



WORKING PARTY ON BIODIVERSITY, WATER AND ECOSYSTEMS

OECD EXPERT WORKSHOP ON

**MOBILISING PRIVATE SECTOR FINANCE
FOR BIODIVERSITY CONSERVATION
AND SUSTAINABLE USE**

FINAL AGENDA

**March 9, 2011
Paris, France**

WPBWE Expert Workshop

Mobilising Private Sector Finance for Biodiversity Conservation and Sustainable Use

March 9, 2011

OECD Headquarters, Paris

1. Increasing levels of finance for biodiversity will be necessary to help achieve more effective conservation and sustainable use of natural resources and the ecosystem services they provide. This need was also recognised by Parties to the UN Convention on Biological Diversity (CBD) at the 10th Conference of the Parties in October, 2010. Finance for biodiversity will need to be mobilised from different sectors, including public and private.

2. The aim of this workshop is to explore how private sector engagement in biodiversity conservation and sustainable use can be scaled up in practice. Building on a previous OECD workshop on *Innovative International Financing for Biodiversity Conservation and Sustainable Use*¹ (July 2, 2009), this workshop will explore options, challenges, and opportunities for mobilising private sector finance. This issue is also highly pertinent to ongoing OECD horizontal work on a Green Growth Strategy.

3. The workshop will aim to foster discussion and exchange views between government, the private sector, and non-governmental organisations. Views and insights will be presented from both past experience and recent initiatives that are underway. The workshop is structured as follows:

Session 1: Introduction and Overview

Session 2: Private Sector Finance for Biodiversity

Session 3: Instruments for Mobilising Private Sector Finance

Session 4: Roundtable Discussion on Key Hurdles to Private Sector Engagement

*Please note this Workshop will be in English only
- No interpretation or translation will be provided -*

¹ For further information on the 2009 OECD biodiversity workshop, please visit www.oecd.org/env/biodiversity

PROVISIONAL DRAFT AGENDA

9:30 SESSION 1: Introduction and Overview

- Welcome and introduction: aim and objectives of the workshop, *Charlie Zammit (Assistant Secretary, Biodiversity, Australia, and Chair of the Workshop)*
- Finance for biodiversity and the role of the private sector: an overview, *Katia Karousakis (OECD Secretariat)*
- Links and relevance to CBD COP-10 and Beyond, *Markus Lehmann (Economics, Trade and Incentive Measures, Convention on Biological Diversity Secretariat)*

10:30

Coffee break

10:45 SESSION 2: Private Sector Finance and Biodiversity

- Insights and lessons learned from the WBCSD, *James Griffiths (Managing Director: Ecosystems, Water and Sustainable Forest Products Industry, World Business Council on Sustainable Development)*
- Experience with Green Investment Funds in the Netherlands, *Arthur Eijs (Biodiversity Coordinator, Ministry of Housing, Spatial Planning and the Environment, Netherlands)*
- The role of EIB in private sector finance for biodiversity, *Peter Carter (Head of the Environment, Climate and Social Office, European Investment Bank)*
- Attracting funding from the private sector: innovative financial instruments in the 2020 EU biodiversity strategy, *Laure Ledoux (Policy officer - Biodiversity unit, DG Environment, European Commission)*

12:45-14:00

Lunch

14:00 SESSION 3: Instruments for Mobilising Private Sector Finance

- Biodiversity Offsets in the UK, *James Vause (Natural Environment Economics, DEFRA, UK)*
- Experience with biodiversity instruments from WWF: *Marie de Longcamp, (Director, Conservation Finance, World Wildlife Fund)*

- The economics of ecosystems: an innovative collaboration between DOW and the Nature Conservancy, *Anne Wallin (Director, EHS and Sustainability, Europe, Middle East and Africa, DOW)*
- The Green Development Initiative, *Frank Vorhies (Director, Earthmind)*

16:00

Coffee break

16:20 SESSION IV: Roundtable on Key Hurdles to Private Sector Engagement

- How would you like to see private sector engagement in biodiversity unfold in the next 10 years?
- What are the key practical and political hurdles to private sector engagement?
- Which policy instruments, tools, mechanisms offer most promise? Certification, incentive measures, biodiversity offsets, etc.