



Fostering SME Cluster Policy in Ukraine

International seminar drawing from OECD good practices

Thursday 26th September 2013, 14:30 – 18:00

Ukrainian Chamber of Commerce and Industry,
Velyka Zhytomyrska Str. 33, Kyiv

▪ THE CONTEXT

Cluster policy is a widespread tool of OECD countries to support industry competitiveness, including diverse actors such as enterprises, research and educational institutions, industry associations and government agencies.

Ukraine has a long and rich history in manufacturing, and retains also a good design capacity. However, there has been a gradual loss of competitiveness in Ukraine's manufacturing industry, and this has slowed the industry growth as compared to other countries. Investment deficits, and a corresponding lack of competitiveness of the industry, are spread across research capacity, infrastructure and human capital.

The OECD project on "Sector Competitiveness Strategy for Ukraine" has focused on the analysis of the aircraft manufacturing industry and its potential to establish an industrial cluster in this sector. The assessment of the industry highlights some challenges and the need to improve current policies such as a gradual reduction in research and technological potential (OECD, 2013).

▪ CONTENT

The seminar focuses on strengthening the SME cluster policy framework in Ukraine and on exploring the possibility of establishing an aircraft manufacturing cluster in Ukraine. Three main topics will be addressed, including (i) the benefits of industry clusters for an economy, (ii) the functioning of industry clusters, and (iii) policy measures fostering industry clusters.

The objective of the seminar is to share practices and tools to support the effective implementation of policies leading to increased sector competitiveness. This seminar will also showcase international good practices in the topic, and will raise awareness on the importance of having the appropriate framework to foster the aircraft manufacturing cluster in Ukraine.



▪ PARTICIPANTS

In addition to policymakers and government representatives, participants will include representatives from the aircraft sector, business community, academics and researchers, technology parks, investors associations, business angels, and venture capitalists. The audience will be invited to actively participate in the event.

This event is organised within the framework of collaboration between the OECD Eurasia Competitiveness Programme, the Government of Ukraine and the Ukrainian Chamber of Commerce and Industry, with the financial support of the European Union and the Government of Sweden.

Interpretation English-Ukrainian will be provided.

▪ ORGANISATION

This seminar will offer a platform of exchange of know-how and methodologies among the participants and between them and the experts. The content of this event will consist of concrete examples and cases studies. Instead of having a conventional conference, this seminar seeks to generate ideas and knowledge distilling from the discussions in view of strengthening the capacities of policy makers and key stakeholders to facilitate the implementation of specific actions.

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DRAFT AGENDA

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Moderator: Ms. **Gabriela Miranda**, Project Manager, OECD Eurasia Competitiveness Programme

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|-------------|--|
| 14:30-15:00 | <i>Registration and coffee</i> |
| 15:00-15:15 | Opening and welcoming remarks <ul style="list-style-type: none">• H.E. Mr. Ihor Prasolov, Minister of Economic Development and Trade of Ukraine*• Mr. Gennadiy Chyzykov, President, Chamber of Commerce |
| 15:15-15:30 | Fostering SME clusters in Ukraine: the OECD project focus on the aircraft manufacturing industry <ul style="list-style-type: none">• Mr. Petro Nebotov, Director of the Department of Economy, Security and Defense, Chairman of the OECD Working Group on Aircraft Manufacturing/Machinery* |
| 15:30-16:00 | Governance systems and development strategies of industrial clusters: Empirical evidences from successful cases in OECD countries <ul style="list-style-type: none">• Mr. Fabio Antoldi, Università Cattolica di Milano |
| 16:00-16:15 | Questions and answers |
| 16:15-16:45 | Functioning of a cluster: practical experience with clusters in North East England <ul style="list-style-type: none">• Mr. Stuart Thompson, Policy Analyst, OECD |
| 16:45-17:00 | Questions and answers |
| 17:00-17:30 | Status quo of aircraft manufacturing cluster in Ukraine: Evidence from the OECD Project <ul style="list-style-type: none">• Mr. Hendrik Bosshammer, Policy Analyst, OECD Eurasia Competitiveness Programme |

17:30-17:45

Questions and answers

17:45-18:00

Conclusions and closing remarks

- Mr. **Gennadiy Chyzhykov**, President, Chamber of Commerce
- Ms. **Gabriela Miranda**, Project Manager, OECD Eurasia Competitiveness Programme

* Speaker to be confirmed

▪ CONTACTS

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