

OECD Trento Centre for Local Development - at the initiative of nextPA

Local development strategies and European projects

Summer School for local administrators

16, 24-25-26, 29-30 June and 11 July 2020
DIGITAL EDITION

PROGRAMME



The Context

In recent years, the Municipalities of the Friuli Venezia Giulia Region (NE Italy) have faced the challenge of cooperation, both in the organisation and provision of services for citizens that is their most consolidated role and in jointly designing and implementing socio-economic development policies at the wide area level, being the latter often quite a new function for them.

The *Summer School for local administrators* was conceived as a response to this challenge and an opportunity to think specifically about the innovative function of promoting territorial development through cooperation among municipalities, also in view of the territorial development plans and related "Development Agreements" shared with the regional administration.

Since this is a substantially new function for most local authorities, the Summer School – in 2020, its fourth edition takes place - **offers local administrators / municipal councillors a capacity building and experience sharing platform, enabling them to acquire knowledge in strategic planning and programming, while considering the best use of EU funds.**

The ongoing COVID-19 pandemic upends lives of people, families and communities. It drastically transforms work and economic activities, national and international contexts. The resultant changes in all spheres of life will be radical and difficult to predict.

Local governments are at the forefront of the current crisis. They are called to be an *active and driving force* in the governance of the processes of reconstruction of local economies and societies.

Since 2017, the partner organisations of the project aim to contribute through the Summer School to **a widespread competence on the territory**. Progressively, new administrators are involved in the Practice Community, which consists of all participants of the past editions committed to boosting and governing local development. Not claiming to offer solutions to the enormous issues that lie ahead, the 2020 edition of the Summer School provides a training path updated in form and substance compared to past editions. The intention is to continue to propose a thinking space and qualified elaboration for local administrators, taking up a double challenge:

1. the complexity of planning and organising a training operation in a situation of extreme uncertainty and volatility;
2. the awareness that recovery from a serious crisis, social and community even before the economic one, urgently requires a **vision for the trajectories of future development, calling local authorities to play a central role.**

For these reasons, it is essential to work on skills and competences for local development.

Method

The fourth edition of the Summer School, held in the current exceptional situation, is based on several essential assumptions:

Confirming and acknowledging the centrality of governance in decision-making processes

Everyone - businesses, public administrators, representatives of civil society, research and knowledge community - will be called upon to play an active role. **To be effective, it is essential that appropriate forms, methods and instruments of governance are identified.** Building skills to govern these processes is crucial.

Leveraging the tools of communication and the digital society

Waiting till it is safe to meet in person is not an acceptable option. We need to immediately start building a common understanding of the reconstruction and sustainable development of the different territorial contexts. This requires a space to share new knowledge, exploit the potential of the digital network and the information society.

The Smart Community: Value of the Community of Practice

At this stage, it would perhaps be impossible to start from scratch in the construction of a training path (in the strictest meaning of the term). But strengthening the already existing networks is possible and urgent. The Smart Community is a substantial opportunity for this purpose.

Goal

The goal of the Summer School is to provide training opportunity for local administrators to acquire essential knowledge and tools to guide sustainable development of the territory during and after the COVID-19 pandemic. In this framework, it seeks to ensure that planning (a practice to identify and structure coherent interventions that can be financed by European funds or other resources) is also undertaken at local level in the context of international, national and regional policies.

Objectives and key content



Acquire knowledge of concepts and tools to design local development policy interventions methodologically for the success of concrete operations;



Develop strategic vision to build development policies consistent with the potential of the territory and in the global perspective of post-COVID-19 reconstruction;



Acquire knowledge of concepts and tools for an integrated approach where sustainable development policies at territorial scale are in line with Agenda 2030;



Understand the architecture of European programmes as opportunities for local development, taking into account the most recent reconstruction-oriented developments;



Understand ways of implementing governance for local development in which public, business community and civil society come together and of managing negotiation processes within the "teamwork" logic.

Time and structure

16 June 2020	17.30 -19.00
Summer School - Kick-off Meeting Opening meeting and presentation of the Summer School.	
24 - 25 - 26 June 29 - 30 June	17.30 – 20.30
Summer School The 5 sessions of the Summer School, built and managed through the web platform of the course, will alternate: - basic reports on key issues for local development; - discussions with speakers; - presentation of case studies; - group work sessions, with the support of dedicated moderators.	
July 11th	10.00 – 12.00
Summer School Wrap-up session of the "project work" of the working groups and final evaluation of the Summer School.	

Participation

The Summer School foresees participation of a maximum of 30 local administrators - 24 from the municipalities of the Friuli Venezia Giulia Region and 6 representing the Veneto Region and the Autonomous Province of Trento. Admission is subject to a selection process after a public call for interest.

Speakers

OECD and Informest national and international experts on local development, planning and design, European policies.

Project Partners

OECD Trento Centre for Local Development

The OECD Trento Centre for Local Development is part of the Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) of the OECD (Organisation for Economic Co-operation and Development). The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The Trento Centre's work is structured around two dimensions: i) providing capacity building for people, places and institutions on issues related to local development; ii) developing a policy lab on issues related to spatial productivity (Spatial Productivity Lab). More info www.trento.oecd.org.

AICCRE FVG

The Friuli Venezia Giulia Federation of AICCRE (Italian Association of the Council of European Municipalities and Regions) is the association of the territorial institutional subjects of the FVG through which they work in a unified way for the construction of a European Union on federal basis, based on the recognition, strengthening and enhancement of regional and local autonomy. In pursuing its aims, AICCRE FVG is inspired by the federalist principles of the Manifesto for a free and united Europe (Ventotene Manifesto, 1944) and those contained in the European Charter for Local Freedoms (1953) of the Council of European Municipalities and Regions (CCRE), the European Charter of Local Self-Government (1985) of the Council of Europe and the Charter

of Fundamental Rights of the European Union (2000). More info www.aiccre.fvg.it

A.N.C.I. FVG

The Regional Association of Municipalities of Friuli Venezia Giulia represents and safeguards the interests of local autonomies, develops relationships with the Local Autonomy Council, promotes research on associates' interest concerns, informs, advises and assists associates, promotes initiatives to disseminate the knowledge of local institutions, promotes training initiatives for the directors and staff of local authorities. More info www.anci.fvg.it

The "NextPA - *cambiamenti in corso*" Project is the result (formalized in 2014) of the joint will of the Associations Public Administration (Municipalities, Provinces, Mountain Communities, etc.) and of the autonomous Region of Friuli Venezia Giulia to undertake a new training approach to support / accompany the change and innovation processes of the whole system of Local Autonomies in the region. More info <https://compa.fvg.it>

Informest

Informest was established in 1991 during a period of renewal and openness with respect to Eastern Europe following the fall of the Berlin Wall. Established under Italian Law 9/1/91 n.19, Informest promotes economic development and internationalization processes. In Italy, Informest consolidated its reputation for excellence by becoming one of the four national agencies for cooperation in the area of Southeast Europe (L. 84/01). Informest has completed projects championed by the cooperation strategies of associate regions, the Ministry of Foreign Affairs and the Ministry of Economic Development. More info www.informest.it

ISIG

The Institute of International Sociology of Gorizia (ISIG) is a non-profit, social science research centre. The commitment of ISIG is developed through numerous activities of research, design, consultancy, project implementation, training, organisation of conferences and seminars. The Institute is rooted in the regional context, but operates within an international framework and is recognised as a centre of excellence in the study of international relations and cross-border cooperation, ethnic and minority relations, peace and conflict resolution, society and social policies, local economy and development, democracy and civil society, territory and environmental risk management, the future and forecasting techniques. www.isig.it

Contacts

ComPA FVG

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OECD Trento Centre for Local Development

Paolo Rosso - paolo.rosso@oecd.org

Summer School agenda



DAY AND THEME	TUESDAY 16/06 OPENING OF THE SUMMER SCHOOL AND PRESENTATION OF THE PARTICIPANTS, THE TEAM AND THE METHOD OF WORK
	17.30-18.45 Opening remarks <i>Autonomous region FVG</i> <i>AICCRE FVG</i> <i>ANCI FVG</i> <i>Informest</i> <i>ComPA FVG</i> <i>OECD - Trento Centre</i>
	17.45-18.15 Platform operation Presentation of participants Development and territory, conceptual map Keyword game and participant expectations
	18.15-18.45 Aims, objectives and programme of the Summer School <i>Gianni Ghiani</i> <i>Paolo Rosso</i>
	18.45-19.00 Q&A Conclusions and closure of the kick-off

THE WORKING SESSION

WEDNESDAY 24/06 PLANNING DEVELOPMENT: BUILDING SUCCESSFUL OPERATIONS FOR LOCAL DEVELOPMENT	THURSDAY 25/06 STRATEGIC PLANNING: BUILDING THE VISION FOR DEVELOPMENT BASED ON THE POTENTIAL OF A TERRITORY	FRIDAY 26/06 SUSTAINABLE DEVELOPMENT, ROLE, CHALLENGES AND OPPORTUNITIES FOR LOCAL GOVERNMENTS	MONDAY 29/06 EU PROGRAMMING IN THE FACE OF THE PANDEMIC CHALLENGE	TUESDAY 30/06 GOVERNANCE OF LOCAL DEVELOPMENT: TOOLS AND EXPERIENCES
17.30-18.00 The Concept From Problem to Solution: a rational method to build successful projects <i>Paolo Rosso</i>	17.30-18.00 The Concept Strategies and models of territorial development identify the development potential of a territory <i>Alberto Bramanti</i>	17.30-18.00 The Concept The 2030 agenda, the Sustainable Development Objectives and their implications for local development <i>Edward Crosses</i>	17.30-18.00 The Concept Community policies and sources of funding: current programming, reconstruction funds and prospects 2021-27 <i>Ivan Curzolo</i>	17.30-18.00 The Concept Making local government work for strategies, programmes and projects: governance of processes and evaluation of actions <i>Mauro Bonaretti</i> <i>Stefania Ravazzi</i>
18.00-18.30 Interview with the speaker Q&A	18.00-18.30 Interview with the speaker Q&A	18.00-18.30 Interview with the speaker Q&A	18.00-18.30 Interview with the speaker Q&A	18.00-18.30 Interview with the speaker Q&A
18.30-19.00 The Instrument The Logical Framework Matrix	18.30-19.00 The Instrument The SWOT Analysis	18.30-19.00 The Instrument Visualise progress towards OSS at local level (an OECD tool)	18.30-19.00 The Instrument The Multiannual Financial Framework	18.30-19.00 The Instrument Negotiation techniques and conflict management
19.00-19.15 Discussion	19.00-19.15 Discussion	19.00-19.15 Discussion	19.00-19.15 Discussion	19.00-19.15 Discussion
19.15-20.00 Exercise <i>Teamwork</i>	19.15-20.00 Exercise <i>Teamwork</i>	19.15-20.00 Exercise <i>Teamwork</i>	19.15-20.00 Exercise <i>Teamwork</i>	19.15-20.00 Exercise <i>Teamwork</i>
20.00-20.30 <i>Exercise continuation</i> Summary of the day	20.00-20.30 <i>Exercise continuation</i> Summary of the day	20.00-20.30 <i>Exercise continuation</i> Summary of the day	20.00-20.30 <i>Exercise continuation</i> Summary of the day	20.00-20.30 Group exercise final presentation Summer School closing session

SATURDAY 11/07 A FIRST ASSESSMENT OF THE SUMMER SCHOOL: DISCUSSION OF THE WORK OF THE GROUPS AND EVALUATION OF RESULTS
10.00-10.15 Resuming contact Presentation of the objectives and contents of the working session
10.15-10.45 Review of the work of the groups and preparation of the presentation <i>Teamwork</i>
10.45-11.15 Presentation and discussion of the groups' Project Work
11.15-11.45 Shared evaluation of the Summer School experience
11.45-12.00 Virtual award ceremony of Diplomas of participation

LEGEND

- Reports (frontal interventions)
- Discussion, interaction (1 to many / many to many)
- Group exercises (moderator, parallel sessions, plenary sessions)

Working Group

Alberto Bramanti is an Associate Professor of Applied Economics (Regional and Urban Economics and Policy) at Bocconi University in Milan (Department of Political and Social Sciences - SPS) where he teaches *Economic Scenarios, Economics and Policy of Global Markets, and Cities and Regions: Managing Growth and Change*. He is a member of the Managing Committee of GREEN (Research Centre on Geography, Resources, Environment, Energy & Networks). His main research and consulting areas of interest focus on cross-border cooperation and internationalisation processes of territories; development models, territorial analysis, districts and *milieu*; regional policies, *governance structures* and policy evaluation; urban and service economy, trade and tourism; human capital, vocational training and training success. On these topics he edited/published 2 books, 33 articles in international and national journals and over 140 chapters in edited books.

Gianni Ghiani is Project designer and co-ordinator of ComPA fvg. He has twenty years of experience in the design and management of training projects for young people and adults. In particular, he deals with the training of Public Administration trainers and the development of Public Administration skills in European policies.

Daniele Gortan is the Director of ComPA fvg. Since the 1990s, he has been working on local development and training policies for Public Administration in terms of institutional, organizational, technological innovation, training of public trainers and participatory processes.

Alessandra Proto is the Acting Head of the OECD Centre for Local Development in Trento, where she has been working since its establishment in 2004. She supervises the *capacity building* activities of the Centre and is responsible for activities related to culture, cultural and creative industries and the development of the *Spatial Productivity Lab*. She has a degree in Economics of Public Administration and International Institutions from the L. Bocconi University of Milan.

Paolo Rosso is a *Policy Analyst* at the OECD Trento Centre for Local Development. His main areas of expertise are policies for local development, small and medium enterprises, territorial innovation, regional, national and international cooperation initiatives and capacity building for local development. Previously he worked as senior consultant in programmes and projects for various international organisations (OECD, Inter-American Development Bank, World Bank) and national and regional governmental institutions in local development initiatives and projects related to small and medium enterprises in Italy, Europe and Latin America. In the 1990s, he worked at ERVET - Development Agency of the Emilia Romagna region - as the head of the Territorial Development Unit.

Federico Sartori is a territorial planner and consultant dealing with projects and policies for local development for organisations and bodies at regional, national and international levels. He is a PhD student in "Planning and public policies of the territory" at the IUAV University of Venice and does research in the field of territorial development planning and programming. He published several scientific articles in this field.

Speakers

Mauro Bonaretti is a Councillor of the National Court of Auditors since 2018; previously held important positions in the Italian Government as the Head of Cabinet of the Minister of Infrastructure and Transport; Secretary General of the Presidency of the Council of Ministers; Head of Cabinet of the Minister for Regional Affairs and Autonomies. From 2005 to 2013 he assumed the position of Director General of the Municipality of Reggio Emilia. He graduated in Economics and Commerce from University of Parma.

Edoardo Croci is Research Director of IEFE, the research centre for energy and environmental economics and policy at Bocconi University in Milan, where he is also coordinator of the "Green Economy Observatory". He teaches Carbon management and carbon markets course at Bocconi University. Previously, he was Councillor for Mobility, Transport and Environment of the Municipality of Milan, President of the Regional Agency for Environmental Protection of the Lombardy Region, member of the Board of Directors of the Gran Paradiso National Park, Government Sub-Commissioner for the implementation of the water purification system in Milan, Vice-President of Fedarene (*European Federation of Regional Energy and Environment Agency*), Vice-President of the Italian National Coordination Local Agenda 21. He is the president of the Milan section of Italia Nostra and the Milan Environment Foundation.

Ivan Curzolo is the Director of Informest. Graduated in Law, he started his professional activity collaborating with several consulting companies in Italy and abroad. As an expert in EU planning and design, he was a member of the Working Group of the Ministry of Infrastructure and Transport for the preparation of the National Strategic Reference Framework 2007 - 2013. He was then Project Officer of the Joint Technical Secretariat (JTS) of the transnational Alpine Space OP and Director of the JTS of the South East Europe Programme 2007 - 2013 in Budapest, Hungary. In the programming 2014 – 2020, he was coordinator of several working groups for the preparation of INTERREG Programmes and then Head of the Joint Secretariat of the Cross-Border Cooperation Programme INTERREG V Italy - Croatia 2014 - 2020 at the Veneto Region as Managing Authority. He is author of several articles on territorial cooperation and local development.

Stefania Ravazzi is an Associate Professor of Political Science and Director of the Laboratory of Policies at the Department of Culture, Politics and Society of the University of Turin. The Laboratory acts in the field of research and third mission for the analysis and evaluation of public policies and for participatory planning and alternative conflict management. She is the President of the Course of Studies in Governmental Sciences and teaches *Public Policy Analysis, Governance of Cities and Governance and Alternative Conflict Management* at the University of Turin. She has worked in research groups at local, national and international levels on issues of governance, deliberative democracy and local economic development models. She has been collaborating for years with local public institutions in the design and management of deliberative processes for the involvement of citizens and stakeholders in decision-making processes. She is a member of the Collegio Carlo Alberto and a member of the Centre for National Studies on Cities and Urban Policies Urban@it.

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INFORMATION

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This event is part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities activities.

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. www.oecd.org/cfe