

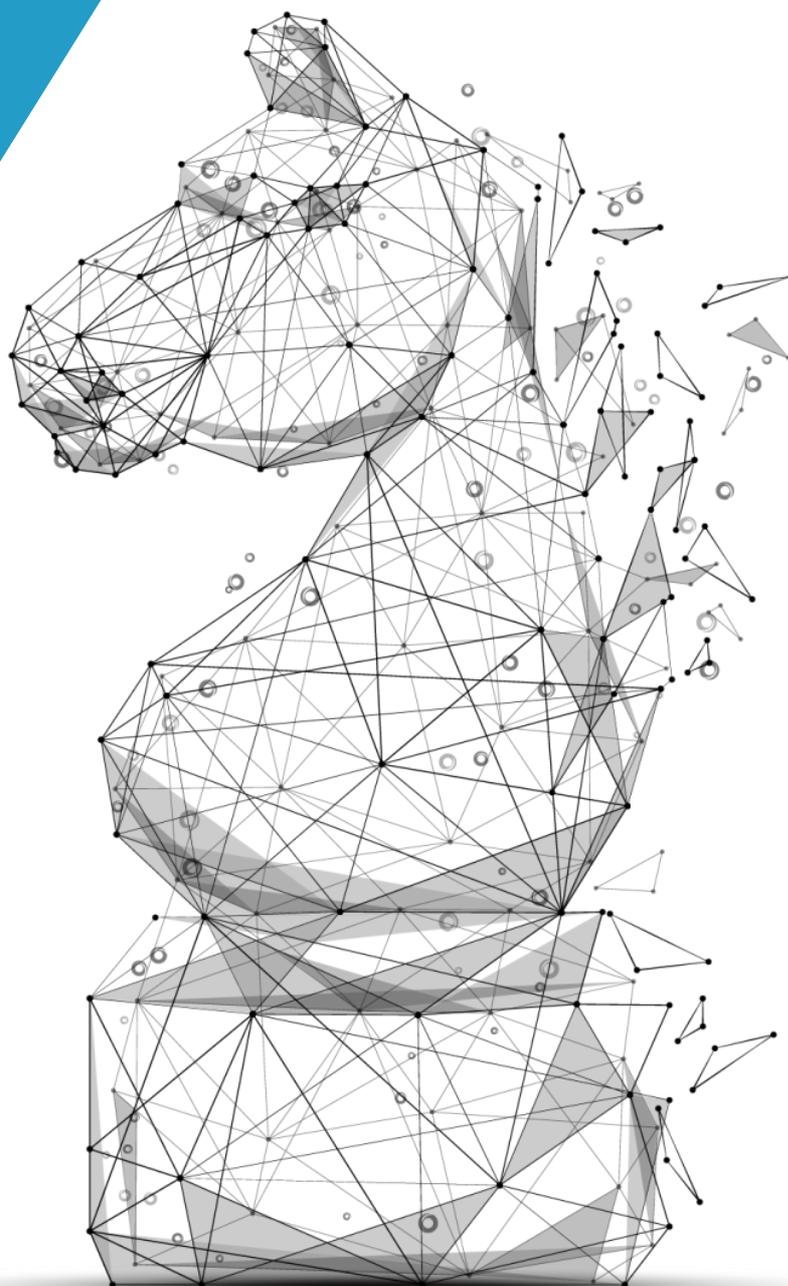
OECD Trento Centre for Local Development - on the initiative of ANCI FVG

Understanding global trends to innovate local governments

Talks on the Future

27 September • 18 October • 31 October 2018
Udine, Italy

PROGRAMME OUTLINE



nextPA
cambiamenti in corso



A.N.C.I.
FRIULI V.G.



**UNIVERSITÀ
DEGLI STUDI
DI UDINE**
hic sunt futura

**CANTIERE
FRIULI**



Foreword

The impact of technology and globalisation on the production, environment and society, will lead to major changes in all organisations. Local authorities should deal with these changes and get ready to govern them at the local level. However, to be able to play such a role, the local administration must count on new skills and capacities.

In this fast evolving context, citizens, businesses and NGOs show increasing needs and expectations. To meet them, the local government must identify and develop skills, approaches and public services that are increasingly accessible, transparent, timely and flexible.

Moreover, in the next five years due to a high number of expected retirements in many regions, local administrations will be subject to a strong turnover and therefore a generational change, as it is the case of those of Friuli Venezia Giulia.

The Objective



Undertake a common reflection process and a foresight exercise on the future role of local authorities and on their innovation capacity for the next decade. Identify the key skills to be developed and establish a lively and stimulating workshop climate involving public administrators, civil servants and local stakeholders.

The Approach

To outline future scenarios, some of the mega trends that are characterising the global society will be analysed, in the framework of the "UN 2030 Agenda for sustainable development".

The mega trends impacting on the future development of local communities include:

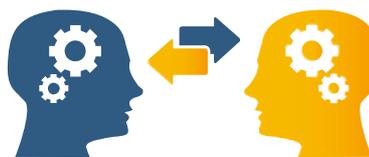
- Globalisation and global value chains.
- The outreach of digitalisation and its consequences on the economy and labour market.
- Demographic trends including ageing, migrations and urbanisation.
- The transition to a low carbon economy for environmental sustainability.

From a local community perspective, these mega trends can be considered at different scales:

- Global scale (MACRO level, European and world perspective).
- Macro-regional scale (MESO level, Northern Italy, the Alpine Space, etc.).
- Regional and local scale (MICRO level, Friuli Venezia Giulia, inter-municipal and municipal territorial scale).

The Format

The "Talk on the future" is organised in five steps:



STEP	TIME	ACTIVITY
1	20'	Reception and introduction
2	75'	3 lectures on the theme of the day focusing on the macro, meso, micro level
3	20'	Coffee break
4	60'	Participants' working groups moderated by experts (3 groups)
5	45'	Summary of the results of the working groups, discussion and conclusions

The Three Talks Cycle

The complete cycle foresees three workshops focusing on the following macro-themes:

27 September 2018 | 9.30-13.30

1. The local economy outlook in times of artificial intelligence and globalisation backlash

Objective

Considering the evolution of the economy in the age of digital breakthrough and Artificial Intelligence, to understand its effects on the local economy, the local determinants of competitiveness, productivity, attractiveness and accessibility. To reflect, at the same time, on the factors that increase inequality and are generating adverse reactions to globalisation.

Speakers

Prof. Roberto Masiero, IUAV - Venice

Prof. Federico Della Puppa, IUAV - Venice

Prof. Alberto Bramanti, Bocconi University Milan

Prof. Antonio Abramo, Udine University

18 October 2018 | 9.30-13.30

2. The role of the local policy makers in dealing with the twofold challenge of cohesion and local-global development

Objective

To reflect on the new role of local public administrators (mayors, councillors) in the governance of social cohesion, sustainable development of the territory and delivering of services, facing the challenges of building a more cohesive, resilient and forward-looking local society vis-a-vis the effects of globalisation.

Speakers

Prof. Silvia Bolgherini, Social Science Dpt. Naples University

Dr. Francesco Raphael Frieri, Emilia Romagna Region General Manager

Prof. Elena D'Orlando, Law Science Dpt. Udine University

31 October 2018 | 9.30-13.30

3. Environmental changes and local landscapes

Objective

The 2030 Agenda represents an ambitious platform that, in the course of climate and demographic structural changes, calls all countries and local communities to take timely and effective actions to safeguard the local environment and protect the quality of primary natural assets. Moreover, they must act on natural, urban and human landscapes, preserving the sustainability, liveability and attractiveness of the territories. Local administrations have a forefront role in facing this pressing challenge.

Speakers

Prof. Edoardo Croci, "Green Economy Observatory" Coordinator - IEFE – Bocconi University

Dr. Gianluca Cepollaro, Director of STEP - School for territory and landscape management within the Trentino School of Management

Prof. Francesco Marangon, Economics and Statistical Dpt. Udine University

Participants

A maximum of 60 invited participants selected from local administrators, managers / civil servants from local and regional authorities and stakeholders from the Friuli Venezia Giulia region.

Venue

Scuola Superiore dell'Università di Udine

Palazzo Garzolini di Toppo Wassermann

Via Gemona, 92, 33100 Udine UD, Italy

For participants who plan to reach Udine with their own vehicle, two large car parking places are available close to Palazzo Garzolini:

- "Caccia" Parking, via Antonio Caccia, 25
- "1°Maggio" Parking, Piazza 1° Maggio.



Contacts

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Project Partners

OECD Trento Centre for Local Development

The OECD Trento Centre for Local Development is part of the Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) of the OECD (Organisation for Economic Co-operation and Development). The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The Trento Centre's work is structured around two dimensions: i) providing capacity building for people, places and institutions on issues related to local development; ii) developing a policy lab on issues related to spatial productivity (Spatial Productivity Lab). www.trento.oecd.org.

A.N.C.I. FVG

The Regional Association of Municipalities of Friuli Venezia Giulia represents and safeguards the interests of local autonomies, develops relationships with the Local Autonomy Council, promotes research on associates' interest concerns, informs, advises and assists associates, promotes initiatives to disseminate the knowledge of local institutions, promotes training initiatives for the directors and staff of local authorities. www.anci.fvg.it

The "NextPA - cambiamenti in corso" Project is the result (formalized in 2014) of the joint will of the Associations Public Administration (Municipalities, Provinces, Mountain Communities, etc.) and of the autonomous Region of Friuli Venezia Giulia to undertake a new training approach to support / accompany the change and innovation processes of the whole system of Local Autonomies in the region. <https://compa.fvg.it>

University of Udine

The University of Udine is an Italian public university established in 1978 on a popular initiative. Higher education, research and technology transfer, interaction with the territory, internationalization: these are the fields of the University action, these are integrated and a mutual flow of knowledge, experience and projects is pursued. The educational offer of the University of Udine stands out for courses related to society and new professions development. The University of Udine also established the *Scuola Superiore*, an institute of excellence for the attainment of the master's degree, open to the best Italian and foreign students on competition. In addition to the Udine headquarters, the university is active in the region, having established two multi-purpose Centres located in the provinces of Gorizia and Pordenone. The University of Udine complements the traditional activity of higher education and scientific research with an intense activity of technology transfer and innovation know-how, open to serving the society and the productive and economic community. www.uniud.it

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VENUE

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INFORMATION

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