

**Seminar on
Competition Topics in Retail Markets**

BUDAPEST, 16 – 18 SEPTEMBER 2014

SEMINAR OBJECTIVES

Retail markets, especially food retail, pose a lot of different challenges for competition authorities as they are frequently investigated and are always of high public interest. The seminar will provide a better understanding of market definition and methodology, topics in merger control (oligopolistic markets, buyer power), vertical restraints (exclusive dealing, RPM), special phenomena such as category management and will also provide insights into sector inquiries. The topics will be addressed and discussed in lectures by competition experts from OECD countries and in case studies presented by the participants. Practical exercises on hypothetical cases involving all the participants will complement the presentations and will serve as an opportunity to apply the learnings of the seminar.

AGENDA

Hotel Novotel Centrum, Budapest

Tuesday, 16 September 2014

09.00-9.30	Welcome and opening remarks (László Bak, GVH)
9.30-10.00	Group photo and introduction
10.00-11.00	Market Definition in the German Food Retail Sector (Ms Birgit Krueger, Bundeskartellamt, Germany)
11.00-11.15	Coffee break
11.15-11.45	Country Case Study: Moldova - Assessing a Takeover Case on the Trade Goods Market in the Republic of Moldova. Case discussant: Armenia
11.45-12.30	Merger Remedies in Retail Markets (Ms Sabine Zigelski, OECD)

12.30-14.00	Lunch
14.00-14.30	Country Case Study: Romania - Conducting an Ex-Post Analysis in the Lidl / Plus Merger Case. Case discussant: Serbia
14.30-15.30	The Casino – Monoprix Merger Case (Ms Anne Rossion, Autorité de la Concurrence, France)
15.30-15.45	Coffee break
15.45-17.00	Hypothetical Case Exercise: A Retail Merger (Ms. Sabine Zigelski, OECD)
18:30 -	Welcome dinner - meeting in the hotel reception

Wednesday, 17 September 2014

09.30-10.30	Buyer Power – The Concept and the Hungarian Approach (Mr Márton Kocsis, GVH, Hungary)
10.30-11.10	Country Case Study: Kyrgyzstan - Development of Competition Among Manufacturers Supplying Goods to Retailers. Case discussant: Bulgaria
11.10-11.30	Coffee break
11.30-12.30	The German Food Retail Sector Inquiry (Ms Birgit Krueger, Bundeskartellamt, Germany)
12.30-14.00	Lunch
14.00-15.00	Hypothetical Case Exercise: Buyer Power (Ms. Sabine Zigelski, OECD)
15.00-15.15	Coffee break
15.15-16.15	The Greek Fruit & Vegetables Sector Inquiry (Ms Lefkothea Nteka, Hellenic Competition Commission, Greece)
16.15-17.00	Country Case Study: Croatia - Market Research of Distributive Grocery Stores, with Food, Beverages, Toiletries and Household Supplies. Case discussant: Russia.
19.00 – 21.00	Dinner in the hotel's restaurant

Thursday, 18 September 2014

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| 09.30-10.30 | Retail Markets - Vertical Restraints and Abusive Practices
(Ms Sabine Zigelski, OECD) |
| 10.30-10.45 | Coffee break |
| 10.45-11.45 | The Greek Tasty Foods Case
(Ms Lefkothea Nteka, Hellenic Competition Commission, Greece) |
| 11.45-12.30 | Country Case Study: Ukraine – A Case of Information Exchange on the Retail
Markets. Case discussant: Bosnia and Herzegovina |
| 12.30-13.00 | Discussion and Closing Remarks |
| 13.00-14.00 | Lunch |
| 19.00 – 21.00 | Dinner in the hotel's restaurant |