

# Iberoamerican and the Caribbean Network on Better Regulation

## XII Meeting

### Agenda

3 and 4 October | San José, Costa Rica

### In-person event

Mitigating the impacts of the environmental crisis and climate emergency requires concrete actions from governments. The tight fiscal conditions in many countries and the need to deliver on short-term priorities can pose challenges for the administrations and can limit the tools available to reduce the environmental damage. At the same time, citizens are calling for the implementation of public policies and programmes that help fight climate change and that consider the impacts on the biodiversity, the ecosystems, and vulnerable groups. In this context, regulatory policy is particularly relevant to attain the environmental objectives through the development of high-quality regulations and introduction of an adequate governance system.

Integrating climate and environmental considerations in the regulatory process is a change to the traditional approach, where the emphasis has been placed on the measurement of the economic impacts of regulations. This change goes beyond the introduction of requirements and obligations for the bodies responsible for the emission, implementation, and evaluation of regulations and calls for a holistic approach that facilitates the adoption of these considerations.

The XII Meeting of the Iberoamerican and the Caribbean Network on Better Regulation aims at examining the topic of regulatory policy and its relationship with the administrations' climate and environmental objectives. For two days, participants will be able to explore the functions and roles of different institutions promoting and implementing a regulatory framework conducive to climate objectives. The Iberoamerican and the Caribbean Network on Better Regulation promotes the cooperation and the exchange of good regulatory practices with the objective of strengthening the regulatory quality in the region. The Network is composed by over 10 countries from the region, as well as Portugal and Spain.

Day 1: 3 October		
1.1.	09:00– 12:00	<p><b>Workshop on regulatory impact assessment (RIA)</b></p> <p>The OECD Regulatory Policy Division will provide a workshop on assessment of regulatory impacts to disseminate and deepen the audience's understanding of this tool, its components, and its scope.</p> <p>Please refer to separate agenda.</p>
	12:00 – 14:00	<b>Lunch</b>
1.2.	14:00-14:30	<p><b>Opening session of the XII Meeting of the Iberoamerican and the Caribbean Network on Better Regulation</b></p> <p>Opening remarks by the authorities from Costa Rica and Colombia and representatives of the IDB and the OECD.</p> <p>Speakers: (7 minutes per speaker)</p> <ul style="list-style-type: none"> <li>• Francisco Gamboa Soto, Minister of Economy, Industry and Trade, Costa Rica</li> <li>• María Fernanda Fuentes, Deputy Director of Government and International Affairs, National Planning Department, Colombia</li> <li>• Francisco Javier Urra, Representative of the IDB in Costa Rica</li> <li>• José Antonio Ardavin, Head of the Latin America and the Caribbean Division, Global Relations and Cooperation Directorate, OECD</li> </ul>

1.3.	14:30-14:50	<p><b>Special intervention: Single Investment Window of Costa Rica, an effective mechanism to simplify and streamline the creation of businesses in the country</b></p> <p>The Foreign Trade Promoter of Costa Rica (PROCOMER) has the strategic purpose of generating inclusive and sustainable welfare across all regions of Costa Rica. This is achieved through the creation of more exporting businesses, diversification of exports, the attraction of foreign direct investment, the strengthening of alliances between small and medium-sized enterprises (SMEs) and larger exporting companies, the reallocation of human talent, and the streamline of trade. PROCOMER also oversees the operation of Costa Rica's Single Investment Window.</p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>Marvin Rodriguez Duran, Director for Trade, and Investment Facilitation, PROCOMER</li> </ul>
1.4.	14:50-16:05	<p><b>Panel: Embedding green considerations in the regulatory policy system: The role of regulatory oversight bodies</b></p> <p>Regulatory oversight bodies play a crucial role in the development of an integral, whole-of-government regulatory policy. On the one hand, they can define the impacts that should be assessed as part of the regulatory development process, the conditions under which these analyses take place, and the implications for the institution or the administrative area responsible for the development of the regulation. In some jurisdictions, this responsibility is accompanied with the mandate to oversee the quality of regulations.</p> <p>On the other hand, these bodies may also have a role disseminating guidance material and providing trainings and capacity building exercises. These activities are crucial to create the necessary conditions and incentives to integrate environmental considerations in the regulatory frameworks across the administration. This session aims at addressing both perspectives and deep dive in the experiences of panellists.</p> <p><b>Panellists:</b> (20 minutes per speaker)</p> <ul style="list-style-type: none"> <li>Gloriana Madrigal, Policy Analyst, OECD</li> <li>Martha Monge, Director, Direction of Regulatory Improvement, Minister of Economy, Industry and Commerce, Costa Rica</li> <li>Lesly Windy Ayala Gonzáles, Better Regulation Coordinator, Public Administration Secretariat, Presidency of the Council of Ministers, Peru</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>Sabrina Maciel, Regulatory Policy Director, Ministry of Development, Industry and Trade, Brazil</li> </ul>
16:05 – 16:20		<b>Coffee Break</b>
1.5	16:20 – 17:35	<p><b>Panel: Integrating environmental and climate considerations in the regulatory framework: The role of sectorial regulators</b></p> <p>Sectorial and economic regulators are at the forefront of several industries with great impacts on climate and the environment. The measures, public policies, and regulations that these institutions design and implement will be increasingly relevant to offset the climate impacts. This session will present the experiences of different sectorial regulators in the region implementing regulations with environmental considerations.</p>

		<p><b>Panellists:</b> (20 minutes per speaker)</p> <ul style="list-style-type: none"> <li>• Marco Cordero Arce, Acting Intendent, Energy Intendency of the Regulatory Authority of Public Services (ARESEP), Costa Rica</li> <li>• Jorge Cardoso, Executive Director, Water and Basic Sanitation Regulatory Commission, Colombia</li> <li>• Alinne Fuentes, Director of Legal Analysis for Better Regulation, Federal Institute of Telecommunications (IFT), Mexico</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• (to be confirmed)</li> </ul> <p>Q&amp;A: 15 minutes</p>
<b>Close</b>		

Day 2: 4 October		
2.1.	9:00 – 9:10	<b>Registration and start of working session</b>
2.2.	9:10 – 10:00	<p><b>Keynote presentation: Challenges in the design and implementation of regulations to achieve environmental objectives.</b></p> <p>The world will not achieve its environmentally sustainable objectives without urgent action. Governmental action, in the form of regulations, are crucial for achieving environmental objectives while also creating economic opportunities. In times of an accelerated environmental crisis, well-designed governmental regulations can address climate change and other environmental threats and promote technological innovations and economic growth. In this keynote presentation, international environmental policy expert Rodolfo Lacy will discuss the challenges that governments face in designing and implementing regulations aimed at achieving environmental objectives.</p> <p><b>Speaker:</b> (30 minutes)</p> <ul style="list-style-type: none"> <li>• Rodolfo Lacy, International expert in environmental policy</li> </ul> <p>Q&amp;A: 20 minutes</p>
2.3.	10:00 – 11:30	<p><b>Panel: Data and information for better regulation</b></p> <p>Public policy decisions, including regulations, must be informed by evidence in order to attain public outcomes in the most efficient way possible. The increasing complexity of the challenges that administrations face, coupled with the greater availability of information, offer opportunities to foster the use of data in the regulatory process. This session will examine the use of data for better regulation, the opportunities and challenges for regulators, for regulatory oversight bodies, and for other actors.</p> <p><b>Panellists:</b> (18 minutes per speaker)</p> <ul style="list-style-type: none"> <li>• Rafael Juárez, Administrative Simplification and Impact Assessment Manager, Organism of Better Regulatory, El Salvador</li> <li>• Miguel Durán, Intelligence and Data Analytics Coordinator, Regulatory Commission of Communications, Colombia</li> <li>• Leticia Montiel, Legal and Technical Secretary, Autonomous City of Buenos Aires, Argentina</li> </ul>

		<ul style="list-style-type: none"> <li>Julia Souza Ferreira, Regulatory Processes Coordinator, National Agency of Sanitary Vigilance (ANVISA), Brazil</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>Manuel Gerardo Flores, Coordinator of the OECD Regulatory Policy Programme for Latin America and the Caribbean</li> </ul> <p>Q&amp;A: 15 minutes</p>
	11:30 – 12:45	<b>Coffee Break</b>
2.4.	11:45 – 13:15	<p><b>Panel: Recent developments in stakeholder engagement activities in the region</b></p> <p>Involving relevant groups is a crucial step in the regulatory policy cycle. Collecting feedback and comments from different stakeholders help enrich the quality of public action and foster trust in the administration. This session will focus on the experiences and developments in different countries of the region in the development and implementation of strategies for stakeholder engagement.</p> <p><b>Panellists:</b> (18 minutes per speaker)</p> <ul style="list-style-type: none"> <li>Pedro Farias, Principal Specialist of State Modernization, IDB</li> <li>Jorge Luis Sanarrucia Aragón, User Counselor, ARESEP, Costa Rica</li> <li>Carolina Ramírez, Adviser, Deputy Director of Economic International Relations, Chile</li> <li>Susan Suárez, Senior Adviser of the Coalition for Regulatory Convergence in the medical technology sector. American Business Dialogue, Private Sector</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>María Fernanda Fuentes, Deputy Director of Government and International Affairs, National Department of Planning, Colombia</li> </ul>
2.5.	13:15 – 13:20	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>Martha Monge, Director, Regulatory Improvement Direction, Minister of Economy, Industry and Commerce, Costa Rica</li> </ul>
	13:20 – 13:30	<b>Time adjustment</b>
2.6	13:30 – 15:30	<p><b>Lunch and Closed session for delegates</b></p> <p>Closed meeting for delegates from countries and institutions that are members of the Iberoamerican and the Caribbean Network on Better Regulation.</p> <p>Please refer to the separate agenda.</p>
<b>End of the Programme</b>		

**Contacts:**

- Costa Rica
  - Marta Monge Marín, [mmongem@meic.go.cr](mailto:mmongem@meic.go.cr)
- BID
  - Pedro Farias, [PFARIAS@iadb.org](mailto:PFARIAS@iadb.org)
  - Eliezer Olivares, [eliezero@iadb.org](mailto:eliezero@iadb.org)
- OCDE



- Manuel Flores, [manuelgerardo.floresromero@oecd.org](mailto:manuelgerardo.floresromero@oecd.org)
- Gloriana Madrigal, [gloriana.madrigal@oecd.org](mailto:gloriana.madrigal@oecd.org)