

Getting Results in Aid for Trade: The Use of Indicators

Experts Meeting on Indicators:
Measuring Aid-for-Trade Results at the Country Level

22 October 2010



Growing focus on Results

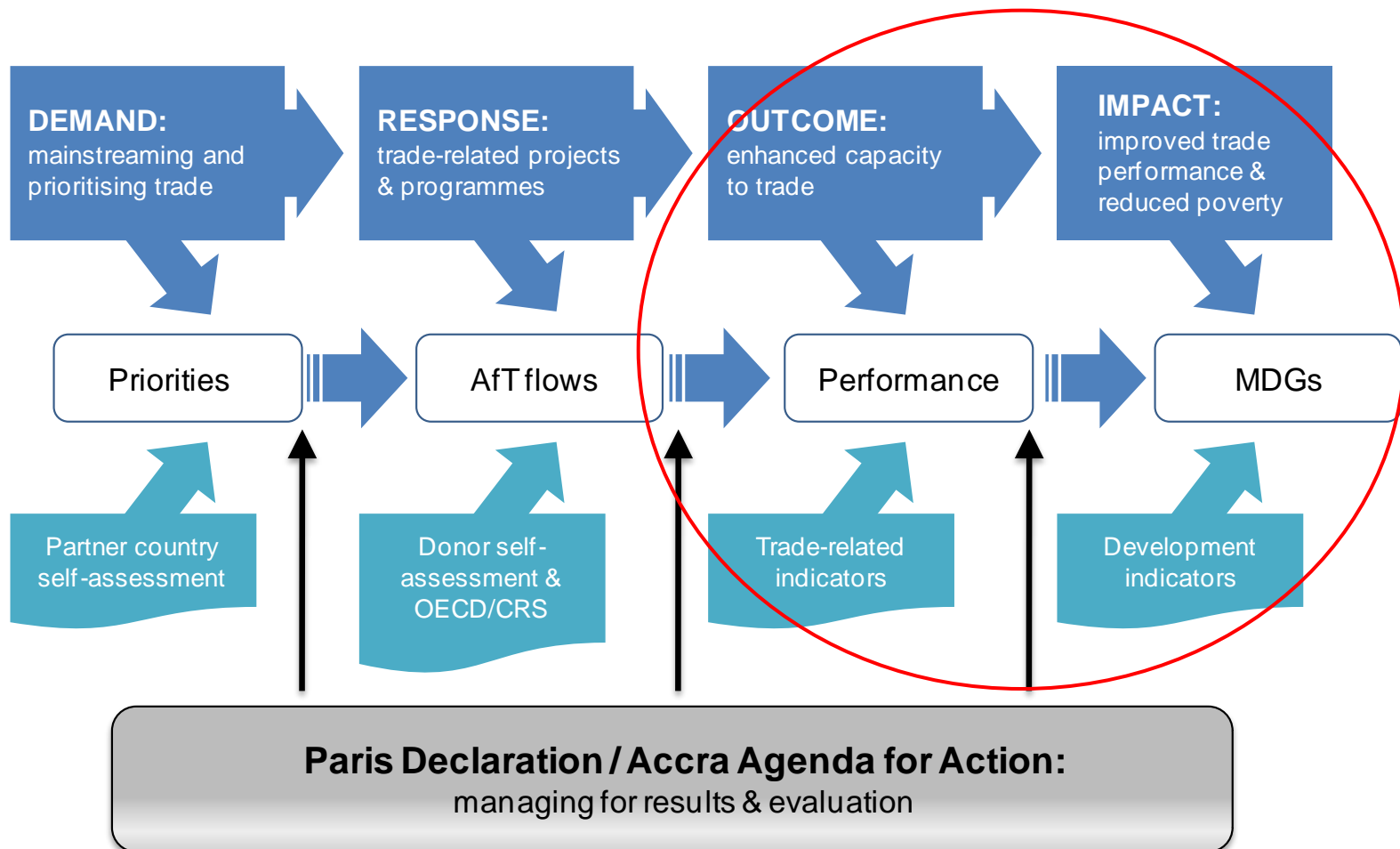
**YOU CANNOT MANAGE
WHAT YOU CANNOT MEASURE**



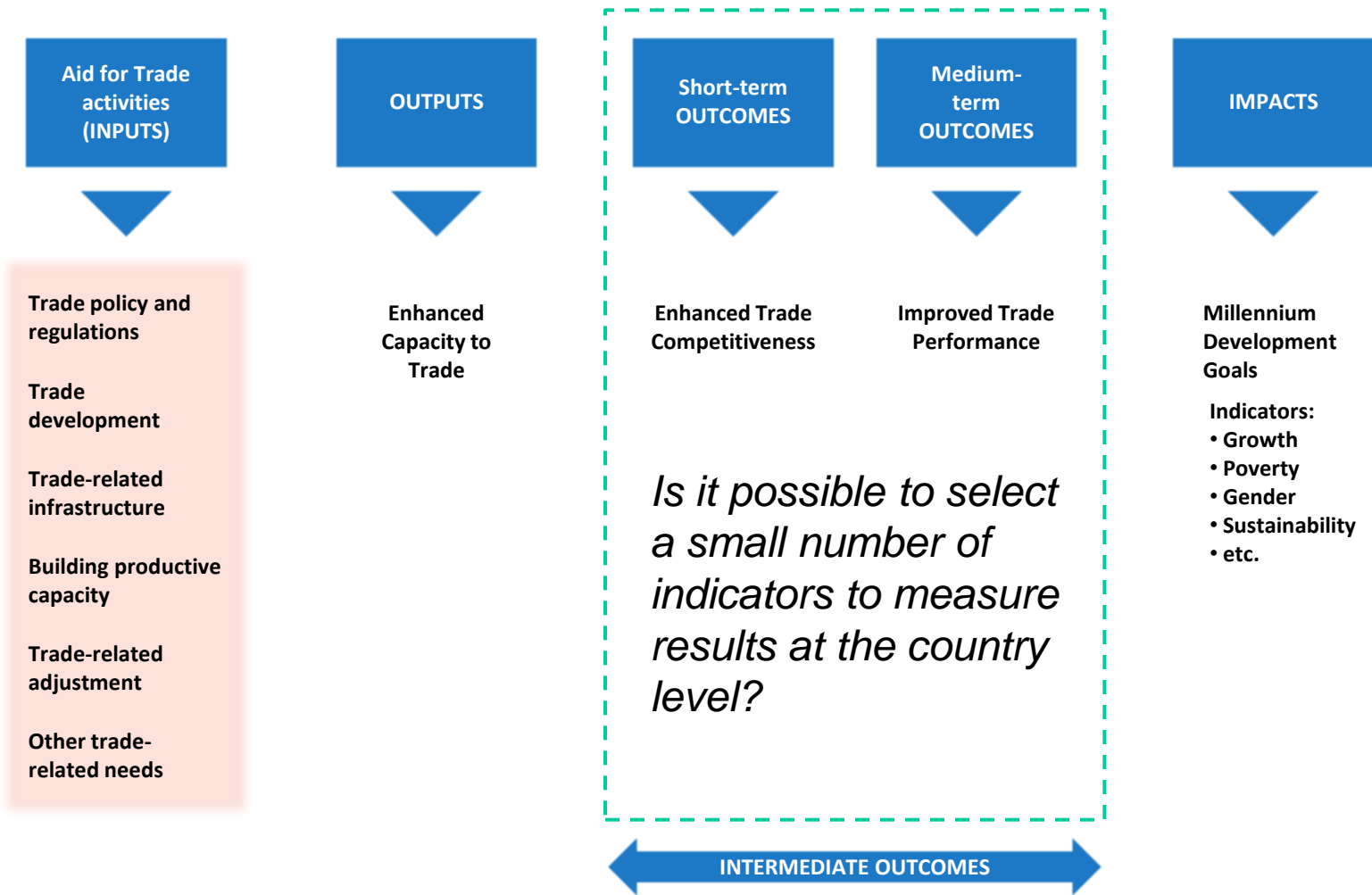
Logical Framework (1)

- 1. Mainstreaming & prioritising trade**
→ *demand*
- 2. Trade-related projects & programmes**
→ *response*
- 3. Enhanced capacity to trade**
→ *outputs & outcomes*
- 4. Increased growth & poverty reduction**
→ *impact*

Logical Framework (2)



Indicators for what?



Issues for Discussion

- 1. Is there a demand?**
- 2. How should it be developed?**
- 3. What are the methodological issues?**

For more information:
[*www.oecd.org/dac/aft*](http://www.oecd.org/dac/aft)

