

Securing Skilled Workers – Promoting Prosperity



Approaches to the sustainable migration of
skilled workers



Introductory Remarks

- Demographic change in Germany: Potential labour force will decline by 6.5 million people until 2025
- Focus on skilled labour migration as a new business segment
- Established cooperation with the International Placement Services (ZAV) of German Federal Employment Agency (BA)
 - Agreement on pilot cooperation in attracting experts from developing and emerging countries to the German labour market



Development Oriented Approach

Triple Win

Skills, income,
new
perspectives...

Migrants

Remittances,
know-how
transfer,
preventing brain
drain...

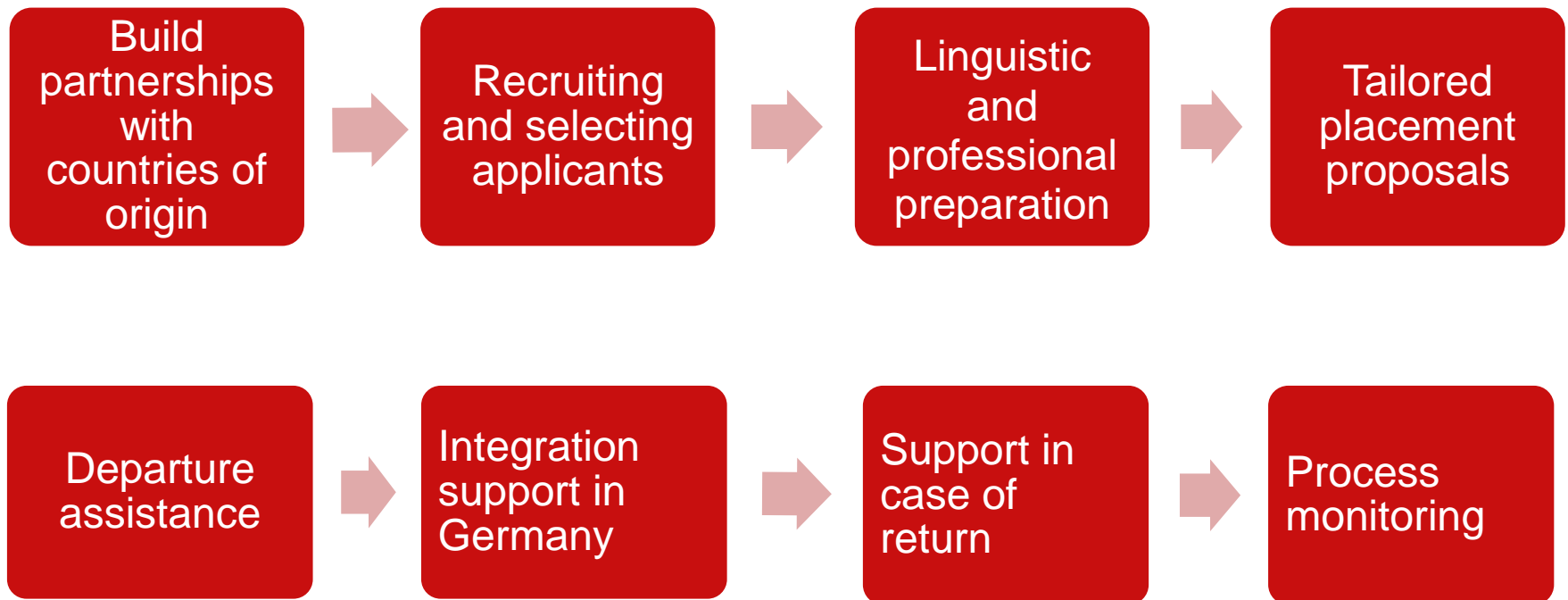
Country of origin

Trained and well-
prepared skilled
workers,
cultural diversity...

Destination country

Challenge: Establish coherence between different policy fields

GIZ Services - Process Overview





Partner Countries of Pilot Programmes





Projects in Health Care Sector

- Triple Win pilot project – 2000 nurses for Germany
 - Establishing a business model
 - Professional and language preparation, support with integration of skilled workers
 - Countries: Serbia, Bosnia-Herzegovina, the Philippines and possibly Tunisia
- Training geriatric nurses- Viet Nam
 - Commissioned by Ministry of Economics and Technology (BMWi)
 - 100 trainees from Viet Nam undergo an accelerated training course in Germany in geriatric nursing



Dialogue Series and Welcome Portal

Welcome Portal *Make it in Germany* : Joint initiative to attract qualified professionals of Federal Ministries BMWi, BMAS and the BA

- Provides information on living and working in Germany; conveys a 'new German culture of welcome'

Dialogue series 'Maximising the development-policy benefit of migration by skilled workers' on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ)

- To capture the opinions and perspectives of partner countries
- Partner countries: Colombia, Morocco, Tunisia, Georgia, Armenia, India and Viet Nam



Tunisia Pilot Project- Overview

- Title: Promotion of the legal mobility of highly skilled labour from Tunisia, duration: July 2012- December 2013
- Commissioned by the German Federal Foreign Office (AA) as part of the German-Tunisian Transformation Partnership
- Background Tunisia: Unemployment rate in Tunisia amongst qualified youth especially high (34%), mismatch between qualifications and demand
- Background Germany: Increasing lack of skilled labour especially in MINT professions



Tunisia Pilot Project- Project Set-Up



- Since January 2013: Placement of 101 Tunisian engineers within German companies
- After end of project: Possibility to stay if participants are offered a work contract (Blue Card) or to return with new skills and competences



Thank you

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