



2021 MINISTERIAL SUMMIT ON GOVERNANCE OECD Latin America & the Caribbean Regional Programme

*Government Integrity and Citizen Trust:
The other vaccine*

Webinar

Digital tools and data to
strengthen
**GOVERNMENT
INTEGRITY**
and citizen trust

18 MARCH 2021

9h - 10h30
Mexico City

10h - 11h30
Bogota/ Lima

12h - 13h30
Brasilia

16h - 17h30
Paris/Madrid

Zoom Webinar – **Register [here](#)**

In cooperation with:

BACKGROUND

The COVID-19 pandemic has reinforced the need in the LAC region for stronger and trustworthy public governance. Trust in public institutions has strongly declined, with almost a 20 percentage point decline in trust in national governments (26% in 2018 vs. 45% in 2008)¹, and with younger generations reporting lower trust in government than older ones². In this context, governments are deploying significant fiscal measures and packages to mitigate the social and economic consequences of the pandemic. Given the financial magnitude of these actions, securing the transparency and integrity of public sector institutions has become a priority for the economy and the broader society, pressuring governments to find innovative ways to reduce potential risks while strengthening trust and confidence in governments' measures. Similarly, sudden lockdowns have forced public sector operations and services to operate remotely, making the online experience of citizens in accessing public services a fundamental role to promote a trustworthy relationship between the State and its constituency.

Digital tools and data, if used strategically, can act as catalyst to intensify the impact of ongoing efforts on transparency, integrity and trust in the region. Open government data can be a powerful mechanism to make the public sector more transparent and accountable to the public, as well as to communicate and engage with the community towards an open government culture to collectively find innovative applications that can contribute to counteract corruption, fraud and other practices that undermine public trust. In addition, the advanced use of data analytics and big data can improve corruption and fraud risk management, help accelerate auditing processes and contribute to detection by finding new evidence across multiple data sources that otherwise would be difficult and time consuming to do.

The webinar *Digital tools and data to strengthen government integrity and citizen trust* is a preparatory event of the 2021 Ministerial on Governance "Enhancing integrity and anti-corruption to recover trust from citizens", hosted by El Salvador in 4Q2021.

The webinar aims to foster a discussion and awareness around the importance for LAC countries to strategise with digital technologies and data to boost trust, integrity and transparency. The role of digital tools and data can be pivotal for LAC countries to address these challenges, hence the need to identify common policy and implementation opportunities and challenges that help countries overcome obstacles and steadily progress in this direction.

¹ OECD et al. (2020), *Latin American Economic Outlook 2020: Digital Transformation for Building Back Better*, OECD Publishing, Paris, <https://doi.org/10.1787/e6e864fb-en>.

² OECD (2020), *Government at a Glance: Latin America and the Caribbean 2020*, OECD Publishing, Paris, <https://doi.org/10.1787/13130fbb-en>.

16:00 – 16:30

Opening: The role of digital tools and data to secure public trust in critical times

The opening plenary will highlight the vital need for digitally competent governments for improved trust public trust and transparency in COVID times.

Opening Remarks:

- **José Antonio Ardavín**, Head the Latin America and the Caribbean Division, OECD Global Relations Secretariat
- **Fabrizio Mena, Undersecretary of Innovation, El Salvador**
- **Sebastián Nieto-Parra**, Head of the Latin American and the Caribbean Unit, OECD Development Centre
- **Carlos Santiso**, Director, Governance Practice - Digital Innovation in Government, Development Bank of Latin America

16:30-17:30

Country discussion: Opportunities and challenges in using digital tools and data enabled solutions for transparency, integrity and trust in LAC countries

Several countries have found in digital tools and data a strategic resource to implement sound measures for improved trust and transparency in the public sector.

This session will explore various policy and implementation practices and solutions to create a strong transparent, upstanding and trustworthy public sector in LAC countries through the strategic use of digital technologies and data. The panel discussion will look at best practices in the use of open government data, data-driven approaches and service design and delivery practices that foster trust in public sector institutions.

Panel Discussion:

- **Aura Cifuentes**, Director for Digital Government, Ministry of Information Technologies and Telecommunications, Colombia
- **Jorge Mora Flores**, Director for Digital Governance, Ministry of Sciences, Technology and Telecommunications, Costa Rica
- **Luis Felipe Monteiro**, Secretary for Digital Government, Ministry of Economy, Brazil
- **Emilio Barriga**, Special Auditor of Federalized Expenditure, Superior Audit Federation, Mexico

Moderator and Closing Remarks:

Barbara Ubaldi, Head of Digital Government and Data Unit, Directorate for Public Governance, OECD
