Colombia

OECD OURdata Index: 2019

Legend:
- Data Availability
- Data Accessibility
- Government support for data reuse
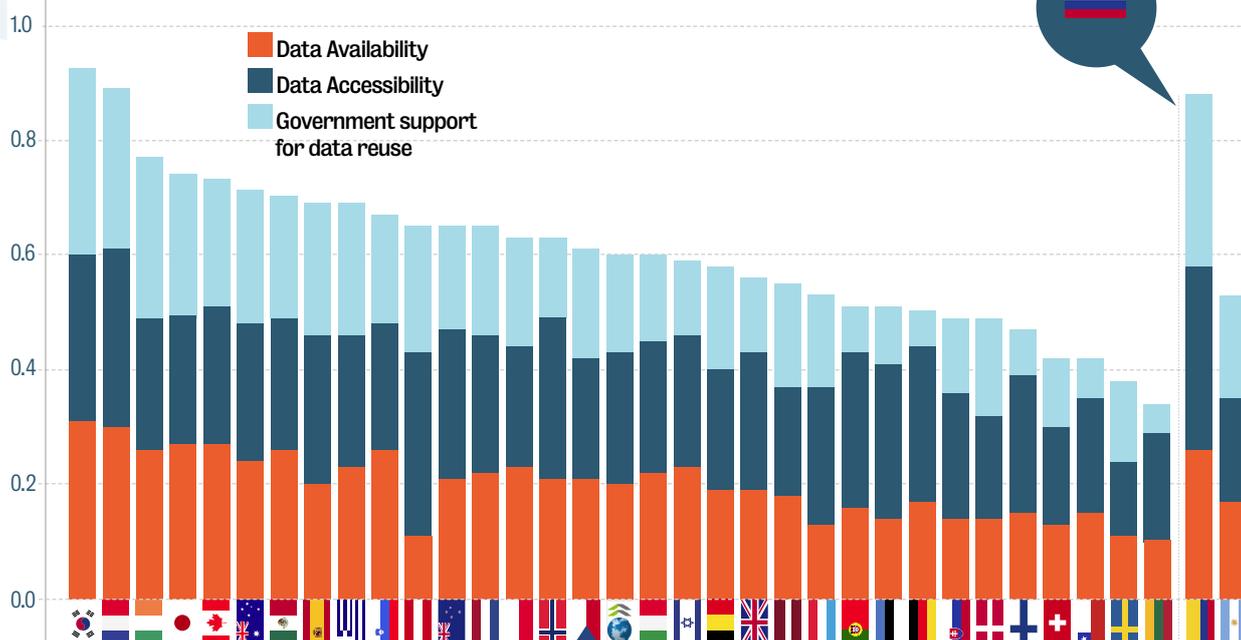
Governance for Open Government Data

Institutional Governance

The Ministry of Information and Communications Technologies (MinTIC), through the Digital Government Directorate, is responsible for open data policy, together with the Transparency Secretariat of the Presidency of the Republic, the Administrative Department of the Public Function (DAFP), the National Planning Department (DNP), the General Archive of the Nation and the National Department of Statistics.

Policy Framework

The Colombian Government's Open Data Project aims to increase the transparency of the Colombian public sector and to encourage social and business innovation based on the government's open data.

In 2018, a new digital government policy was established resulting in the publication of the digital government manual, where open data is a central axis of open by default.

Legal and Regulatory instruments

The open data policy in Colombia is regulated by Law 1712 of 2014 on Transparency and Access to Public Information

The Presidential Decree 103 of 2015 regulates the transparency law, which has resulted in the creation of open data standards and a number of public information management instruments.

Enabling coherent policy implementation

→ The open data guidelines support a greater understanding of the open data cycle, from structuring and releasing the data to monitoring its impact.
→ The open government data portal features a maturity index allowing public sector organisations to assess their implementation of the open data policy.

Open Government Data Portal

→ Datos.gov.co is the central access point to open data from the Colombian government.
→ The data with purpose - ODS16 Transparency feature maps reuse cases against the SDGs.
→ Participa allows people to suggest topics and data sets to be published.

Using data as a platform: ecosystem engagement and collaboration

→ The Datos a la U program encourages academia to use open data in analytical and data visualisation activities.
→ Maximum Speed is a gamification project, where participants implement the Online Government Strategy through specific challenges or activities in a very short time.
→ Emprende con Datos is a government program to support entrepreneurs in the development of business models including open data. In 2018, there were more than 1,400 participants from 21 cities.
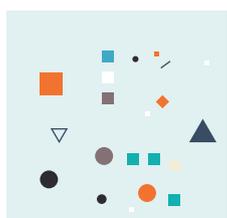
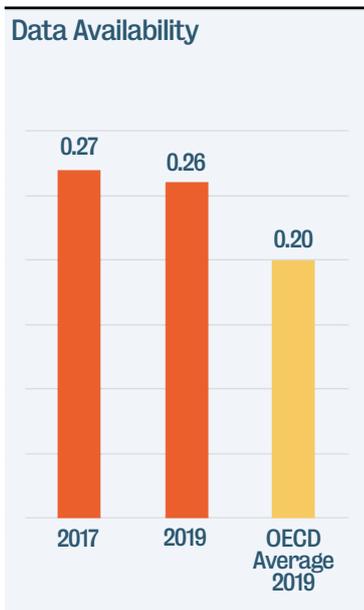# OECD OURdata Index: 2019

Good practice

Training journalists on the strategic use of open data

During 2019, MinTIC trained 93 journalists from Valle del Cauca, Antioquia, Santander and Bogotá as part of the initiative 'Stories + Numbers: in search of a new way of narrating'. The program taught how to use basic and free tools for the consultation of open data, and how to sort databases and visualisation. The purpose was to corroborate information and add value to the news reports that are told to the public.

Performance per Index Pillar

Data Availability

0.27	0.26	0.20
2017	2019	OECD Average 2019

Data Accessibility

0.30	0.32	0.23
2017	2019	OECD Average 2019

Government support for data reuse

0.23	0.30	0.17
2017	2019	OECD Average 2019

Colombia is performing at a similar level to the top six OECD countries in terms of Data Availability. Due to a drop in the performance concerning stakeholder engagement for data release, Colombia's overall performance has reduced slightly compared to 2017.
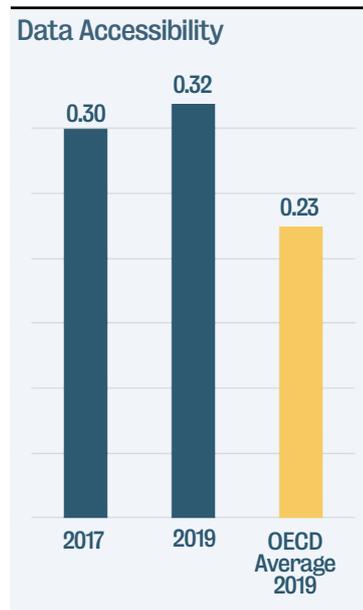
The Colombian government has made its central open data portal more user-driven by introducing features that facilitate feedback and discussions between users and the government. To improve further, the Colombian government could consider making the portal more collaborative by allowing users to add their own datasets to datos.gob.co.
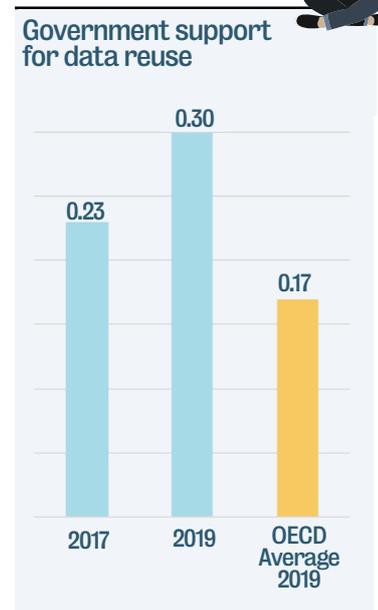
Since 2017, Colombia has improved in all sub-indicators of government support of data-reuse. The largest improvement was seen in the government's engagement with external stakeholders such as citizens and businesses, to support their re-use of data. The monitoring of the impact of open data also increased.

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