

Paola PISANO is the Deputy Mayor for Innovation, Smart City, Demographic and Statistical Services and Information Systems of the City of Turin, Italy. She holds a PhD in Business Administration and she is Professor of Innovation Management at the University of Turin. She is Director of ICxT's Smart City laboratory at the University of Turin, and representative of the City of Turin in the incubator of the Politecnico di Torino (I3P - 5th European incubator), in the Torino Wireless Technological Cluster and in the Advisory Board of Energy Center. She has been visiting lecturer at the Glasgow Caledonian University (GCU) in London and at the University of Westminster and she has published more than 70 papers on innovation, business models and related topics.