



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère du Travail, de l'Emploi et
de l'Économie sociale et solidaire

OECD Local Development Forum
Connecting Practitioners, Entrepreneurs, and Social Innovators

Boosting the Social Entrepreneurship Ecosystem in Luxembourg

Better Entrepreneurship Policy Tool Workshop

29 October 2019 | Luxembourg

AGENDA

Boosting the social entrepreneurship ecosystem in Luxembourg

■ What's the issue?

Social entrepreneurship aims to address social and societal problems in an entrepreneurial way. It offers innovative ways of dealing with social, economic, and environmental challenges while fostering inclusive growth. It can contribute to job creation and improvements in the delivery of welfare services, as well as to civic participation.

Among other entities populating the field of social entrepreneurship, “social enterprises” (regardless of their legal form or status and of the way they are called across countries) aim to have a specific social impact through their economic activities and reinvest a significant part of their profit to achieve their social mission. They also commit to transparent and participatory governance, involving their relevant stakeholders.

Because of these characteristics, social enterprises might face specific challenges and need specific support to fulfil their potential. This is why it is important to establish conducive ecosystems to stimulate their development. Policies for social entrepreneurship can raise the visibility of social enterprises and facilitate their formal recognition, as well as their access to markets and to finance.

In Luxembourg, the entry into force of the Law of December 12th, 2016, on societal impact companies, contributed extensively, not only to the national recognition of the social and solidarity economy, but also to create the necessary legal foundations for the development of the sector. The legal framework stems directly from the principles defined at the European level by taking into account the specificities of the national environment. Despite the recent emergence of a complete ecosystem dedicated to the social and solidarity economy, key issues remain.

■ About the workshop

This workshop will bring together relevant stakeholders from Luxembourg as well as international experts on social entrepreneurship to assess and discuss the key challenges and levers to build a conducive environment for social enterprises development in Luxembourg. In particular, participants will be invited to use the [Better Entrepreneurship Policy Tool](#) and will take away new insights on:

- What are the challenges and opportunities identified from the self-assessment?
- How should public policies help to deliver stronger outcomes in terms of environment for social enterprises development?

■ Venue

Ministry of Labour, Employment and the Social and Solidarity Economy
26, rue Sainte-Zithe
L-2763 Luxembourg

Contact

Questions? Email us at antonella.noya@oecd.org

For more information, visit our website: <http://www.oecd.org/leed-forum/>

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08:45-09:15

Registration & welcome coffee

09:15-9:30

Opening Remarks by the Government of Luxembourg and the OECD

Opening remarks

Marco Estanqueiro, Head of Department at the Ministry of Labour, Employment and the Social and Solidarity Economy, Luxembourg (7 minutes)

Setting the scene, presenting the tool and the issues at stake for Luxembourg

Lou Aisenberg, Policy Analyst, Local Employment, Skills and Social Innovation Division of the OECD Center for Entrepreneurship, SMEs, Cities and Regions (7 minutes)

Chair and moderator of the day: OECD

9:30-10:45

Social Entrepreneurship Culture and Institutional Framework

1. Presentation of the results of the assessment for these two policy areas - Marco Estanqueiro (15 minutes)

2. International perspective on the key issues to consider - Luigi Martignetti, Secretary General REVES, Belgium (15 minutes)

3. Reactions by workshop participants (30 minutes)

4. Reactions and short presentation of how the Luxembourgish situation echoes with the Irish strategy - Andrew Forde, Principal Officer / Head of Rural Strategy & Social Enterprise Unit, Department of Rural and Community Development, Ireland (15 minutes)

Coffee will be available during the morning session in the room

10:45-12:00

Legal and Regulatory Framework

1. Presentation of the results of the assessment for this policy area - Marco Estanqueiro (15 minutes)

2. International perspective on the key issues to consider - Roberto Randazzo, Director of ESELA (15 minutes)

3. Reactions by workshop participants (30 minutes)

4. Reactions by international experts (15 minutes)

12:00-13:30

Lunch and networking time

13:30-14:45

Access to Finance and Markets

1. Presentation of the results of the assessment for these two policy areas - Jérémy Del Rosario, Microlux SA and Marco Estanqueiro (15 minutes)

2. International perspective on the key issues to consider on finance - Eva Varga, independent expert (10 minutes) and on markets - Valentina Caimi, AEIDL (10 minutes)

3. Reactions by workshop participants (25 minutes)

4. Reactions by international experts (15 minutes)

Coffee will be available in the room during the afternoon session

14:45 -16:00

Skills & Business Development Support

1. Presentation of the results of the assessment for these two policy areas - Nadine Muller, Managing Director, 6zero1 SA SIS (15 minutes)
2. International perspective on the key issues to consider - Gabriela Gandel, Executive Director, Impact Hub, Austria (15 minutes)
3. Reactions by Luxembourgish stakeholders (30 minutes)
4. Reactions by international experts (15 minutes)

16:00 -17:15

Managing, Measuring & Reporting Impact

1. Presentation of the results of the assessment for these two policy areas - Theofilos Papasternos, Compellio SA (15 minutes)
2. International perspective on the key issues to consider - Ewa Konczal, Central and Eastern Europe Manager, EVPA (15 minutes)
3. Reactions by Luxembourgish stakeholders (30 minutes)
4. Reactions by international experts (15 minutes)

17:15-17:30

Closing and way forward

The OECD will summarise the key take aways and present possible ways forward.