

## Agenda

# Working Group on Business and Sustainability in Emerging Markets Driving Inclusion in Emerging Markets

14 April 2022 | 14:15 – 16:00 CET (Paris) time zone

14:15 – 14:30	<b>Opening Remarks</b>
14:30 – 15:10	<b>Addressing Inequalities: The Role of the Private Sector in an Inclusive Recovery</b>
<b>Plenary Session</b>	<p>The recovery from the COVID-19 pandemic <i>is strong but imbalanced</i>: lower-income economies, particularly those where vaccination rates are low, are at risk of being left behind. <i>Governments in many of these economies are running out of policy space to respond to emerging challenges: new COVID-19 outbreaks, persistent supply-chain bottlenecks and inflationary pressures, and elevated financial vulnerabilities in large swaths of the world, worsened by the war in Ukraine.</i> Within countries, the unequal recovery continues to impact the most vulnerable hardest, with women particularly affected. Even as divergent recoveries affect the global recovery, prioritising inclusion remains a challenge.</p> <ul style="list-style-type: none"> <li>• What are the key opportunities and challenges for sustainable business in emerging markets?</li> <li>• How can sustainable business practices support an inclusive recovery across emerging markets?</li> </ul> <p>Moderator: <b>Bathylle Missika</b>, Head Networks, Partnerships and Gender, OECD Development Centre</p>
15:10 – 15:50	<b>Breakout sessions</b>
<b>Breakout Sessions</b>	<p><b>Investing in Equality: Financing through a ‘Gender Lens’</b></p> <p>Sustainable Finance is on the rise, with <i>Global ESG assets on track to exceed \$53 trillion by 2025.</i> Sustainability, Social and Gender bonds have the potential to attract investment to projects with the potential to reduce inequalities and fund private sector efforts to support those who are most vulnerable to the economic crisis, including women. With investment through a gender lens appearing to deliver <i>better returns in emerging markets</i>, can investing in equality deliver for all?</p> <ul style="list-style-type: none"> <li>• How can emerging markets attract more sustainable investment?</li> <li>• What is the role of sustainable finance in driving inclusion, particularly gender inclusion?</li> </ul> <p>Moderator: <b>Paul Horrocks</b>, Head of Unit, Private Finance for Sustainable Development, OECD</p>
	<p><b>Addressing the Bottlenecks: Building a Sustainable Supply Chain</b></p> <p>Supply chain turbulence has impacted the return to growth. Many companies are reconsidering their sourcing strategies to address bottlenecks and increase resilience in the supply chain. The integration of sustainability considerations in supply chain strategy can help support these efforts, though challenges remain in ensuring an inclusive all of industry approach across emerging markets. How are companies leveraging sustainability to build a resilient supply chain in emerging markets, as well as taking gender into consideration?</p> <ul style="list-style-type: none"> <li>• What are the ‘bottlenecks’ to emerging markets leveraging sustainable supply chain initiatives?</li> <li>• How can governments support an inclusive approach to sustainable supply chains?</li> </ul> <p>Moderator: <b>Allan Jorgensen</b>, Head of the OECD Centre for Responsible Business Conduct, OECD</p>
15:50 - 16:00	<b>Closing remarks</b>