



The Local Impact of Green Growth

OECD LEED Seminar Local Strategies for Greening Jobs and Skills

Trento, 9-11 June 2010

Gabriela Miranda

gabriela.miranda@oecd.org

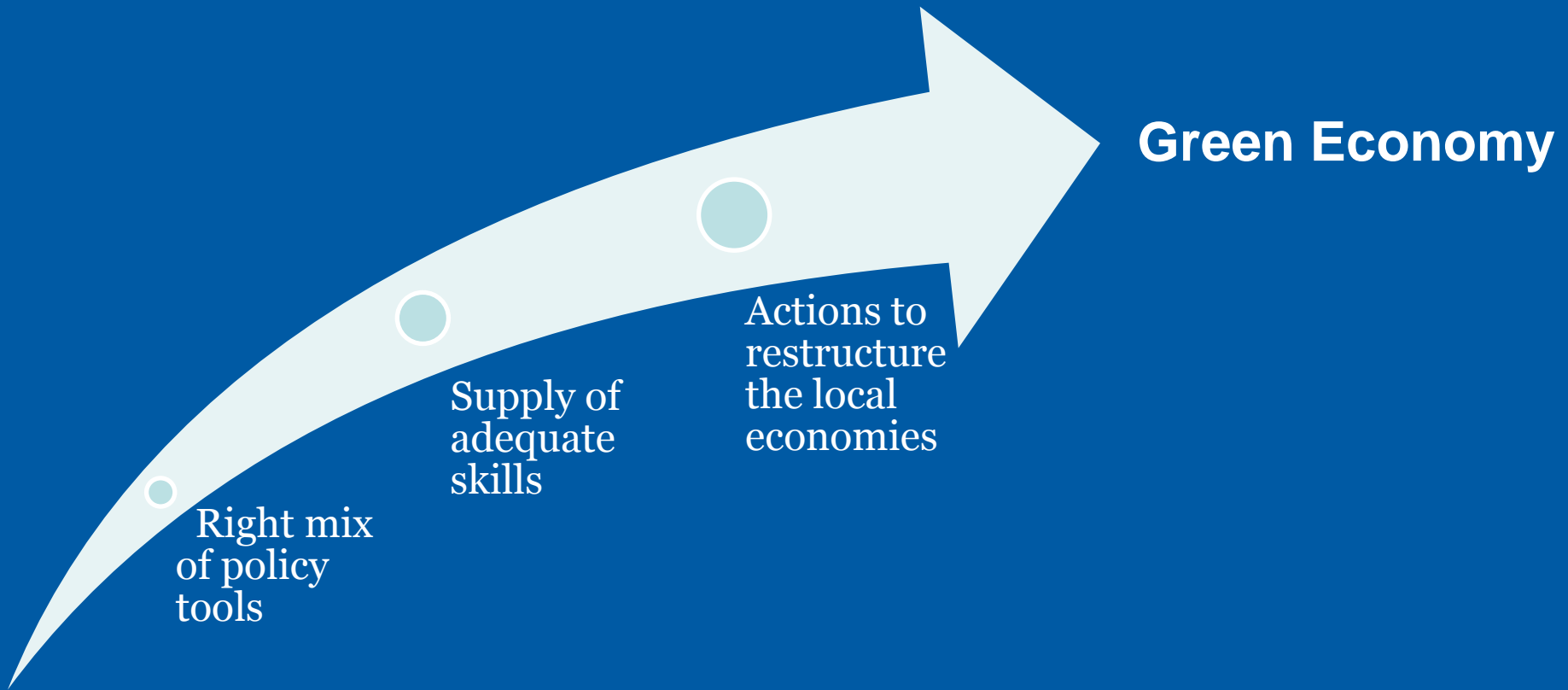
Local impact of climate change



Local effects of 'green growth'

- Effect on sectors → SMEs and value chains
- Public services managed locally
- Education and training provision
- New environmental policy instruments and social change mechanisms
- Bottom-up, community-driven approach

The transition from the ground



Enabling 'green growth' locally

- Business support and entrepreneurship
- Reach a critical mass on green capabilities
- Green innovation systems locally
- Pull the green demand (consumers)
- Provide incentives
- Communicate

Challenges

- Effects on low / medium / high-skilled
- Just transition
- Social issues (age, gender)
- Especially challenging for SMEs
- Adjustment of education and training systems

Local Approaches

Green leadership

Multi-stakeholder approach

Up-skill, retrain, new training

Anticipate skills shortages

Economic restructuring

Social inclusion opportunity

