OECD GLOBAL ACTION ON PROMOTING SOCIAL AND SOLIDARITY ECONOMY ECOSYSTEMS

LEVERAGING LEGAL FRAMEWORKS TO SCALE THE SOCIAL AND SOLIDARITY ECONOMY

*Virtual consultation webinar – 10 December 2020*
WELCOME AND PRESENTATION OF THE OECD GLOBAL ACTION

Karen Maguire
Head of Local Employment, Skills and Social Innovation Division
CFE/OECD
OUTLINE

• What is the **OECD Global Action Promoting Social and Solidarity Ecosystems**?
• How will the Global Action promote **policy ecosystems** for the social economy?
• Why the focus on **legal frameworks**?
WHAT IS THE OECD GLOBAL ACTION?

MAIN OBJECTIVE
Scale the social economy globally to support the development of conducive ecosystems

MAIN ACTIONS
- Increase knowledge and understanding on legal frameworks
- Increase knowledge and understanding on social impact measurement
- Peer–Learning Partnerships
- Country-fact sheets

TARGET COUNTRIES
EU 27, BRAZIL, CANADA, INDIA, KOREA, MEXICO, the UNITED STATES

OECD Global Action Promoting Social and Solidarity Economy Ecosystems

Funded by the EU
HOW WILL THE GLOBAL ACTION PROMOTE POLICY ECOSYSTEMS FOR THE SOCIAL AND SOLIDARITY ECONOMY?
**UNDERSTANDING LEGAL FRAMEWORKS FOR THE SOCIAL AND SOLIDARITY ECONOMY**

<table>
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<th>Factors shaping country readiness to adopt legal frameworks</th>
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<td>Strategic priority given to the social economy itself</td>
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<td>Share of firms pursuing both economic and social goals</td>
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<td>Development of community-based initiatives</td>
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DIFFERENT APPROACHES TO REGULATION OF THE SOCIAL AND SOLIDARITY ECONOMY

**Legal recognition of entities**

- Associations, cooperatives, mutual organisations and foundations
- Social enterprises
- Community-based initiatives

**Recognition of a broader phenomenon**

- Social and solidarity economy
- Third sector
- Social economy
- At national level
- At subnational level(s)

Framework laws, strategies, working or operational definitions
EXPECTED CONTRIBUTIONS OF THE GLOBAL ACTION ON LEGAL FRAMEWORKS

The work package on legal frameworks is expected to contribute to shed light and bring clarity to three issues:

1. **Why** do countries regulate the social and solidarity economy?

2. **How** is the social and solidarity economy regulated?

3. **What** are the **results** of the **different options and approaches to regulation**? How to **assess** these results?
SESSION 1
ADOPT OR NOT ADOPT LEGAL FRAMEWORKS FOR THE SOCIAL ECONOMY: CONTEXT AND PURPOSE

Moderator: Antonella Noya, Head of Social Economy and Innovation Unit, CFE-OECD
INTRODUCTION

Julie Rijpens, Policy Analyst, CFE/OECD

CONTENT
What is included in the legal and regulatory frameworks for SSE?

PROCESS
How are legal and regulatory frameworks for SSE designed and implemented?

CONTEXT
What conditions make some legal options more relevant in specific contexts?

ASSESSMENT OF PERFORMANCE
What options to assess the performance of the legal frameworks for SSE?
Why design and implement legal frameworks for the social and solidarity economy?

• To acknowledge specific entities, possibly within the recognition of a broader phenomenon
• To develop support schemes dedicated to specific entities
• To support the social and solidarity economy development
When to design and implement legal frameworks for the social and solidarity economy?

• Is the potential of the social and solidarity economy well exploited? If not, could it be better exploited through the design of specific legal frameworks?

• How developed/lively is the social and solidarity ecosystem? What are the other levers to support SSE development?

• What is the understanding of the diversity of the SSE field?

• What is the institutional/political organisation of the State?
Gaëlle Russo
Lawyer, Alcyta Conseil (France)

Leandro Morais,
Professor, State University of Sao Paulo - UNESP (Brazil)
• What context-specific (national/subnational, urban/rural) or country-specific factors are crucial to assess the need to regulate and develop, or not, legal frameworks for the social and solidarity economy?

• Why are legal frameworks implemented? What objectives do they pursue and serve?

• What specific issues make some legal options more appropriate in certain contexts and/or under which specific conditions?
SESSION 2

FROM PROCESS TO PERFORMANCE: SUPPORTING THE SOCIAL ECONOMY

Moderator: Antonella Noya, Head of Social Economy and Innovation Unit, CFE-OECD
Adopting a holistic approach in the policy-making process

- Political consensus
- Commitment of policy makers
- Large involvement of various stakeholders
- Coherence among legal frameworks and policies
- Country-specific perspective
- Evaluation and monitoring
Assessing the performance of legal frameworks

Regulatory quality or performance covers two elements:
- Processes: How regulations are developed and enforced in line with the principles of consultation, transparency, accountability and evidence.
- Outcomes: Whether regulations are effective, efficient, coherent and simple.
ICE-BREAKERS

Mélanie Dumont et Valérie Horth
Conseillères en entrepreneuriat collectif, Direction de l’entrepreneuriat collectif, Ministère de l’Économie et de l’Innovation (Canada)

Juan Manuel Martinez Louvier
Director General, Instituto Nacional de la Economia Social, INAES (Mexico)
DISCUSSION

• What are the critical steps of the policy-making process that support building social and solidarity economy legal frameworks? What contextual changes could affect the design, adoption and implementation of legal frameworks for the social and solidarity economy?

• What are the positive as well as unexpected implications of developing legal frameworks for the social and solidarity economy?

• Which criteria and strategies can/might be used to assess the process of designing and implementing legal frameworks and their outcomes?
CONCLUSION

Antonella Noya
Head of Social Economy and Innovation Unit
CFE/OECD
Visit the Social Economy and Innovation Unit webpage for more information on our events and publications

www.oecd.org/fr/cfe/leed/social-economy

Communicate with us

socialeconomyandinnovation@oecd.org
antonella.noya@oecd.org
julie.rijpens@oecd.org - amal.chevreau@oecd.org
THANK YOU