

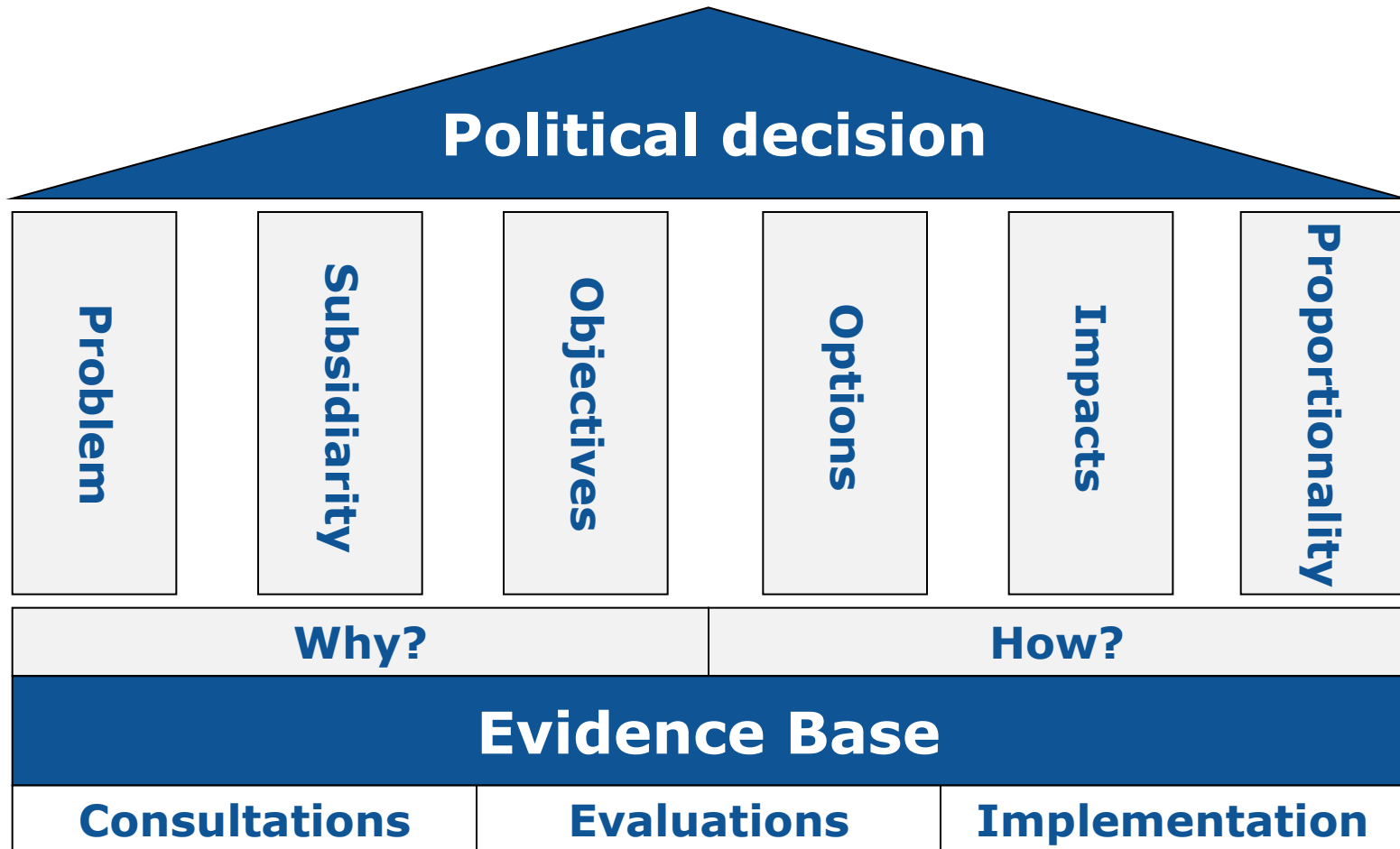


Impact Assessment

Directorate General Health and Consumers
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Evidence-based policy-making



ROADMAP

At the outset of policy design

- *A. Context, problem definition*
- *B. Objectives of the initiative*
- *C. Options*
- *D. Initial assessment of impacts*
- *E. Evidence base, planning of further work and consultation*

Ex. Health Threats

ROLE OF EX-POST EVALUATION

- *Implementation*
- *External consultation, awareness*

- *A. Context, problem definition*
- *B. Objectives of the initiative*
- *C. Options*
- *E. Evidence base*

Ex. Plant health, Animal health

IMPACT ASSESSEMENT STEERING GROUP

- *Early participation of other Directors General*
- *Overcoming working in silos*
- *Appropriate representation*
- *Involvement*

Ex. Tobacco, Medical Devices

STAKEHOLDER CONSULTATION

- *A. Problem definition*
- *B. Objectives of the initiative*
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- *C. Options*
- *D. Initial assessment of impacts*

Ex. Tobacco, Cloning

BEHAVIOURAL ECONOMICS

- *Opinion – behavioural gap*
- *Experimental designs to assess potential impact of various measures*
- *Establishing benefits of public intervention*
- *E. Evidence base*

Ex. Bank fees, Labeling, Tobacco

ASSESSING COSTS AND BENEFITS

- *Added value – criteria (based on policy objectives, risk assessment)*
- *EC Impact Assessment Guidelines*
- *Developing sectoral methodology*
- *Modeling*
- *Quantification – in-house support*
- *External studies – ToR – what we expect*

Ex. Food Chain Analysis, Salmonella, Diabrotica

CULTURAL CHANGE

- *Acceptance of IA has been improving*
- *Ownership*
- *Peer review (external studies, final analysis)*
- *Quality*
 - **Methodology**
 - **Analysis**
 - **Final results - legislation**

Ex. Dietetic Food, Animal Health, Plant Health