



Korea's New Vision for Sustainable Development

New Government's Strategy to Attain High Growth
through Eco-Friendly Initiatives

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Strong Commitment to Green Growth

- President Lee Myung-Bak of Korea in August 2008: “The new government made a strong commitment to A New Vision for Korea’s economic growth, which will focus on **Green Growth with Low Carbon.**”
- Lee considers the Green Growth an important route to the recovery of Korea’s past high growth, which he pledged in his presidential campaign.
- High-powered departmental and centralized task forces being organized to design, implement, and coordinate the strategies for the New Vision.
- New government sees the New Vision as an effective key to enhancing Korea’s position in the global campaign for better environment.

Key Strategy to Green Growth

- Equitable distribution, another component of sustainable development, can be achieved simultaneously if high growth can be sustained through pursuit of green growth.
- Develop and utilize the maximum of **green technology and green industries for high growth.**
- Specialize and export products utilizing the new green technology which will be developed on the basis of **integrated ICT, BT, and NT.**

Key Strategy to Green Growth (continued)

- **Restructure** and establish **social infrastructure** toward the environment-friendly and Eco-Efficient (EE) green infrastructure.
- Set and enforce **target indices** on **carbon intensity (CI)** and **eco-efficiency (EE)** in such key sectors as electricity, transportation, industry, and households.
- Restructure industry from resource-intensive **to knowledge-intensive** industries as main source of growth; the latter is eco-efficient and high value-added.

Key Strategy to Green Growth (continued)

- Develop and expand **service industries** in Korean economy as most service industry is eco-efficient.
- Strong campaign for **peoples' participation** in green growth; role of **consumers** is a crucial key to successful green growth.
- Set and implement realistic targets for all green growth areas.
- The success of government commitment to Green Growth depends on how much successfully it can **address** the likely formidable **challenges** on the road to the implementation.



Thank You!

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