

# AGENDA

9 July 2019 | CC2 | OECD

## 1st OECD Roundtable on Smart Cities and Inclusive Growth



Ministry of Land, Infrastructure  
and Transport, KOREA

Over the past two decades, “smart cities” have proliferated around the globe as a way to build more efficient and liveable urban environments. Initially, the concept of “smart cities” was largely supply-driven, with the private sector taking the lead in defining both the problem and the solution. The time has come to take stock of these experimentations! Is ‘smart cities’ just a buzz term, or do they really deliver better opportunities and well-being for all residents?

The Roundtable will kick-off CFE’s Programme on “**Smart Cities and Inclusive Growth**”, which aims to:

- **redefine** the concept of smart cities around the contribution of digital innovation to better lives for *all* people;
- **measure** how smart cities perform and ultimately deliver well-being outcomes for citizens; and
- **guide** local and national governments in their efforts to reshape city governance, business models and stakeholder engagement.

The Roundtable will bring together key stakeholders from cities, regions, national governments, the private sector, civil society, academia, philanthropy and international organisations to:

- **Learn from a common understanding of the concept of smart cities across the globe** and raise awareness on the policy implications for inclusive growth;
- **Share policies, practices and knowledge on how to get smart city initiatives right**, and shape the way to upscale success stories and minimise pitfalls to avoid;
- **Advance the data measurement agenda** to co-produce an analytical and indicator framework to assess the smart cities’ performance and their contribution to inclusive growth;
- **Understand opportunities and challenges** related to the disruptions of digital innovation on city governance, data ownership and disclosure, private sector participation, and citizen engagement.

## Watch the webcast: [oe.cd/sc-rt](http://oe.cd/sc-rt)

*Thanks to the support of the Entrepreneurship-Territory- innovation (eTi) Chair - IAE Paris Sorbonne Business School  
(<http://chaire-eti.org/>)*

### About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

**Website:** [www.oecd.org/cfe](http://www.oecd.org/cfe) **Twitter:** @OECD\_local #SmartCities

# 1<sup>st</sup> OECD Roundtable on Smart Cities and Inclusive Growth

## AGENDA

9 July 2019 | 9h30-18h30

09.00 – 09.30	Registration   Welcome coffee   Family photo
09.30 – 10.00	Opening remarks
	<p><b>Master of ceremony:</b> Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD</p> <ul style="list-style-type: none"> <li>• Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD</li> <li>• H.E. Hyoung-Kwon Ko, Ambassador of Korea to the OECD</li> </ul>
10.00 – 11.30	Session I: Smart cities and inclusive growth: how to bridge efficiency and equity objectives?
	<p><b>Moderator:</b> Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD</p> <p>At its inception, the “smart city” concept was largely supply-driven and focused on initiatives that use digital and ICT-based innovation to improve the efficiency of urban services and generate new economic opportunities. More recently, while multiple definitions of smart cities co-exist, and digital divides persist, greater attention has been paid to the distributional effects of smart cities on people, planet and places, and the need to spread the benefits of smart cities across all segments of society.</p> <p><b>Key questions:</b></p> <ul style="list-style-type: none"> <li>• How has the concept of smart cities evolved into a buzzword, and how to re-focus its core function and goal towards tangible well-being for <i>all</i> citizens?</li> <li>• How can digital innovation drive more inclusive growth in cities of all sizes, and how to foster demand-driven approaches for solutions to the actual needs of people/places?</li> <li>• Where and how have smart cities initiatives successfully contributed to reducing inequality among places and social groups, fostering equity and boosting inclusive growth?</li> </ul> <p><b>Setting the scene (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• Hyuck-Jin Kwon, Director General, Ministry of Land, Infrastructure and Transport of Korea</li> </ul> <p><b>Spotlight on a city (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• Eduardo Pimentel, Vice Mayor of Curitiba, Parana, Brazil</li> </ul>

	<p><b>Moderated panel (30 min):</b> Perspective from the national level:</p> <ul style="list-style-type: none"> <li>• <b>Mitsuharu Taka</b>, Deputy Director of International Affairs Office, City Bureau, Ministry of Land, Infrastructure, Transport and Tourism, Japan</li> <li>• <b>Brigit Knecht</b>, Senior Policy Advisor, Smart Cities Challenge, Infrastructure Canada, Canada</li> <li>• <b>Teresa Capece Galeota</b>, Responsible for Project Implementation Support, National Operational Programme for Metropolitan Cities 2014–2020, Agency for Territorial Cohesion, Italy</li> </ul> <p>Understanding the stakeholder perspective:</p> <ul style="list-style-type: none"> <li>• <b>Emmanuel Forest</b>, Executive Vice-President, European and Institutional Affairs of the Bouygues Group</li> <li>• <b>Cécile Diguët</b>, Senior Urban Planner, Institut d'Aménagement et d'Urbanisme Ile de France</li> <li>• <b>Didier Chabaud</b>, Professor, Entrepreneurship-Territory-Innovation Chair, IAE Paris Sorbonne Business School</li> </ul> <p><b>Debate with participants (40 min)</b></p> <p><b>Discussant (5 min): Romina Boarini</b>, Senior Advisor and Coordinator of the Inclusive Growth Initiative, Office of the Secretary-General, OECD</p>
11.30 – 12.00	Coffee break
12.00 – 13.30	<p><b>Session II: Do investments in smart cities ultimately deliver better well-being for people? Who measures what, where and how?</b></p> <p><b>Moderator: Martine Durand</b>, Director, Statistics and Data Directorate (SDD), OECD</p> <p>Although the literature on smart city measurement is both vast and varied, evidence of impact and outcome assessment is scarce overall, and where it exists, it is more place-specific or project-based than policy-oriented. A recent OECD-Bloomberg Philanthropies Survey across 90+ cities on <i>Innovation Capacity</i> shows that less than 17% of city respondents conduct a systematic and comprehensive assessment of their innovation outcomes, while half report that they evaluate “some” aspects. A harmonised and comparable framework is yet to be developed to measure the extent to which digital innovation in cities is delivering better (multi-sectoral) outcomes for residents.</p> <p><b>Key questions:</b></p> <ul style="list-style-type: none"> <li>• How to measure the “smartness” of a city and assess how investment in digital and ICT-based innovation helps a city better use resources, plan, deliver local public services and engage citizens?</li> <li>• What are the strengths and limitations of the methods, data and indicator frameworks used so far and where are the knowledge and data gaps?</li> <li>• How can digital, geospatial and private sources of data support better measurement and strengthen governments’ accountability while safeguarding citizens’ privacy and trust?</li> <li>• What should national and local governments do to accelerate the systematic evaluation of smart cities’ performance, ensure value for money and guide decisions accordingly?</li> </ul>

	<p><b>Setting the scene (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Suparno Banerjee</b>, Vice President, Nokia</li> </ul> <p><b>Spotlight on a city (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Jean-François Habeau</b>, Executive Director, Global Fund for Cities Development (Fonds Mondial pour le Développement des Villes-FMDV)</li> </ul> <p><b>Moderated panel (20 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Junghoon Lee</b>, Professor, Yonsei University, Korea</li> <li>• <b>Alice Charles</b>, Lead, Cities, Urban Development &amp; Urban Services, World Economic Forum</li> <li>• <b>Federica Bordelot</b>, Policy Advisor, Eurocities</li> <li>• <b>Christopher Hire</b>, Director Data, 2THINKNOW</li> </ul> <p><b>Debate with participants (50 min)</b></p> <p><b>Discussant (5 min):</b> <b>Mary Crass</b>, Head of Institutional Relations and Summit, International Transport Forum (ITF), OECD</p>
13.30 – 14.30	<b>Lunch buffet (Room G. Marshall, Chateau)</b>
14.30 – 16.00	<b>Session III: Digital innovation and disruption to city governance: revisiting business models and citizen engagement</b>
	<p><b>Moderator: Joaquim Oliveira Martins</b>, Deputy Director, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD</p> <p>Despite its numerous benefits, digital innovation can also disrupt the way cities are governed and financed. Without an integrated, multi-sectoral, and whole of government perspective at national and local levels, digital innovations can upend legal and regulatory frameworks safeguarding affordability objectives, but also consumer protection, taxation, labour contracts and fair competition. They can jeopardise citizen data, privacy and safety, and shake the decision-making powers and modalities in the era of real-time – and often asymmetric – information. And, equally important, they can deepen inequality among digitally marginalised groups unless local governments recognise that tech-driven solutions are as important to the poor as they are to the affluent.</p> <p><b>Key questions:</b></p> <ul style="list-style-type: none"> <li>• What incentives and mechanisms can facilitate the transition from sectoral smart city solutions or projects to more integrated and multi-sectoral policies and contracts at the appropriate scale?</li> <li>• How can public procurement be conducive to smart cities and inclusive growth now and in the future? What is the untapped potential for SMEs and which new forms of PPP should be fostered?</li> </ul>

	<ul style="list-style-type: none"> <li>• What technical, human, and financial capacity needs to be built within cities of all sizes to seize the potential of smart cities and facilitate greater citizen engagement in policy and decision-making?</li> <li>• How to address the dreaded questions of data ownership, privacy, usage and disclosure in a shared responsibility across levels of government, public, private and non-profit sectors?</li> </ul> <p><b>Setting the scene (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Carine Staropoli</b>, Associate Professor, Paris School of Economics</li> </ul> <p><b>Spotlight on the case of Dijon, France (6-7 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Bruno Hervet</b>, Executive Vice President, Smart &amp; Resourceful Cities, SUEZ Group</li> </ul> <p><b>Moderated panel (30 min):</b></p> <ul style="list-style-type: none"> <li>• <b>Sanghoon Lee</b>, Managing Director, Korea Agency for Infrastructure Technology Advancement</li> <li>• <b>Mark Hidson</b>, Global Director, ICLEI's Sustainable Procurement Centre</li> <li>• <b>Cristina Garrido</b>, Manager, Smart City Expo World Congress</li> <li>• <b>Davor Meersman</b>, CEO, Open &amp; Agile Smart Cities</li> <li>• <b>Didier Bonnet</b>, President, MegaCities-ShortDocs - Films4SustainableWorld</li> </ul> <p><b>Debate with participants (40 min)</b></p> <p><b>Discussant (5 min):</b> <b>Janos Bertok</b>, Head of Public Sector Integrity Division, Public Governance Directorate (GOV)</p>
16.00 – 16.30	<b>Coffee break</b>
16.30 – 18.00	<b>Shaping the way forward: Roadmap for the OECD Programme on Smart Cities and Inclusive Growth</b>
	<p><b>Moderator: Aziza Akhmouch</b>, Head of the Cities, Urban Policies and Sustainable Development Division, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD</p> <p>Taking stock of what exists and what is missing in smart city initiatives across the world, participants will reflect on the outcomes of the day during interactive small group discussions and reconvene to co-define the next steps of the OECD Programme on Smart Cities and Inclusive Growth.</p>
18.00 – 18.30	<b>Final remarks</b>
18.30 – 20.00	<b>Cocktail (Room Roger Ockrent, Chateau)</b>

## LOGISTICAL INFORMATION

### Badge and security

Only registered participants will be able to access the conference. Security arrangements are tight around the OECD complex. Participants will need to be registered for the meeting to obtain access to the conference centre and should plan around 15 minutes to go through security measures at the entrance. There is an initial security check outside the Conference Centre where participants must show a QR pass (sent out by email to registered participants a few days before the event) either in printed form or on a smart phone. There is a second formal security entrance inside the Centre where you will be given a badge. On arrival, you need to register at the Reception desk to obtain your visitor's badge. Please bring a photo ID with you. For security reasons, you must wear your visitor's badge at all times.

### Lunch and cocktail

Lunch will be provided on-site. All participants are invited to the cocktail, which will take place from 18:30-20:00.

### Access to OECD

The entrance is located at **2, rue André Pascal – 75016 Paris**

#### Transport:

Metro/RER

- Line 9, La Muette station (9 minutes by foot)
- RER C, Avenue Henri Martin (7 minutes by foot) or Boulaivilliers station (11 minutes by foot)

Bus routes 22, 32, 52, 63, PC1 Stations

- La Muette-Boulaivilliers • Octave feuillet • Porte de La Muette

More information at: [https://www.oecd.org/site/conferencecentre/Get\\_to\\_OECD\\_Muette.pdf](https://www.oecd.org/site/conferencecentre/Get_to_OECD_Muette.pdf)

### Contacts

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