

Bulgaria: Reforming the existing and designing of new measures for activating  
inactive persons and their inclusion in the labour market in Bulgaria  
REFORM/IM2020/004

# Innovative ways to finance and deliver ALMPs

Virtual Workshop

**21 September, 2021**

## *Background to the project*

Bulgaria's labour market has seen strong employment growth over the past decade. Nevertheless, some challenges remain. More than half of the unemployed were long-term unemployed in 2018 and nearly 1.2 million individuals in the working-age population (aged from 15 to 64 years) were inactive. In addition, not all groups benefited from the positive labour market developments. Against this background it is important to assess the effectiveness of existing measures for inactive persons and provide recommendations on how to improve the targeting and the efficacy of active labour market policies (ALMPs). To assist Bulgaria in the design and implementation of policies to improve the labour market integration of inactive persons, the OECD and the European Commission's Directorate-General for Structural Reform Support are providing Bulgaria with technical support through the project "[Reforming the Existing and Designing of New Measures for Activating Inactive Persons and their Inclusion in the Labour Market in Bulgaria](#)".

As one output of this broader project the OECD provided Bulgaria with four short research notes on innovative ways to finance and deliver ALMPs. The purpose of this workshop was to deliver presentations and discuss the findings within a Bulgarian context for two of these research notes. The first presentation looked at new ways to reach out to employers while the second presentation looked at Public Private Partnerships to deliver employment services. The other two research notes – on [contracted-out employment services and Social Impact Bonds](#) – were discussed on 11 May.

In addition to the OECD and European Commission, participants attended from Bulgaria's National Employment Agency (NEA) and the Ministry of Labour and Social Policy (MLSP).

This work was carried out with funding by the European Union via the Structural Reform Support Programme and in cooperation with the European Commission's Directorate General for Structural Reform Support (DG REFORM) (Contract number REFORM/IM2020/004).

*Agenda: 21 September – Public Private Partnerships and new way to reach out to employers*

**PART I            OPENING OF WORKSHOP**

**10:30-10:45**      **Welcome**  
(09:30-09:45)

**Anna Delibasheva - NEA moderator, opens the event and announces the agenda**

**Kristine Langenbucher (OECD) gives a short overview of the project**

**Welcome by Elisa Gomez-Aleman from the European Commission DG REFORM**

**PART II            NEA MODERATOR INTRODUCES PRESENTATIONS**

**10:50-11:10**      **[New ways to reach out to employers](#)**  
(09:50-10:10)      **Presentation by Judd Ormsby (OECD)**

**11:15-11:35**      **Discussion with all participants (NEA, MLSP) moderated by Anna Delibasheva (NEA)**  
(10:15-10:35)

**11:35-11:55**      **[Public-private partnerships](#)**  
(10:35-10:55)      **Presentation by Nicola Düll (OECD)**

**12:00-12:20**      **Intervention by discussants (NEA, MLSP)**  
(11:00-11:20)      **Discussion with all participants (NEA, MLSP) moderated by Anna Delibasheva (NEA)**

**12:25-13:30**      **Closing (Anna Delibasheva, NEA)**  
(11:25-12:30)