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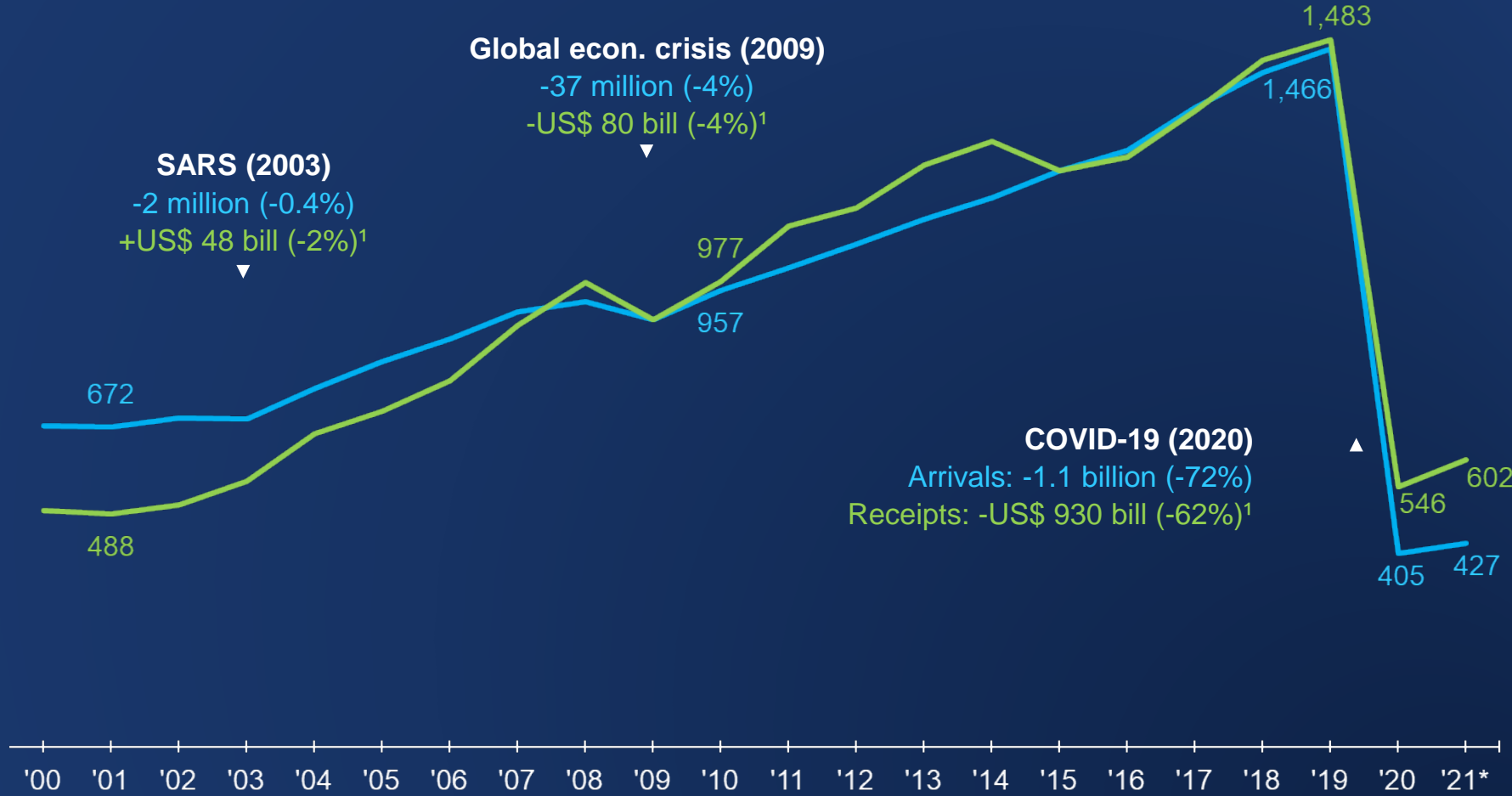
# The economic impact of restricting international mobility

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Zoritsa Urosevic, Executive Director

# International tourist arrivals and tourism receipts

- Arrivals (millions)
- Receipts (USD bill)

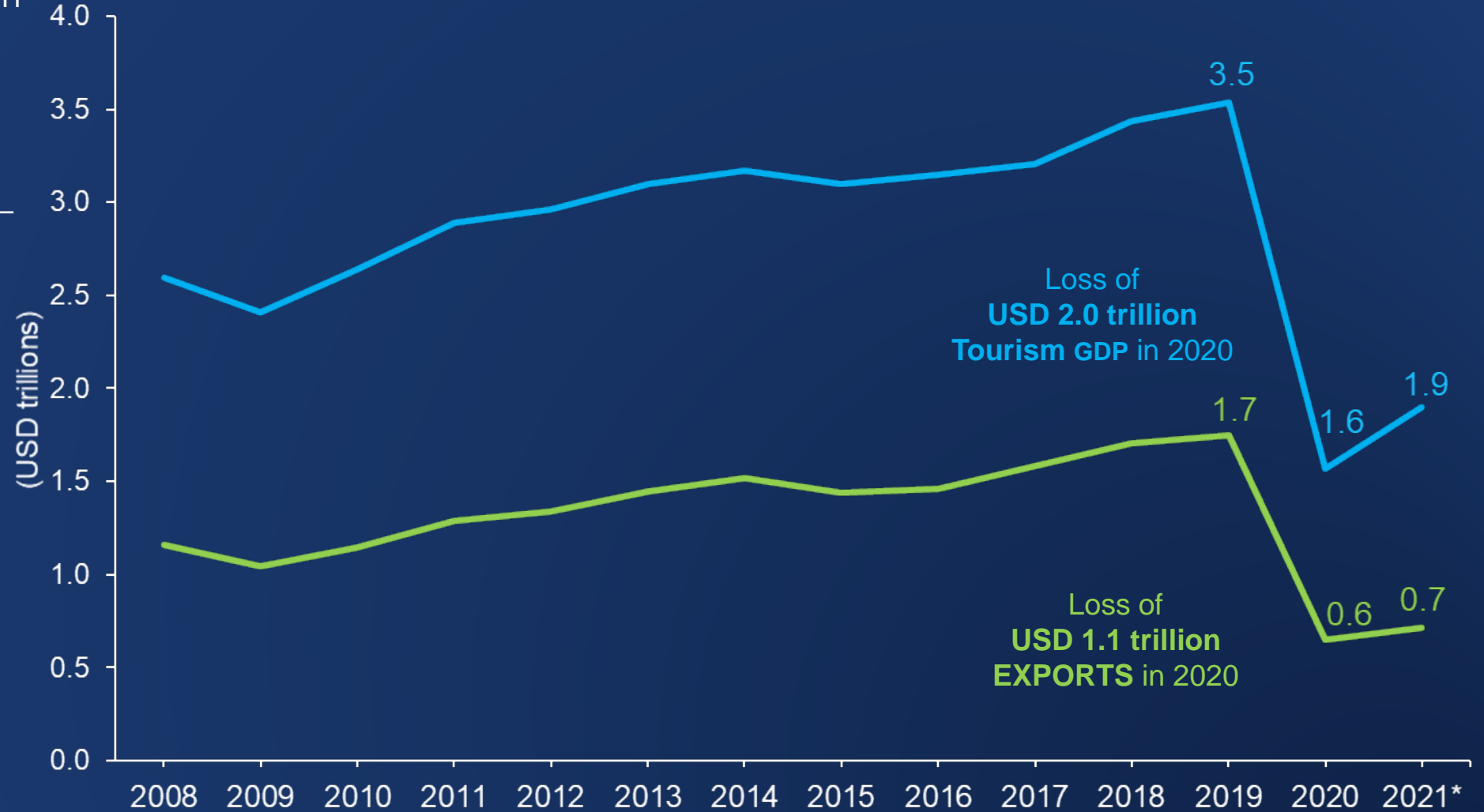


Source: UNWTO (May 2022) \* Provisional data

# Exports from tourism and tourism direct GDP

(USD trillions)

- Direct Tourism GDP
- Exports



Source: UNWTO (May 2022) \* Provisional data

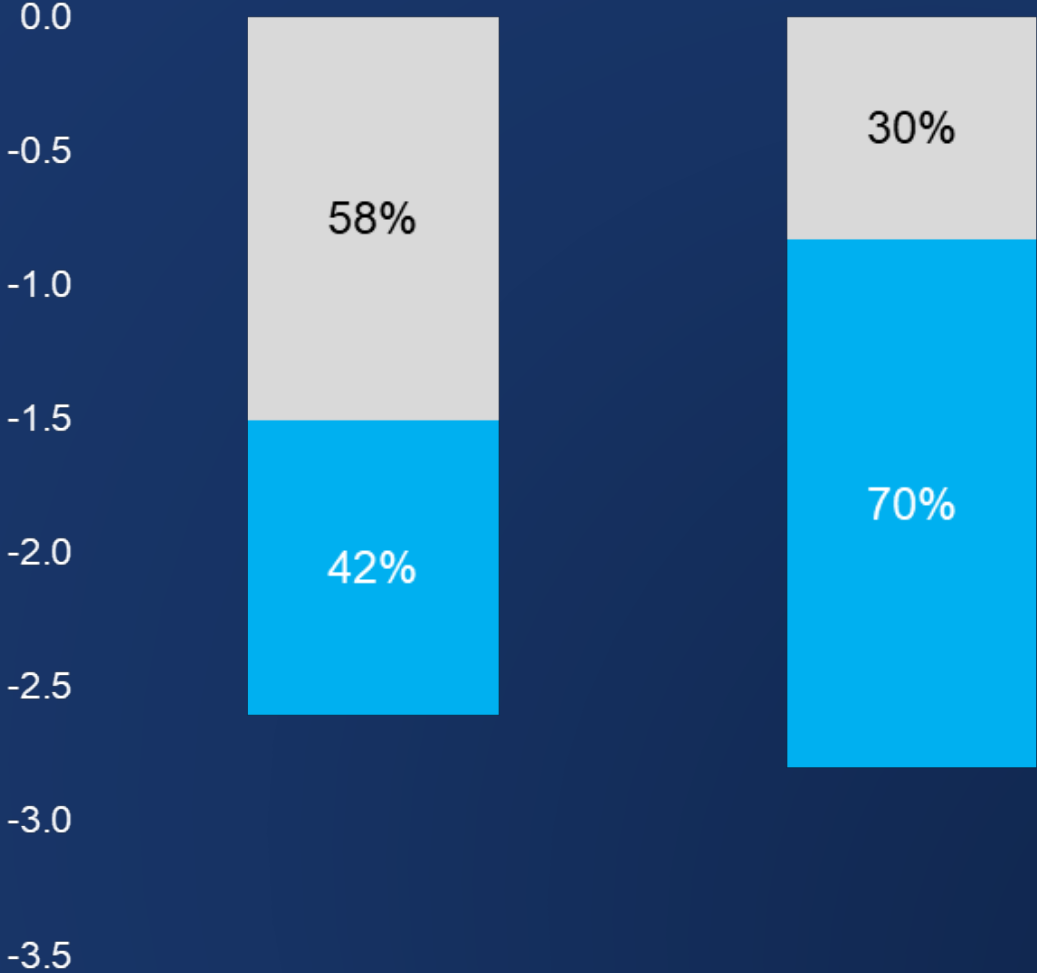
# Impact of COVID-19 on global exports and GDP in 2020

(USD trillions)

- Impact on other sectors (%)
- Impact on tourism (%)

## Exports

## GDP\*

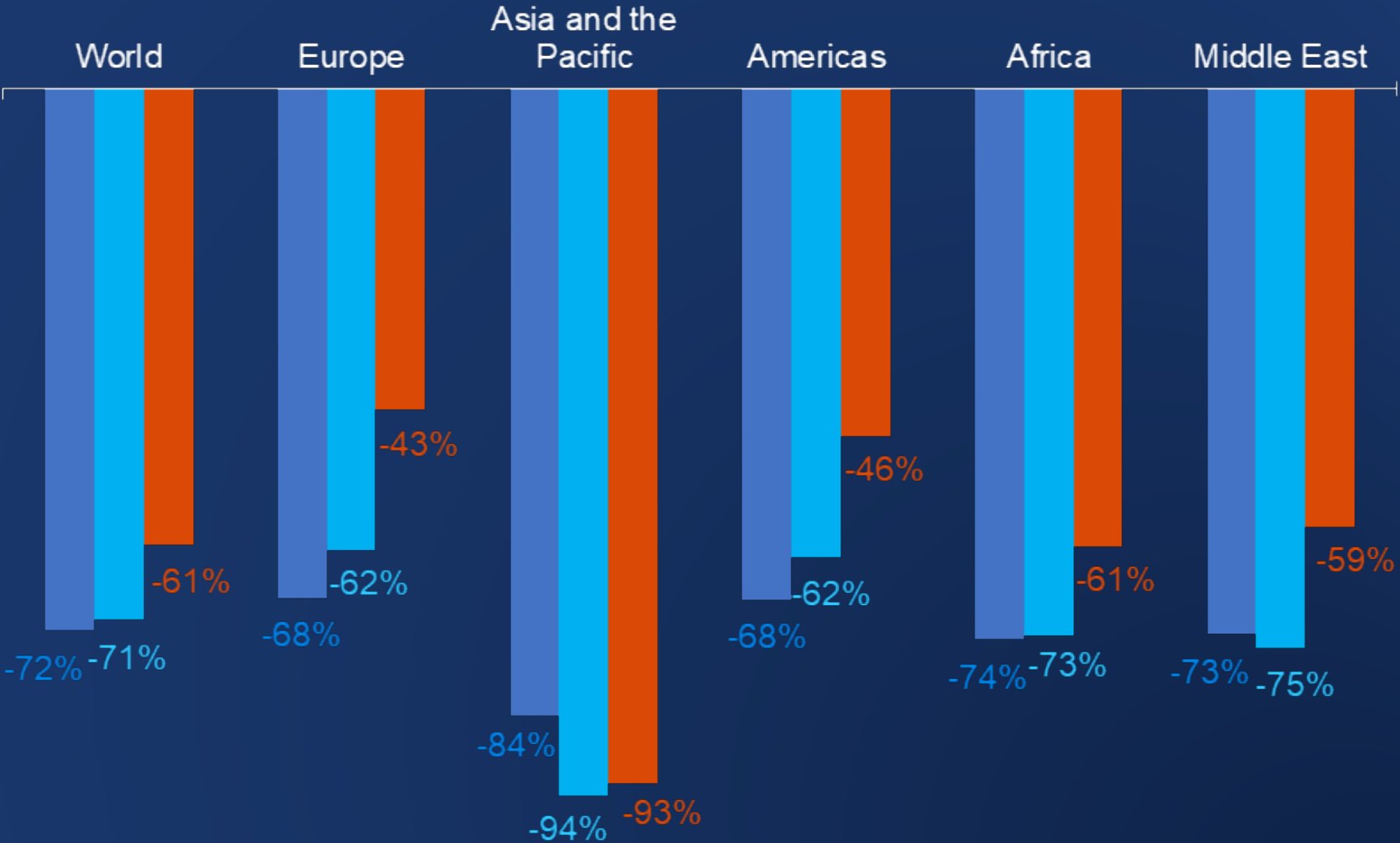


Source: World Tourism Organization (UNWTO), World Trade Organization (WTO) and International Monetary Fund (IMF) \* Provisional data

# International tourist arrivals by region

(% change vs. 2019)

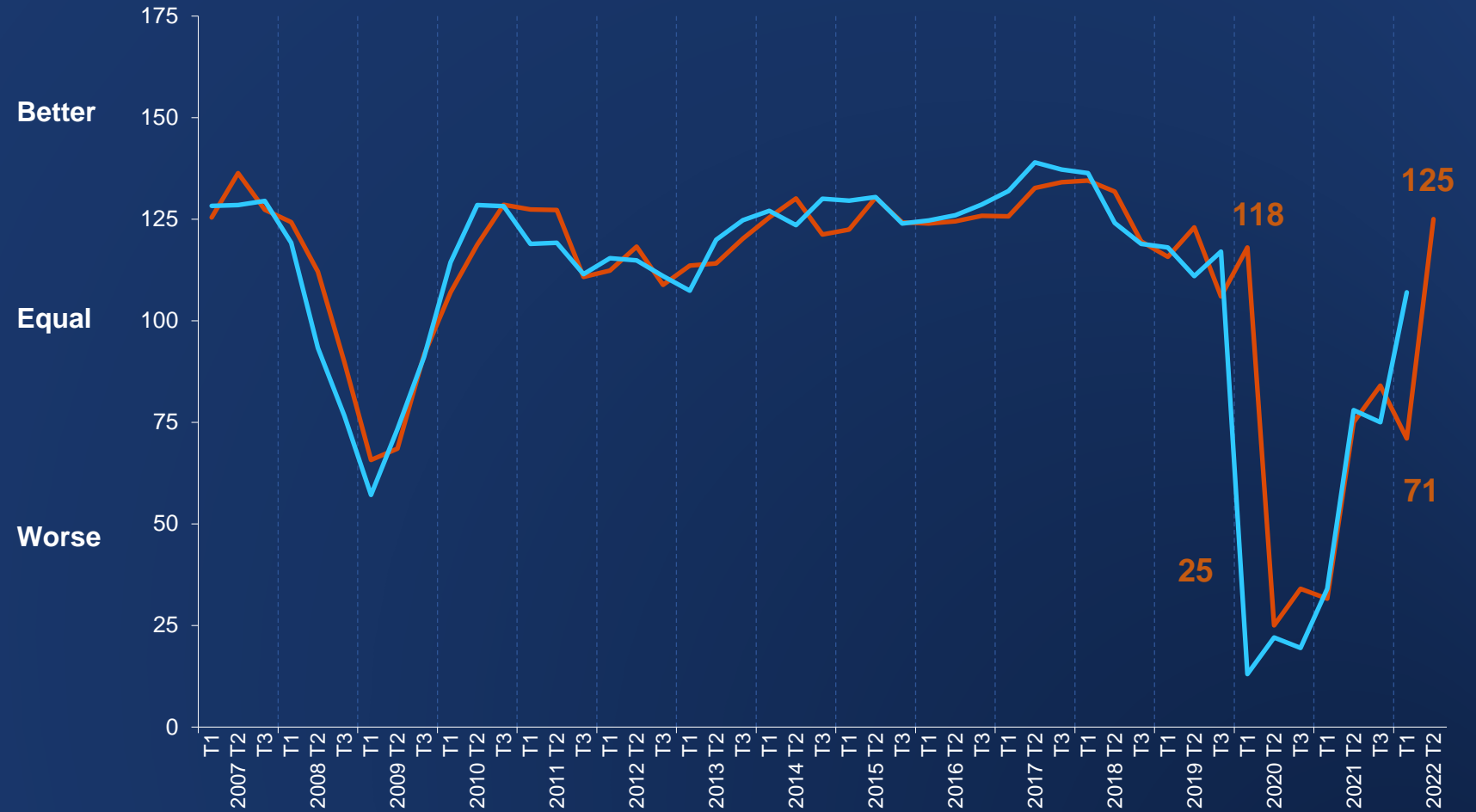
- 2020
- 2021
- Jan-Mar 2022\*



Source: UNWTO (May 2022)  
\* Provisional data

# UNWTO Confidence Index

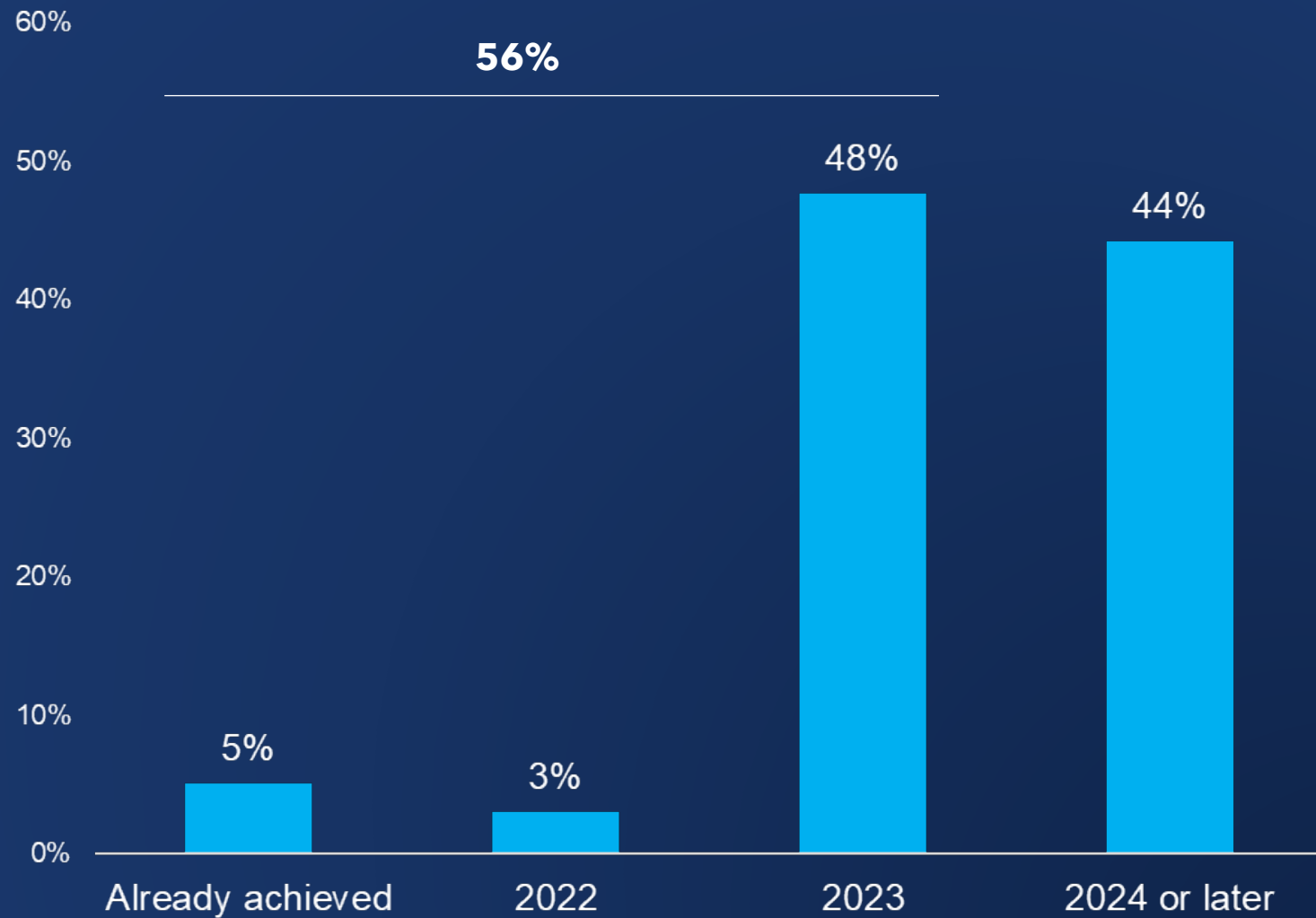
- Evaluation of past 4 months
- Prospects for next 4 months



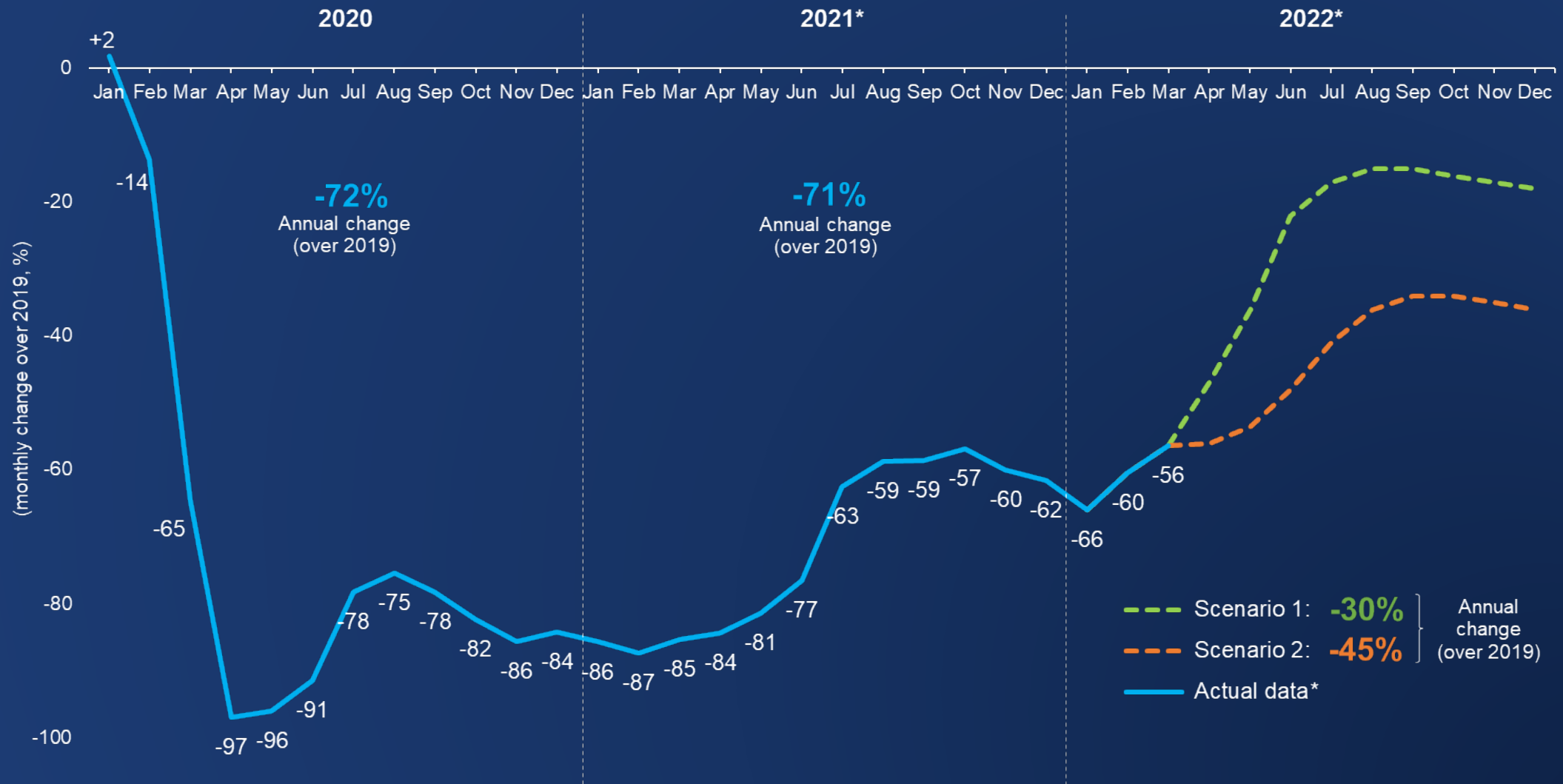
Source: UNWTO Panel of Experts survey (May 2022)



When do you expect international tourism to return to 2019 levels in your country?



## International tourist arrivals: revised Scenarios for 2022 (monthly % change over 2019)

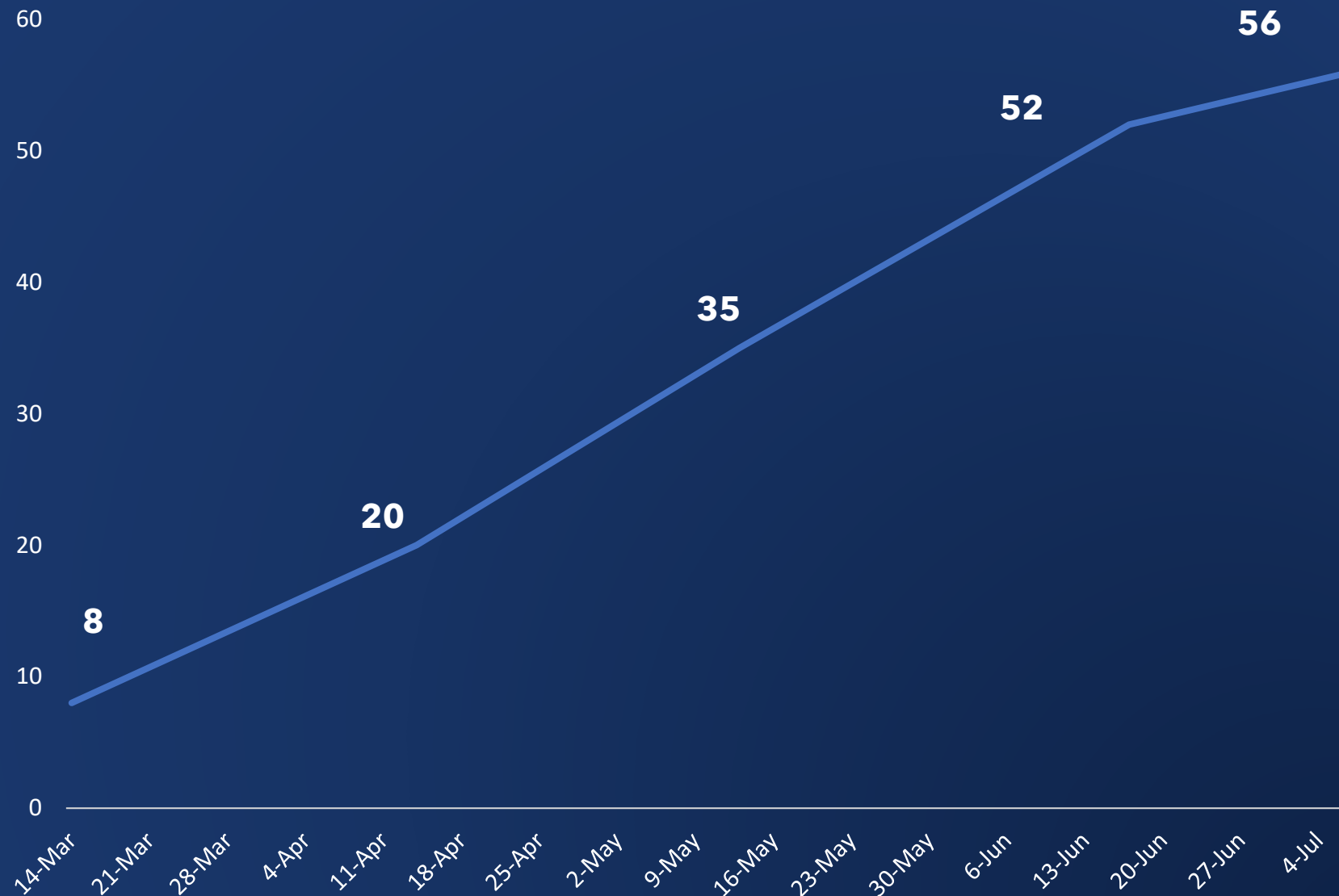


Source: UNWTO (May 2022)

\* Actual data for 2021 and 2022 is preliminary and based on estimates for destinations which have not yet reported results. The above scenarios are subject to revision.

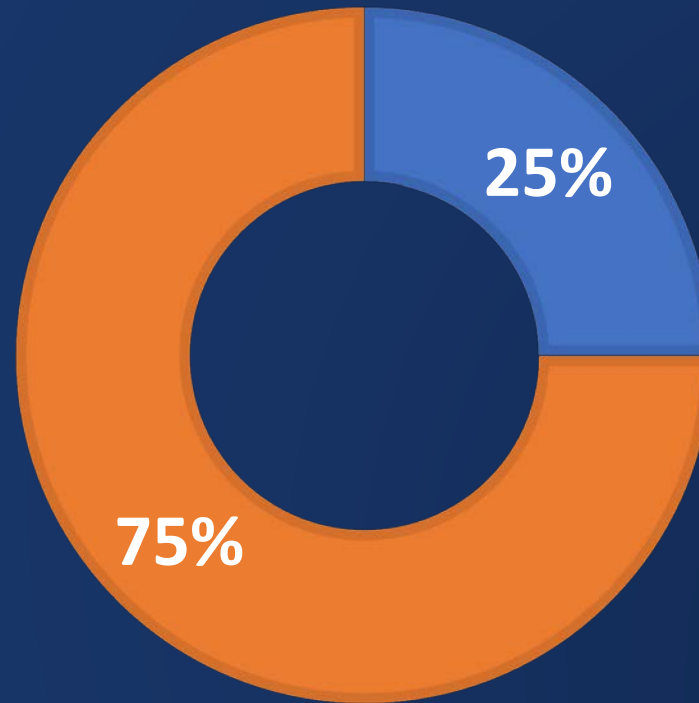


Number of countries  
with no COVID 19  
related restrictions



# COVID 19 TRAVEL RESTRICTIONS - NUMBER OF COUNTRIES WORLDWIDE

■ NO ■ YES



# Points for discussions

1. Which lessons have been learned on the **intersections of health, international mobility, tourism, economies and livelihoods** to make the world better prepared for the next shock?
2. How could countries improve the **timeliness of data collection and put in place more effective data governance** frameworks to monitor the impact of potential health shock?
3. Which **coordination mechanism and tools should be enhanced and developed to enable safe mobility and build resilience into the tourism sector**?

# Points for discussions

1. **Permanent global multilateral crisis structure** with all levels of travel and tourism
2. Enhance the **use of big data and the cooperation with data providers** as well as the **coordination among international organizations**.
3. Create **permanent coordination structures at national and regional** level between all relevant areas: health, transport, tourism, interior, foreign affairs.
4. Build a **global information system on travel requirements** that is reliable, free, up to date and easy to use
5. Set of a minimum international standard for the **protection of tourists in emergency situations and consumer rights of tourists - International Code for the Protection of Tourists (ICPT)**.

**By failing to prepare,  
you are preparing to fail.**

*Benjamin Franklin*

