the labour market. This session will address the following questions:

- What are the key barriers that disadvantaged groups face in trying to participate in the labour market?
- What are cities and regions doing to unlock the potential of disadvantaged groups and build inclusive labour markets? What works and what doesn't?

MODERATOR **Wim De Vilder**, TV news anchor for VRT, the Flemish public service broadcaster, Belgium

PANELLISTS **Loris Di Pietrantonio**, Head of Unit, European Social Fund, DG Employment, Social Affairs, and Inclusion, European Commission

Bert Boone, Director, Compaan; Member of the Board, Werkplekarchitecten, Belgium

Irene Branche, Chief Development and Evaluation Officer, the Hope Program, United States

Miquel de Paladella, CEO, Upsocial, Spain

CLOSING **Karen Maguire**, Acting Head, Local Employment, Skills and Social Innovation (LESI) Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

13.00-13.30

Closing

Denis Leamy, Chief Executive, Cork Education and Training Board, Ireland; Chair, OECD Local Development Forum Board

Joaquim Oliveira Martins, Deputy Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

13.30-15.00

Lunch

15.00-16.30

Special post-event workshop: Museums and Local Development

Rita De Graeve, Senior Policy Advisor, Culture and Economy, Government of Flanders, Belgium

Olga Van Oost, Sector Coordinator Museums | Advisor Museology, FARO - Flemish interface centre for cultural heritage, Belgium

Ekaterina Travkina, Co-ordinator, Culture, Creative Industries and Local Development, OECD

The OECD Local Development Forum is a network of practitioners in the fields of local economic development, employment, skills, entrepreneurship and social innovation.

Created in 2004, the Forum has over 3 500 members across 65 countries, comprising business leaders, start-ups, and social entrepreneurs as well as national policy makers, mayors and regional authorities. It is a unique setting for the private and public sector to challenge assumptions, learn from each, and work together to forge practical solutions to today's economic and social challenges.

Break-out session sponsors:



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More information: www.oecd.org/local-forum/

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