AGENDA

Building an inclusive ASEAN through human-centred, sustainable and resilient partnerships

Webinar
Friday, 4th February 2022
15h00-16h30 (JKT time)
9h00-10h30 (CEST time)
17h00-18h30 (Seoul time)
OVERVIEW

Following the COVID-19 outbreak, there is strong political momentum to support more inclusive and sustainable growth (OECD, 2020). Building back better implies injecting more social responsibility into the economic sphere: the promotion of more inclusive and social business models is crucial, as well as the development of right skills to foster cooperation between social economy enterprises and inclusive business, including through partnerships.

The webinar on **Building an inclusive ASEAN through human-centred, sustainable and resilient partnerships** is organised by the Organisation for Economic Co-operation and Development (OECD) Centre for Entrepreneurship, SMEs, Regions and Cities (CFE). This event takes place in the framework for the preparation to the OECD Southeast Asia Ministerial Forum: *Human-centred future: Partnership for a smarter, greener and more inclusive ASEAN* taking place on 9 February 2022. The objective of the webinar will be to highlight the role social economy can play in supporting inclusive growth. Following a keynote presentation on the role of social economy in inclusive growth, invited speakers will touch upon the importance of enabling ecosystems, development of relevant partnerships, skills and enabling tools.

The webinar’s summary of discussion will be reported to the Seoul Ministerial Conference on 9 and 10 February 2022.

The webinar would be in the format of a plenary session.

PARTICIPANTS

The event is a public event organised for participants from the ASEAN and the OECD member countries.

BACKGROUND LITERATURE

ASEAN (2020) *Guidelines for the Promotion of Inclusive Business in ASEAN*

ASEAN/UNESCAP/IBAN (2019) *Advancing Enabling Policy Environments for Inclusive Businesses in the Association of Southeast Asian Nations (ASEAN)*

OECD. (1999) *Social Enterprises*


British Council. (2021) *The state of social enterprise in Southeast Asia*

ERIA (2021) *Social Enterprises and Disability: Promoting Inclusion, Innovation, and Entrepreneurship in ASEAN*
Webinar: Building an inclusive ASEAN through human-centred, sustainable and resilient partnerships

AGENDA

15:00 – 15:10 Welcome and Opening Remarks

- Opening remarks by Ms Karen MAGUIRE, Head of Local Employment, Skills and Social Innovation (LESI) Division, OECD
- Welcome remarks by Ms Penchan MANAWANITKUL, Head of Enterprise & Stakeholders Engagement Division, Assistant Director, ASEAN Secretariat

15:10 – 15:25 Keynote: Social economy as a path for inclusive and human-centred future

This keynote will present the concept of social economy as well as the role it plays in development of a more human-centred and sustainable future. The presentation will touch upon relevant concepts such as social entrepreneurship, inclusive business, Corporate Social Responsibility, among other aspects. It will also provide concrete examples how social economy can play a role in making a more sustainable, social and inclusive future.
- Ms Antonella NOYA, Head of Social Economy and Innovation Unit, CFE, OECD

15:25 – 16:25 Discussion

This session will feature invited speakers who will demonstrate specific cases relevant to social economy and its role. It will bring experts from the private sector, international organisations. The discussion will be moderated and summarised at the end of the meeting.

Moderator:
- Mr Max BULAKOVSKIY, Policy Analyst, Social Economy and Innovation Unit, CFE, OECD

Presentations

- Dr Yang Mee ENG, Executive Director, ASEAN Foundation
- Mr Markus DIETRICH, Director, Policy, Inclusive Business Action Network (iBAN)
- Mr Gil GONZALEZ, Executive Director, ASEAN Business Advisory Council
- Ms Giulia AJMONE MARSAN, Director, Strategy and Partnerships, ERIA

16:25 – 16:30 Wrap-up

- Mr Alexander BOHMER, Head of South and Southeast Asia Division, OECD