




Abuse of Dominance in Digital Markets

OECD Workshop for Competition Officials

in co-operation with Autorità Garante della Concorrenza e del Mercato (AGCM, Italy)

 AGCM, Official Building
Piazza G. Verdi, 6/A 00198 Rome

 10-11 October 2019

Agenda

DAY 1 – Thursday 10 October 2019

15:00-15:30 WELCOME AND OPENING REMARKS

- Andrea Pezzoli, **AGCM**
- Antonio Capobianco, **OECD**

Session I – Assessment of Market Power

15:30-17:00 PANEL I – WHAT'S DOMINANCE IN DIGITAL MARKETS?

Chair: Alessandra Tonazzi, **AGCM**

- Presentation on Market Study into Online Platforms and the UK Market for Digital Advertising – Chris Jenkins, **Competition and Markets Authority (UK)**
- Presentation on Competition Policy in the Digital Era Report – Katarzyna Tosza, **European Commission**
- Presentation on the challenges of analysing online retail platforms in Mexico – Jesús López Sánchez, **COFECE (Mexico)**
- Presentation on the recent practice of the French competition authority: Lessons learned and the way forward, Alexis Brunelle, **Autorité de la Concurrence (France)**

Q&A

from 20:00 WELCOME DINNER

DAY 2 – Friday 11 October 2019

Session II – Dealing with Big Data

09:00-10:30 PANEL II – BIG DATA IN ABUSES OF DOMINANCE

Chair: Cristina Volpin, **OECD**

- Presentation on Toronto Real Estate Board case and Big Data and Innovation Report - Marie-Louise Belair-Noel, **Competition Bureau Canada**
- Presentation on German Facebook case - Sandro Gleave, **Bundeskartellamt (Germany)**
- Presentation on Joint Sector Enquiry on Big Data by the Italian Competition Authority, the Italian Data Protection Authority and the Communications Authority - Antonio Buttà, **AGCM**

Q&A

10:30 -10:45 COFFEE BREAK

Session III – Abuses in the Digital Age

10:45-12:15 PANEL III – NEW TECHNOLOGY – OLD THEORIES OF HARM?

Chair: Andrea Minuto Rizzo, **AGCM**

- Presentation on Google and other digital platform cases – Katarzyna Tosza, **European Commission**
- Presentation on theories of harm related to platform markets – Ryan Struve, **Department of Justice (US)**
- Presentation on the Amazon investigation – Mario Denni, **AGCM**

Q&A

12:15-13:45 LUNCH

Session IV – Practical Exercise

13:45-15:15 MOCK CASE – Hypothetical exercise coordinated by Andrea Minuto Rizzo, AGCM

The practical exercise will be based on a real case in the market of online travel agencies, with explanation of theory of harm and market conditions. The participants will be divided in three groups, representing the agency, the incumbent and a new entrant respectively.

15:15-16:30 **PANEL IV – HOW TO STRUCTURE REMEDIES IN ABUSES OF DOMINANCE IN DIGITAL MARKETS**

Chair: Antonio Capobianco, **OECD**

- Presentation on the Swedish approach to remedies – Johan Sahl, Konkurrensverket (**Sweden**)
- Presentation on the US approach to remedies - Ryan Struve, **Department of Justice (US)**
- Presentation on the EU Commission's approach to remedies and monitoring of compliance – Katarzyna Tosza, **European Commission**
- Remarks on the UK approach to remedies – Chris Jenkins, **Competition and Markets Authority (UK)**

Q&A

16:30-17:00 **SUMMARY AND CLOSING REMARKS**

- Andrea Pezzoli, **AGCM**
- Antonio Capobianco, **OECD**