



Designing local skills strategies

Key issues to consider

Some context

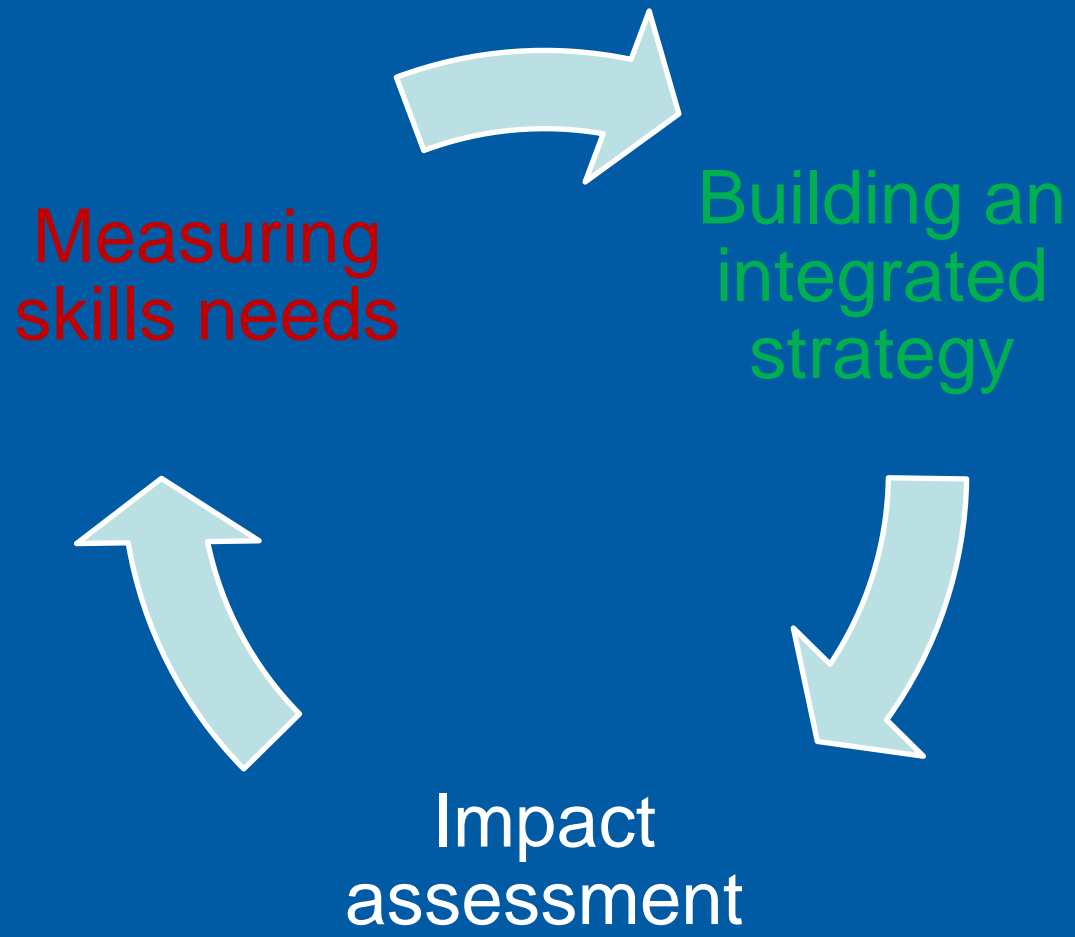
- “Workforce development is economic development”
- By 2010, half new European jobs will require a tertiary education. In OECD, 84 % with tertiary education in work, 56 % without upper secondary.

‘Cities that succeed are those which offer proximity to something valuable. Historically, cities succeeded by offering proximity to a port, or a coal mine, or the government. Today, cities succeed by offering proximity to people and their ideas.’ Glaeser (2005)

The LEED Study

- 14 case studies:
 - from Australia, Canada, China, Mexico, Portugal, Romania, Spain, Sweden, Ukraine, United Kingdom and the United States
 - Special focus regions losing skills
- Developing guidance:
 - Defining the problem/Balancing strategic objectives/Overcoming obstacles to implementation

The working sessions



Measuring skills needs:

Supply



Demand

SKILLS GAPS AND SHORTAGES	HIGH SKILLED EQUILIBRIUM
LOW SKILLED EQUILIBRIUM	SKILLS SURPLUS

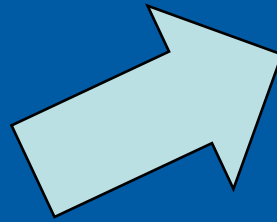
..and cities?

What questions..

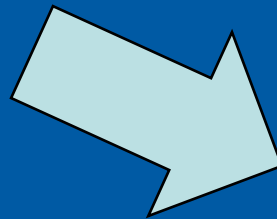
- What is the local knowledge base?
- What are the key sectors in my region? What is the likely impact of global trends on these sectors? Are there skills gaps?
- Are talented people coming to the region to work, or leaving to work elsewhere?
- Are there pockets of people not being absorbed into the local economy? Are low skills a problem?

..but data difficult to obtain

Building an
integrated
strategy

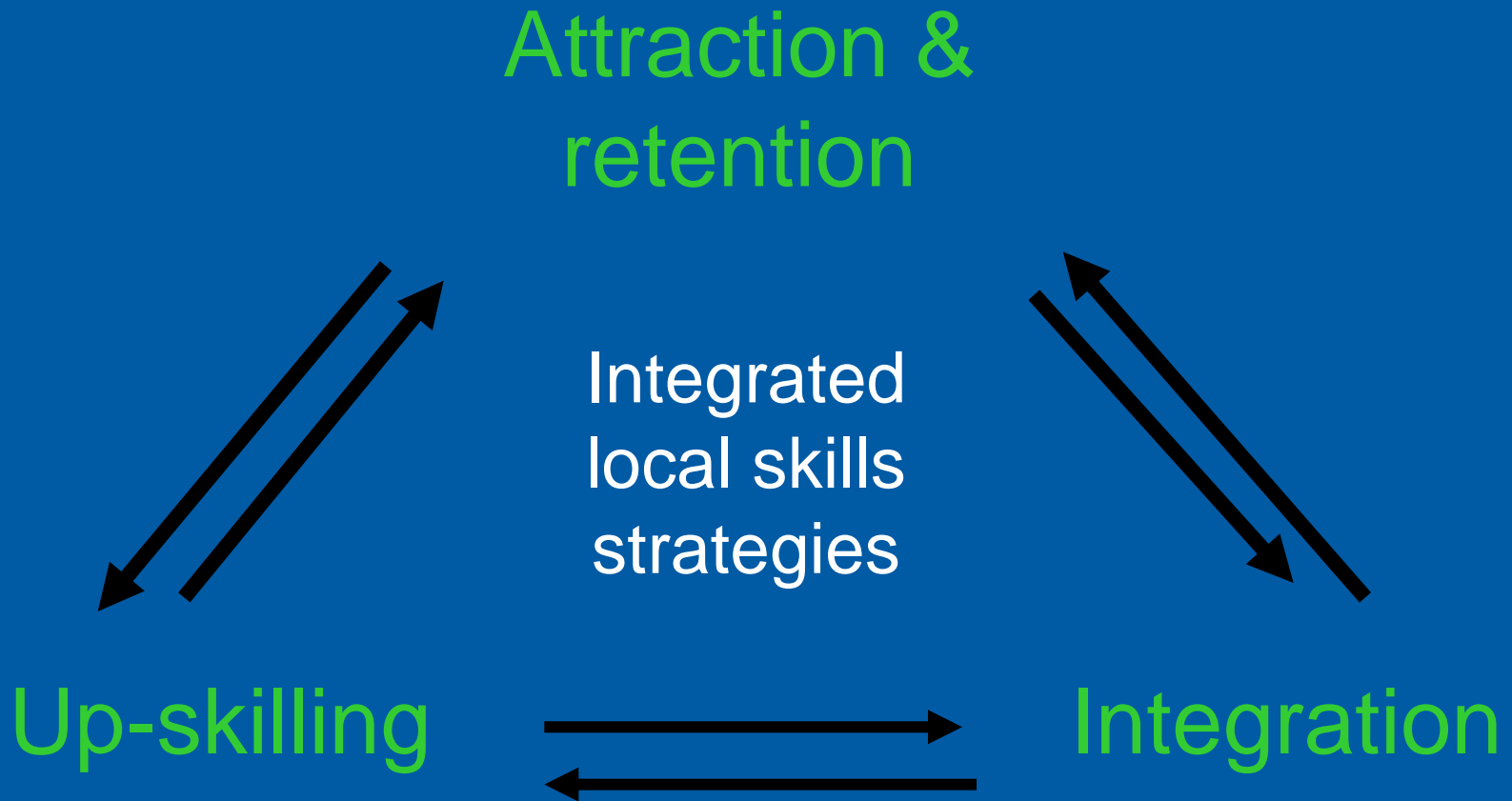


Balancing
strategic
priorities

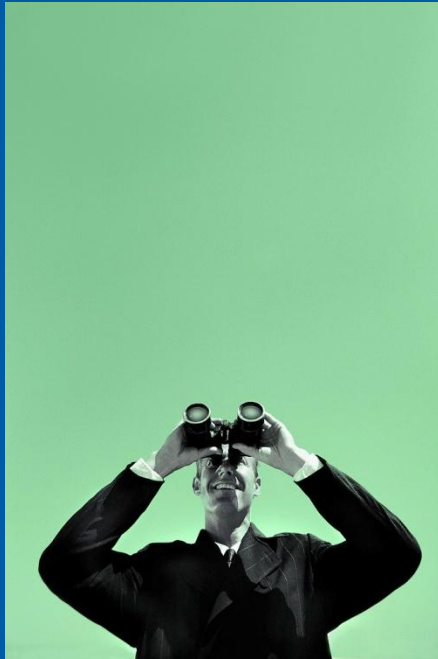


Making it
work

Balancing strategic priorities

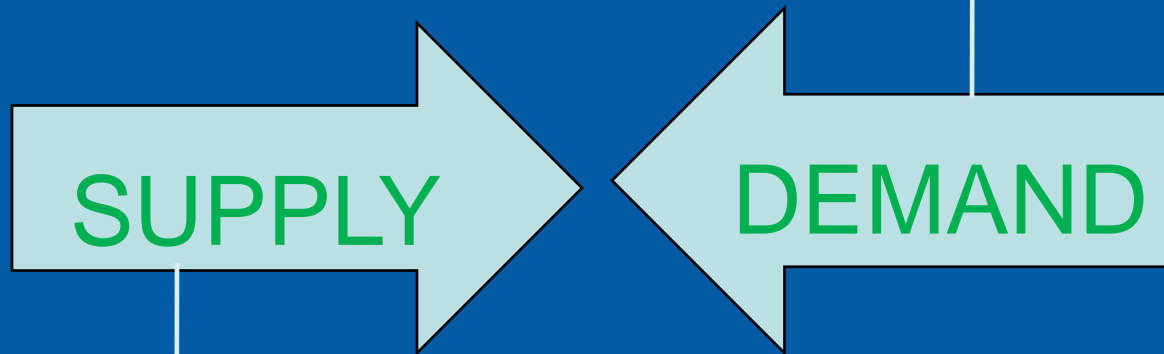


Anticipating the future



- Future generations, bringing schools closer to business
- Planning for growth
- Flexible specialisation and generic skills

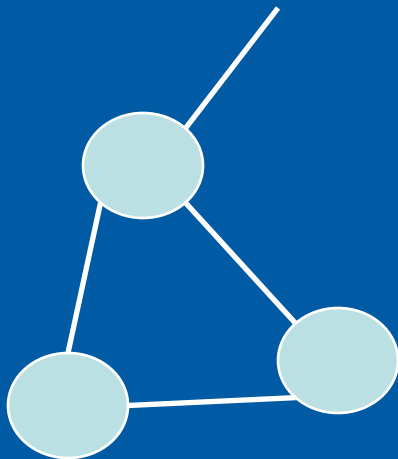
- 1) Improving productivity
- 2) Technological change and innovation
- 3) Developing careers



- 1) Attracting talent
- 2) Integration
- 3) Up-skilling low qualified workers
- 4) Preparing for the future

Making it work

- Joining up disparate services
- Multi level governance
- Balancing resources
- Clear priorities and allocation of tasks



3) Impact assessment

