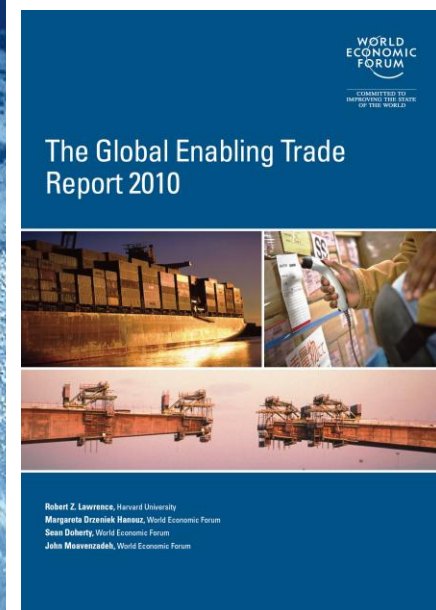


Global Enabling Trade Report 2010



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World Economic Forum

OECD Experts Meeting on Aid for Trade Indicators
Paris, 22 October 2010

Outline

- Objectives and process
- Partners and data sources
- Definition of Enabling Trade Index
- Structure of the Index
- Results

Process

- In January 2007 CEOs from the transport and logistics industry mandated the World Economic Forum to produce the Global Enabling Trade Report.
- Index (structure and data) was built in collaboration with corporate partners, key international organizations as well as selected academics.
- Feedback on structure and results was obtained from top policy makers and CEOs in Davos 2008. Refinements to the model were done in the second year after collecting user experience.
- Findings are disseminated through the press and in the World Economic Forum's regional meetings.

Objectives

- Raise awareness about the significance of international trade flows for economic development and the importance of reducing barriers to global trade.
- Raise awareness about the importance of obstacles to transport in this context.
- Highlight to policymakers the obstacles to trade requiring policy attention.
- Provide a concrete tool to facilitate public-private dialogue aimed at removing obstacles to cross-border trade.

(Data) Partners

- Global Express Association (GEA)
- International Air Transport Association (IATA)
- International Trade Centre (ITC)
- United Nations Conference on Trade and Development (UNCTAD)
- The World Bank
- World Trade Organization (WTO)
- World Customs Organization (WCO)



Industry Partners

- Agility
- Brightstar Corp.
- Deutsche Post DHL
- FedEx
- Geopost
- Stena
- TNT N.V., and
- Transnet
- UPS
- Volkswagen

Data Sources

The Index groups 54 data variables from the following sources:

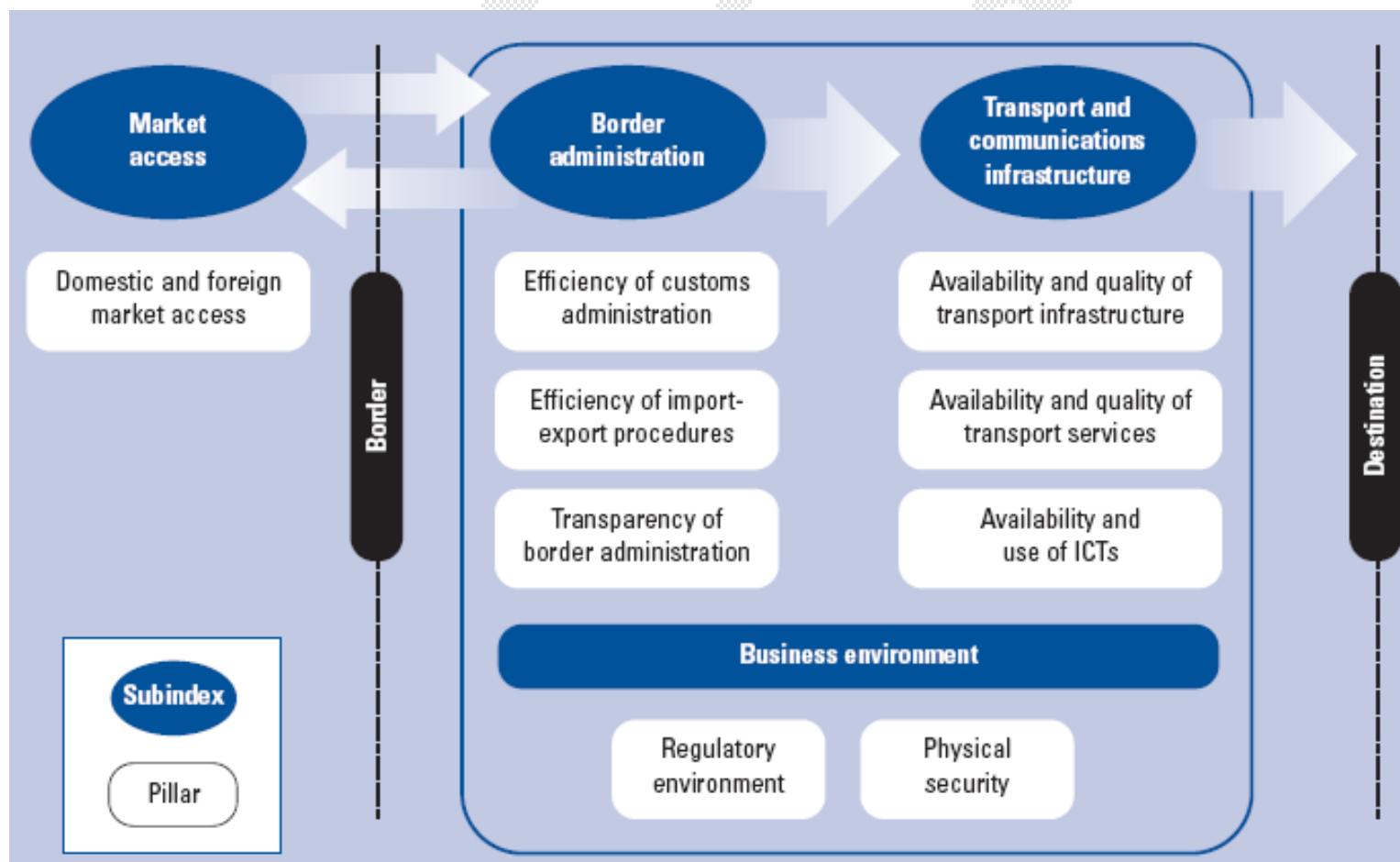
- Executive Opinion Survey by the World Economic Forum (15 variables)
- International Trade Centre, i.e. Lega Carta database
- Global Express Association Reports on customs services
- World Bank LPI, and Doing Business
- UNCTAD for liner services and transshipment connectivity
- IATA for airport density, ITU for telecommunications data
- etc.

Criteria for including indicators

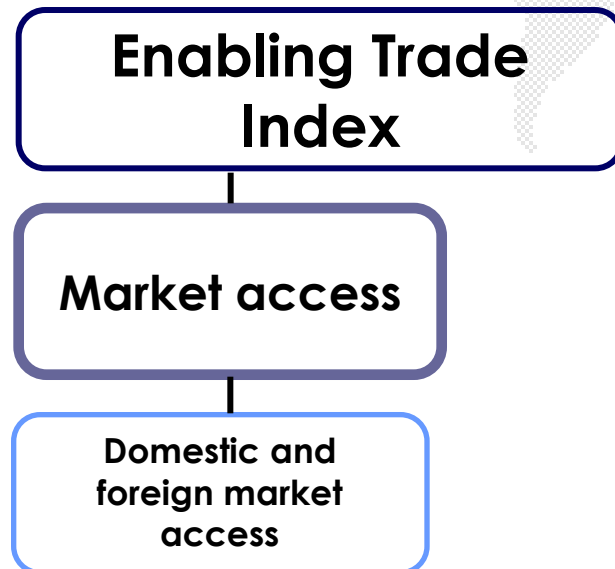
- Relevance
- Analytical soundness and accuracy
- Coherence
- Country coverage (currently 125)
- Timeliness and frequency of updates
- Ease of interpretation (by users)
- Ability to transform the indicator into a monotonically increasing or decreasing sequence
- Sufficient variation among countries

Index structure

The factors, policies and services facilitating the free flow of goods over national borders, and to and from destination.



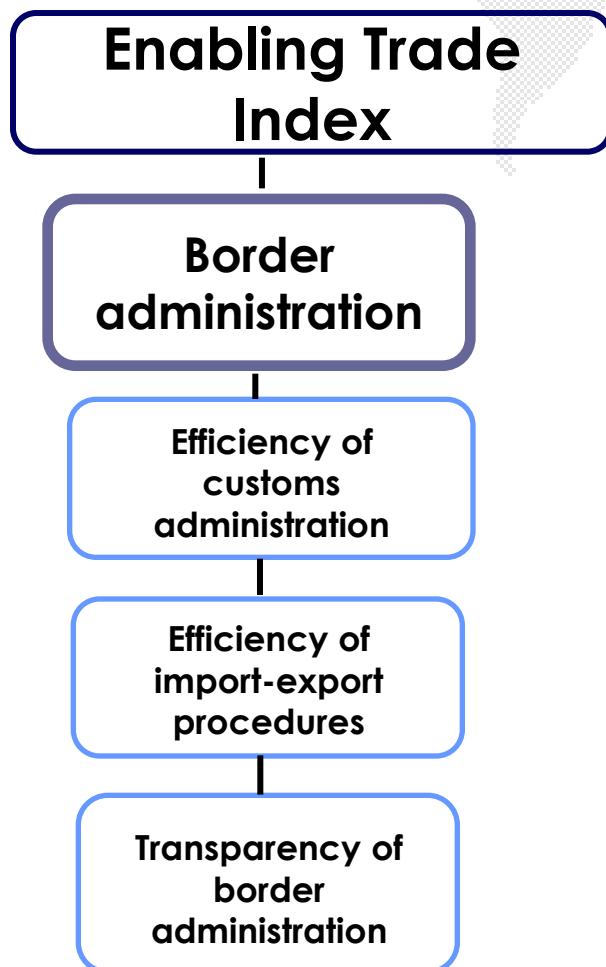
Index structure



Examples of variables:

- Trade weighted average tariff rate
- Non-tariff measures
- Share of duty-free imports
- Tariff peaks, tariff dispersion, etc
- Tariffs faced
- Margin of preference in destination markets

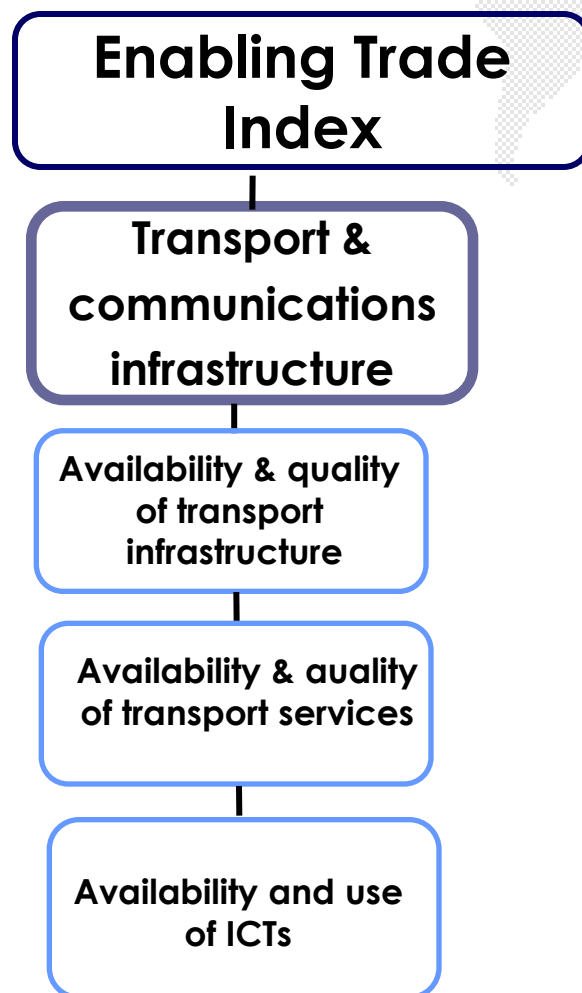
Index structure



Examples of variables:

- Burden of customs procedures
- Quality of customs services
- Number of days and documents to import
- Cost to import
- Irregular payments in exports and imports

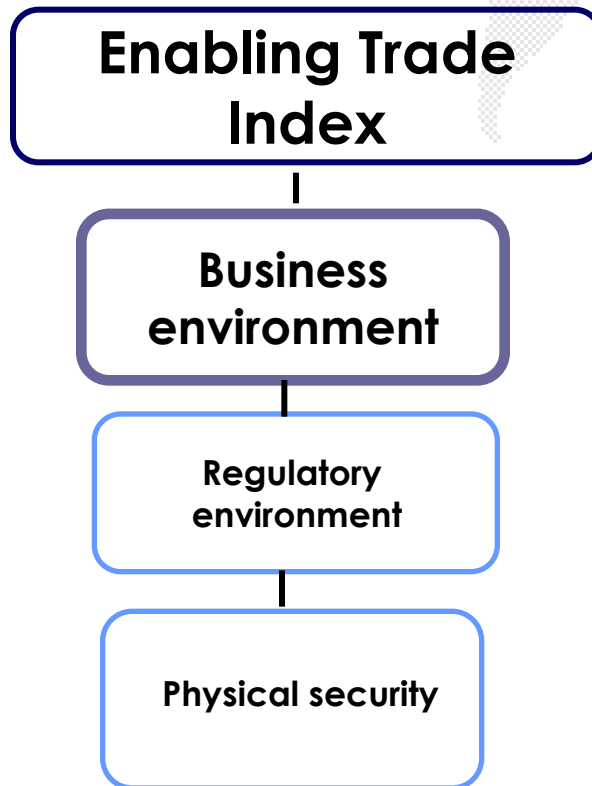
Index structure



Examples of variables:

- Airport density
- Transport infrastructure quality (air, rail, roads, ports)
- Ease and affordability of shipment
- Ability and ease of tracking
- Postal service efficiency
- ICT penetration rates (Internet, cell phones, etc.)

Index structure



Examples of variables:

- Property rights
- Ethics and corruption
- Undue influence
- Government efficiency
- Restrictions on FDI
- Ease of hiring foreign labor
- Country-level violence
- Reliability of the police

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Top 10 and Selected Economies (out of 125)

Rank	Country/Economy	ETI 2010 Score	ETI 2009	Delta	Rank	Country/Economy	ETI 2010 Score	ETI 2009	Delta
1	Singapore	6.06	1	0	25	Japan	4.80	23	-2
2	Hong Kong SAR	5.70	2	0	27	Korea, Rep.	4.72	26	-1
3	Denmark	5.41	4	1	30	Malaysia	4.71	28	-2
4	Sweden	5.41	5	1	40	Saudi Arabia	4.54	42	2
5	Switzerland	5.37	3	-2	48	China	4.32	49	1
6	New Zealand	5.33	11	5	51	Italy	4.28	45	-6
7	Norway	5.32	7	0	60	Thailand	4.13	50	-10
8	Canada	5.29	6	-2	62	Turkey	4.07	48	-14
9	Luxembourg	5.28	13	4	64	Mexico	4.04	74	10
10	Netherlands	5.26	10	0	68	Indonesia	3.97	62	-6
11	Iceland	5.26	n/a	n/a	71	Vietnam	3.96	89	18
13	Germany	5.20	12	-1	72	South Africa	3.95	61	-11
16	United Arab Emirates	5.12	18	2	81	Ukraine	3.84	71	-10
17	United Kingdom	5.06	20	3	84	India	3.81	76	-8
18	Chile	5.06	19	1	87	Brazil	3.76	87	0
19	United States	5.03	16	-3	114	Russian Federation	3.37	109	-5
20	France	5.02	17	-3	121	Venezuela	3.04	119	-2

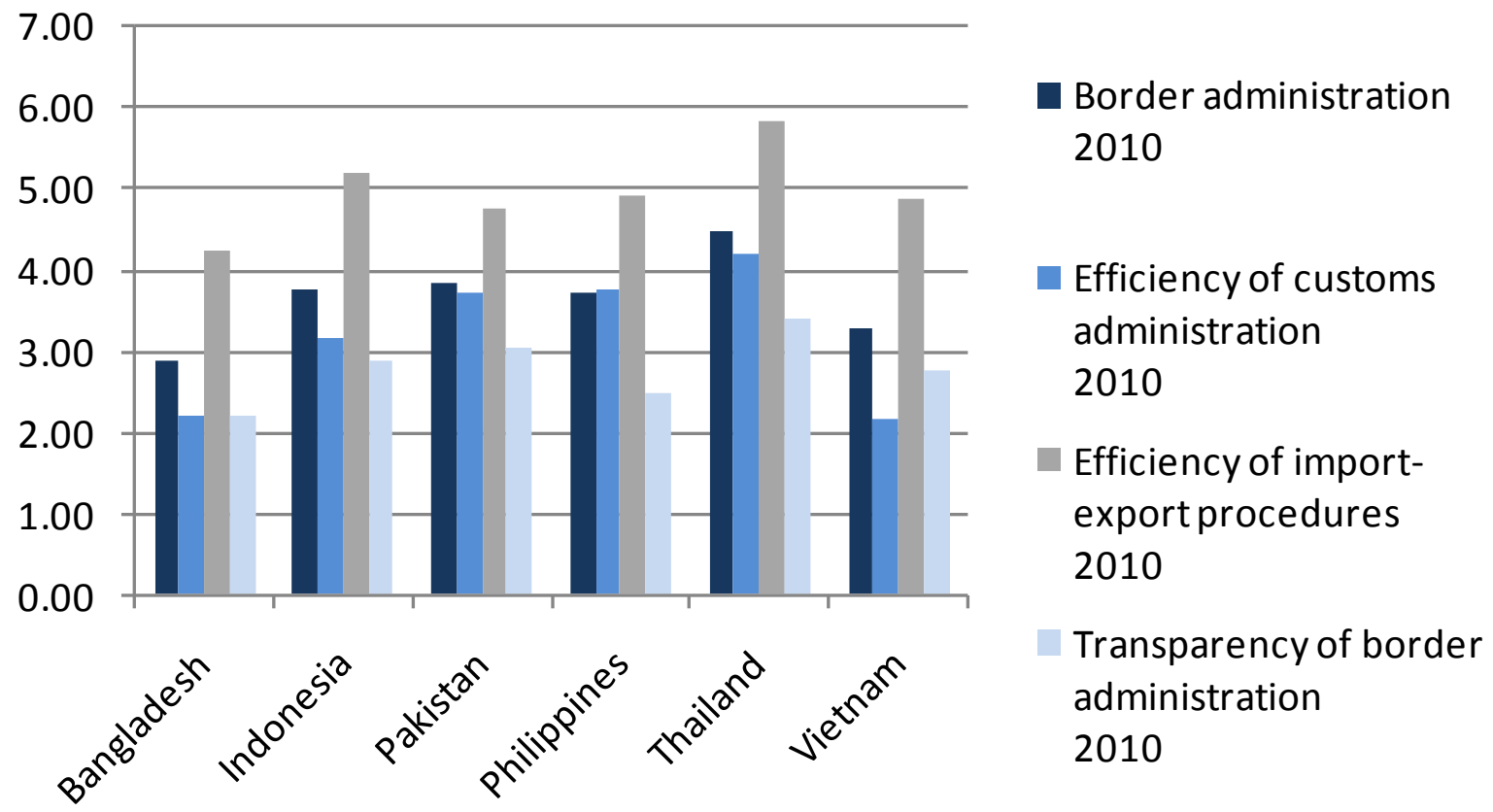
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Detailed Results for Selected Countries

	Singapore	Germany	Brazil	Russia	Chad
ETI	1	13	87	114	124
Domestic and foreign market access	1	101	104	125	56
Efficiency of customs administration	1	20	94	85	124
Efficiency of import-export procedures	1	12	78	110	118
Transparency of border administration	2	18	67	115	125
Availability and quality of transport infrastructure	7	5	99	52	125
Availability and quality of transport services	1	3	42	70	104
Availability and use of ICTs	16	9	54	44	125
Regulatory environment	1	15	93	110	123
Physical security	12	16	83	87	113
GDP per capita, 2008	22	17	51	47	109

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Comparison on specific pillars



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Country results on specific pillars

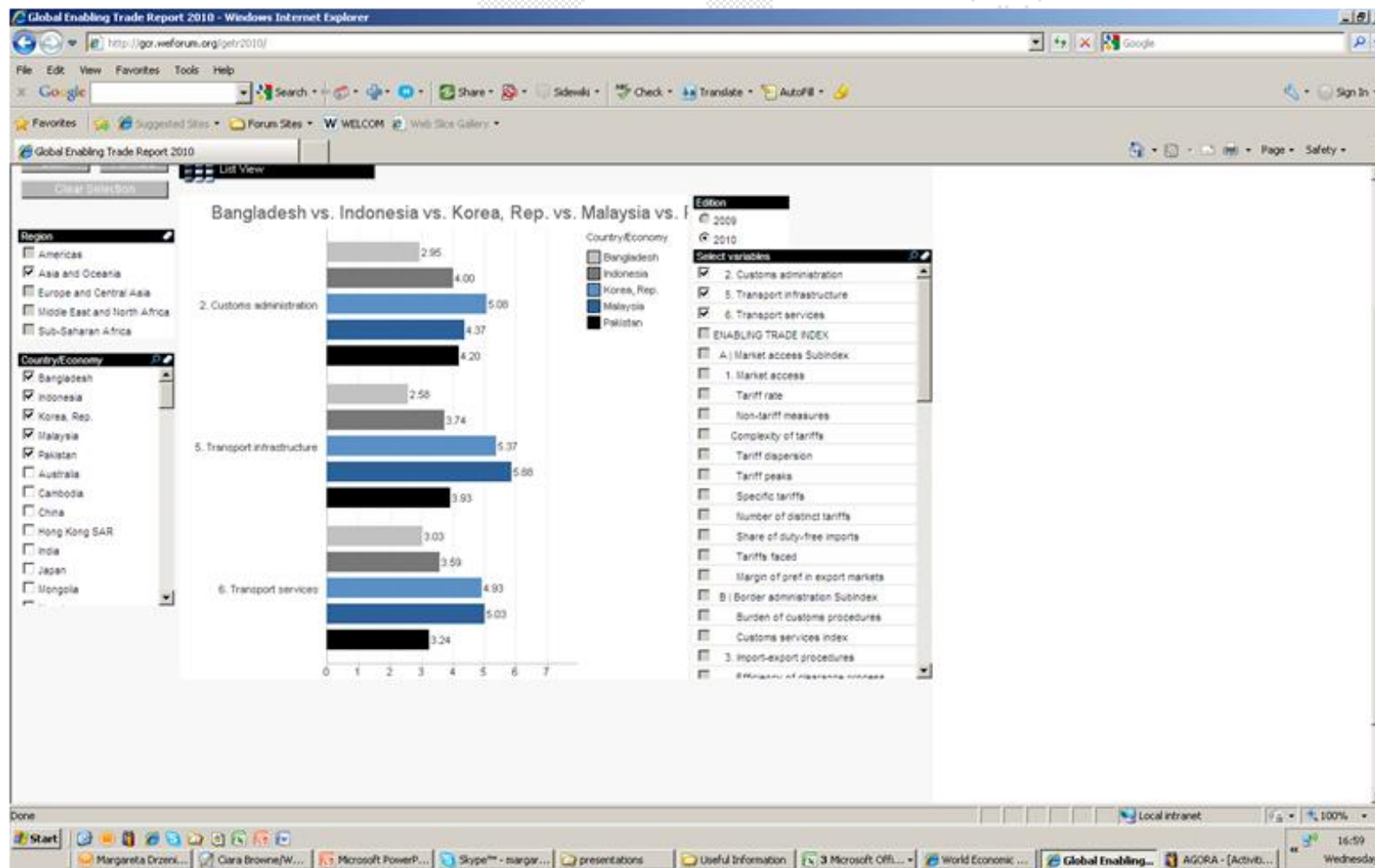
Bangladesh

	2010		2009	
	Rank/125	Score	Rank/121	Score
2nd pillar: Efficiency of customs administration	104	2.95	115	2.20
Burden of customs procedures	120	2.77	119	2.35
Customs services index	84	5.08	88	3.75
3rd pillar: Efficiency of import-export procedures	79	4.34	82	4.24
Efficiency of the clearance process	84	2.33	106	2.00
Time to import goods	93	29.00	91	32.00
Documents to import goods	73	8.00	66	8.00
Cost to import goods	73	1375.00	75	1375.00
Time to export goods	96	25.00	91	28.00
Documents to export goods	47	6.00	42	6.00
Cost to export goods	48	970.00	47	970.00
4th pillar: Transparency of border administration	122	2.33	119	2.20
Irregular payments in exports and imports	123	2.21	120	2.14
Corruption Perceptions Index	107	2.40	107	2.10

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Interactive Data Tool

www.gcr.weforum.org/getr2010



Thank you!

The **Global Enabling Trade Report 2010** is available on our
website: www.weforum.org/getr

For questions:

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