# **Enhancing Strategic Planning** and Innovation Services

Supporting Romanian Regional Development Agencies

Agenda









# Enhancing Strategic Planning and Innovation Services

Supporting Romanian Regional Development Agencies

#### **■** Format

Online presentation (Teams) and panel discussion. Please note that the event will be conducted in English and interpretation will unfortunately not be available.

#### Date and time

15 December, 09h00-11h00 (Paris)

#### ■ Report overview

The report synthesises the regional development and innovation challenges facing Romania's RDAs and potential activities to overcome these in three areas – strategic planning and performance measurement, finance and implementation, and communication and stakeholder engagement. It offers insights and recommendations to further support RDAs through guidance, facilitating peer-exchange, and actively engaging the RDAs in regional development decision-making.

#### ■ Panel discussion

Representatives from each of the RDAs will be asked to provide their perspective on the report's recommendations and assess how they align with current and future RDA activities. RDA representatives will also be asked to outline how they intend to implement the recommendations in their region, identify some of the practical challenges they will need to overcome and discuss future regional development opportunities.

### ■ About the Association of Agencies for Regional Development in Romania (ROREG)

ROREG was established to represent the interests of Romania's eight Regional Development Agencies at the national and international level, in order to support their institutional development and to promote a common and united approach in terms of regional development and the implementation of programs with European funding.

### ■ About the European Commission (DG REFORM)

The Directorate-General for Structural Reform Support (DG REFORM) coordinates and provides tailor-made technical support to EU Member States, in cooperation with the relevant Commission services, as part of their efforts to support job creation and sustainable growth. DG REFORM is the Commission's lead service for the broad and crosscutting topic of public administration and governance.

## ■ About the OECD (Centre for Entrepreneurship, SMEs, Regions and Cities)

The Centre helps local, regional and national governments unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. For further information on OECD work related to the governance of regional development.







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15 December		
09.00-09.20		Welcome and opening remarks
		Sorin Maxim – President, ROREG  Phivi Haratsi – Policy Officer, DG REFORM, European Commission  Maria Varinia Michalun – Head of Governance and Strategic Planning Unit, OECD
09.20-09.40		Overview of the project goals and deliverables
		<b>Maria Varinia Michalun</b> – Head of Governance and Strategic Planning Unit, OECD
	DESCRIPTION	Why strategic planning and innovation?  Description of project goals and outputs  Relevance to future work and initiatives
09.40-10.00		Presentation of the report
	DESCRIPTION	Josh Wood – Policy Analyst, OECD  Key findings Recommended actions
10.00-10.45		What next? RDA reflections
	PANNELLISTS	TBC, North-East, TBC, South-East TBC, Bucharest-Ilfov, TBC, Centre TBC, South Muntenia TBC, West TBC, South-West Oltenia, TBC, Northwest
	MODERATOR	<b>Maria Varinia Michalun</b> – Head of Governance and Strategic Planning Unit, OECD
	DESCRIPTION	The panel discussion will provide an opportunity for all RDAs to respond to the report findings and outline their approach to action plan implementation
10.45-11.00		Closing remarks
		Maria Varinia Michalun – Head of Governance and Strategic Planning Unit, OECD Phivi Haratsi – Policy Officer, DG REFORM, European Commission Sorin Maxim – President, ROREG