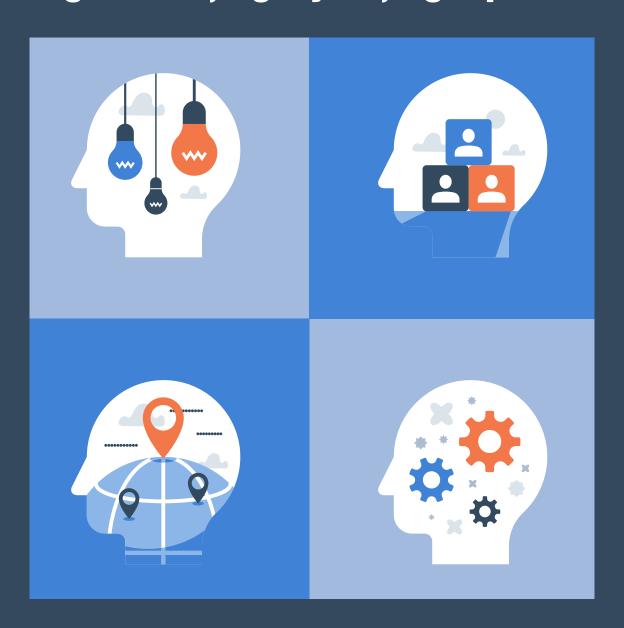
AGENDA

10 – 11 December 2019 Antwerp, Belgium

OECD Local Development Forum Right skills, right jobs, right places





Right skills, right jobs, right places

■ What's the issue?

Developing talent and adapting to new economic realities requires the right skills in the labour market. Unemployment across the OECD sits at 5.3%, the lowest rate in the last 20 years. More employers than ever are struggling to fill open jobs — by some estimates, 45% of employers across the OECD say they can't find the skills they need, up from 40% in 2017. Emerging technologies will alter company hiring needs and likely lead to even more unfilled positions in the future. In the Flemish Region, around 180 000 people are unemployed, but 200 000 vacancies cannot be filled due to skills shortages. This skills gap can take many forms. In some cases, young people are struggling to enter the labour market; in others, it might be mid-career workers who have lost their job because of a layoff and must now find a "second career".

At the same time, some people and places are struggling to keep pace. The future prosperity of regions and cities will depend not only on equipping the existing workforce with the right skills, but also on successfully engaging disadvantaged groups so that they are fully contributing to local labour markets. Local communities must find new ways of building the employability skills of these people to sustain inclusive growth over the long-term.

■ About the Forum

The 2019 annual gathering of the Forum will bring together over 300 local development practitioners, entrepreneurs and social innovators. Participants will take away new insights on:

- → How are the skills needs of firms (especially SMEs) changing due to automation and digitalisation?
- → How can regions and cities promote lifelong learning and engage those who are either unemployed or not seeking employment?
- → How can social innovation help to advance local development opportunities while building sustainable and enabling labour markets?

Venue

Elizabeth Centre, offering a unique historical setting conveniently located in the heart of Antwerp. Address details: Koningin Astridplein 26, Antwerp 2000, Belgium.

Contact

Questions? Email us at local.forum@oecd.org

For more information, visit our website: http://www.oecd.org/leed-forum/

Join the conversation on Twitter @OECD_local #OECDlocal





■ Tuesday, 10 December 2019

09.00-09.30		Registration & welcome coffee		
09.30-10.00		Opening remarks		
			OECD Deputy Secretary-General ector General, DG Employment, Soci r-President	al Affairs and Inclusion,
10.00-11.00		ENSURING EMPLOYERS	AND WORKERS MEET IN THE	MIDDLE
		many firms with a large number and growth. This session will practitioners about how labour non-going and rapidly changing questions:	re of work, including automation and er of unfilled positions, negatively imp gather insights from employers (inc market and skills programmes can be by g employer needs. This session we reasons for an increase in the numb	acting overall productivity cluding SMEs), and local petter designed to address the following
		skills shortages? • What should be the r	role of the public and private sectors t	, , , ,
1	MODERATOR	the supply and dema Wim De Vilder, TV news anche	nd for skills? or for VRT, the Flemish public service	broadcaster, Belgium
	PANELLISTS	Jaraan Zwinkala Managing D	ivaatar MannauserCraum Natharlanda	
	7711222.010	Thierry Geerts, Country Direct	irector, ManpowerGroup Netherlands	
		•	or, Google Beiglam dent, Swedish Trade Union Confedera	ation (LO) Sweden
		Marc Lambotte, CEO, Agoria,		allon (LO), Sweden
	CLOSING	Jonathan Barr, Head of Unit, (•	
11.00-11.30		Coffee break	3205	
11.30-13.00		Interactive workshops: Admarket	ddressing local skills shortages	s in a digital labour
		employment and skills opportu	three parallel workshops, each delvin nities created by a changing labour m itate mutual learning among practition	arket. Peer to peer and
		A.	B.	C.
		Matching people to jobs using Al and other digital tools	Enabling career transitions - the key to closing the skills gap?	Designing local strategies for under- represented groups
KEY PRA	Y ACTITIONERS	Sally Sinclair, CEO, National Employment Services Association, Australia Mariano Mamertino, Senior Economist, LinkedIn Economic Graph Florian Dautil, Impact and Partnerships Manager, Bayes Impact Charlie Terrell, Director, National Labor Exchange, NASWA, United States Annabel De Craene, Product Manager, VDAB	Menno Bart, Public Affairs Manager, The Adecco Group Murielle Antille, Senior Vice President and Head of Government and Industry Affairs, Lee Hecht Harrison Marc Rousseaux, Pole Emploi Lansana Toure, Département Val d'Oise Willy Guillaume, LHH Altedia, Adecco Group Andreas Verougstraete, Federgon	Louis Vervloet, Director, ESF Flanders Elena Magrini, Policy Analyst, Centre for Cities, United Kingdom Eline Van Onacker, Policy Advisor, Department of Work and Social Economy, Flanders Joël Lépine, Director, Employment and Social Development Canada

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Lunch and Local Initiatives Marketplace

During the lunch break, participants will have the chance to network with local and international practitioners at the Local Initiatives Marketplace.

Remarks will be delivered by Claude Marinower, Deputy Mayor for the economy, work, innovation, industry, digitalisation, marketing and communication, public and legal affairs, Antwerp, to introduce the project study visits.

14.30-17.00

Study visits

Participants will have the opportunity to visit local initiatives in the city of Antwerp that have developed programmes to engage people in the labour market and develop their skills. Each visit will provide delegates with an opportunity to meet local programme practitioners and hear about their local success stories.

BeCode & The Beacon

Hosted by The Beacon Innovation Hub, BeCode is a next generation IT training centre, retraining job seekers through interactive and innovative approaches. Talentenfabriek – ACTA

To tackle skills shortages and promote social inclusion, Talentenfabriek sets up targeted campaigns to train students and job seekers and link them to technical-scientific jobs. LEVANTO

Active for the last 20 years, Levanto has pioneered the development of projects in support of quality employment in Flanders, working with individuals, companies, governments and NGOs.

4.
Circulair Zuid –
Circuit

Located at the Plein Publiek, a restaurant, bar and event location, Circuit is a circular community centre, hosting events and providing a hub of circular entrepreneurs.

19.00

Conference dinner at the Grand Café Horta, Hopland 2, Antwerp 2000.

Remarks to be delivered by **Tom Meeuws**, Deputy Mayor for social affairs, poverty reduction, community development, social economy and environment, Antwerp, to welcome participants at the conference dinner.

11.45-12.00

09.00-10.15		Interactive worksho	ops: Th	e power of place		
		D.		E.	F.	
		Unlocking the skills and talent potential of SMEs		Cultivating succes entrepreneurs for I innovation and jo creation	ocal for social innovation	
	KEY PRACTITIONERS	Carroll A. Thomas, Di Hollings Manufacturing Extension Partnership National Institute of Sta and Technology (NIST United States Raffaele Trapasso, Po Analyst, OECD Georgi Dimitrov, Dep Head, DG EAC, Europ Commission Andreas Zehetner, Pr University of Applied S Upper Austria Stefano Pacchioli, Do Italy Holding CEO Ben Butters, Deputy O Eurochambres	of (MEP), andards), olicy uty ean rofessor, ccience,	David Halabisky, Economist, OECD Jose Maria Cunha Costa, Mayor, Viana Castelo, Portugal Wim Dries, Mayor, Genk, Belgium Sandra Sodini, Director, Internationa Relations and Europ Programmes, Friuli- Venezia-Giulia Regional Italy Gorazd Jenko, Government Office for Development and European Cohesion Policy, Slovenia	Pierre Soudan, Digital transformation service, General Management, ACTIRIS, Belgium Marijose Barriola, Director for biosciences and sustainability, Tknika Antonella Noya, Head of Unit, OECD Susana Castanheira.	
10.15-10.30		Coffee break				
10.30-11.45		Interactive workshoprogrammes to dis			upply through targeted	
		Participants will break out into three parallel workshops, each d for a group facing substantial labour market and skills challenge				
		G.		H.	l.	
		Integrating migrants in local labour markets: What works?		moting lifelong ning in cities and regions	Toward a people-centric future of work	
	KEY PRACTITIONERS	Yves Breem, Policy Analyst, OECD Randall Eberts, Upjohn Institute, United States			Jeffrey Brown , Manager of Al and Automation, Bertelsmann Foundation, United States	
		François Lemaire, Deputy Co- ordinator, Intermire, Belgium Michiel Bonte, Manager, VDAB, Belgium Therese Ydrén, Project Manager, Unit for R&D and Education, Region Västra Götaland, Sweden Jochen Wacker, Head, Department for Integration and Migration, Stuttgart Job Centre, Germany	Academ Barcelos Spain Glenda Econom Miquel of Emplo of Catal Dirk Va and Mar Syntra L Peter va CSC, Bo Denis E	nchez, Head of IT ny, Barcelona Activa- na City Council, Quintini, Senior nist, OECD Carrion, Department oyment, Government onia, Spain nstipelen, Director naging Director, imburg, Belgium an der Hallen, ACV- elgium sarrett, Director, arning City, Ireland	Paco Ramos Martin, Executive Director for Employment Promotion Strategies, Barcelona Activa- Barcelona City Council, Spain Ron Painter, CEO, National Association of Workforce Boards, United States Ulrich Hörning, Deputy Mayor, Leipzig, Germany Jens Katzek, General Director, Automotive Cluster East Germany Shayne Maclachlan, Campaign Manager, OECD Hervé Docq, Manager, Technobel,	
44 45 40 00					Belgium	

Coffee break

12.00-13.00	BUILDING OPPORTUNITY FOR ALL
	Increasingly, those furthest away from the labour market face multi-faceted barriers to finding a good job. Cities and regions are often at the "front-line" of providing services to these groups, which include the long-term unemployed, the low-skilled, and migrants. Cities and regions must work with a range of partners, including employment services and social enterprises to "find, mind, and bind" people to good quality jobs. This session will explore critical success factors for working with disadvantaged groups to activate them in the labour market. This session will address the following questions:
	 What are the key barriers that disadvantaged groups face in trying to participate in the labour market?
	 What are cities and regions doing to unlock the potential of disadvantaged groups and build inclusive labour markets? What works and what doesn't?
MODERATOR	Wim De Vilder, TV news anchor for VRT, the Flemish public service broadcaster, Belgium
PANELLISTS	Loris Di Pietrantonio , Head of Unit, European Social Fund, DG Employment, Social Affairs, and Inclusion, European Commission
	Bert Boone, Director, Compaan; Member of the Board, Werkplekarchitecten, Belgium
	Irene Branche, Chief Development and Evaluation Officer, the Hope Program, United States
CLOSING	Miquel de Paladella, CEO, Upsocial, Spain Karen Maguire, Acting Head, Local Employment, Skills and Social Innovation (LESI) Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD
13.00-13.30	Closing

13.00-13.30 Denis Leamy, Chief Executive, Cork Education and Training Board, Ireland; Chair, OECD Local Development Forum Board Joaquim Oliveira Martins, Deputy Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD 13.30-15.00 Lunch Special post-event workshop: Museums and Local Development Rita De Graeve, Senior Policy Advisor, Culture and Economy, Government of Flanders,

Belgium

Olga Van Oost, Sector Coordinator Museums | Advisor Museology, FARO - Flemish

interface centre for cultural heritage, Belgium

Ekaterina Travkina, Co-ordinator, Culture, Creative Industries and Local Development, OECD

The OECD Local Development Forum is a network of practitioners in the fields of local economic development, employment, skills, entrepreneurship and social innovation.

Created in 2004, the Forum has over 3 500 members across 65 countries, comprising business leaders, start-ups, and social entrepreneurs as well as national policy makers, mayors and regional authorities. It is a unique setting for the private and public sector to challenge assumptions, learn from each, and work together to forge practical solutions to today's economic and social challenges.

Break-out session sponsors:



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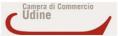






































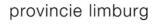


























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