

OECD Trento Centre for Local Development, A.N.C.I. Friuli Venezia Giulia,
A.I.C.R.E Friuli Venezia Giulia, Fondazione ComPA FVG

Local development strategies and European projects to build the Future

Summer School for local administrators

23 June - 11 September 2021
Online and face-to-face edition

PROGRAMME





Context

In recent years, the municipalities of the Friuli Venezia Giulia Region have been faced with the challenge of their mutual cooperation not only in organising and providing services for citizens, but also in outlining and implementing shared inter-municipal wide-area socio-economic development policies.

Faced with this challenge, starting in 2017, the **Summer School for local administrators** was conceived as a discussion space for reflecting on the innovative function of municipalities to promote territorial development. Given the small size of many municipalities, **developing strategies and planning territorial development with a wide-area perspective and through inter-municipal associations and collaborations** opens many new opportunities.

The Summer School for local administrators - of which this is the fifth edition - is intended as a **platform for capacity building and exchange of experiences among local administrators aimed at acquiring knowledge and familiarity with strategic planning and programming**. The School helps local authorities to better shape the (long-term) development of their territories including through a more efficient use of public resources, such as regional, national and the EU funds.

The COVID-19 pandemic is shaking up the world, impacting people's lives, communities, work, business and the wider international environment. It is clear that nothing can be the same as before, as the changes ahead will be radical and difficult to predict. **Local governments** are at the forefront in facing the challenge, as they are called upon to be a **driving force in governing the processes of reconstruction and revitalisation of local economies and societies**.

The Summer School, since its inception, contributes to the **generation of widespread expertise across the region** in driving and governing local development. Each edition of the Summer School brings new local administrators to the **Smart Community**, i.e. a community of practice made up of all the participants in past editions.

To address the radically changed situation, the 2021 edition of the Summer School was comprehensively restyled both in its form and substance. The aim is to offer a space for qualified reasoning and elaboration for local administrators, taking up a twofold challenge:

1. the complexity of designing and planning local development interventions in an extremely uncertain context, characterised by complex dynamics at different scales generating intertwined effects that are difficult to interpret;
2. the urgent need for a vision of future development trajectories, which calls upon local authorities to play a central role.

Given these challenges, developing skills and competences for local development is essential. A learning process that directly involves and engages local administrators is the most effective way to build competencies.

The Summer School is designed to strengthen individual and organisational leadership skills in multiple ways, including development of a networked project that can be implemented within the new European programming.

Method

The fifth edition of the Summer School, organised during the current exceptional situation, is conceived on the basis of certain essential assumptions:

Conferring and recognising the centrality of governance in decision-making processes

In the scenario determined by the pandemic, everyone - businesses, public administrators, representatives of civil society, research and knowledge actors - will be called upon to play an active role in recovery through new ways of working and collaborating. **For this effort to be effective, it is essential that appropriate forms, methods and instruments of governance are identified and competences capable of governing these processes are built.**

Exploiting the tools of communication and the digital society

It is necessary to immediately start building a shared vision for the reconstruction and sustainable development in the different territorial contexts. This requires a timely engagement in a process of elaboration and sharing of new knowledge, making full use of the potential of the digital network and the information society, as we have become accustomed to doing in recent months.

The Smart Community: The value of the Community of Practice

In the current situation, it is urgent to strengthen existing relational networks. The Smart Community among local administrators constitutes a substantial opportunity for this process, allowing experiences, projects and specific in-depth studies to be shared.

Goal

To offer a training opportunity to local administrators to acquire essential knowledge and tools to **guide the recovery and sustainable development of the territory during and after the pandemic**. In this framework, to ensure that **programming is also adopted at a local level as a method and planning as a practice for identifying and structuring coherent interventions that can be financed with European funds or other resources in the context of international, national and regional policies**.

Objectives and key content



Learn concepts and tools to design local development methodically for successful concrete actions;



Build a strategic vision to devise development policies consistent with the territory's potential and in the global perspective of post-COVID-19 reconstruction;



Acquire concepts and tools for an integrated approach in which sustainable development policies at territorial scale are in line with the 2030 Agenda and the European Green New Deal;



Understand the architecture of national and European strategies and programmes for cohesion and local development, taking into account the framework defined by Next Generation EU;



Learn to implement governance for local development in which the public, business community and civil society are integrated and to manage negotiation processes within the "teamwork" logic.

Time and structure

TOWARDS THE SUMMER SCHOOL

The Preamble

23 June 2021 | 17.30 - 20.00 (online)

Inauguration meeting and presentation of the Summer School.

Team Building

01 July 2021 | 17.30 - 20.00 (online)

Sharing objectives and developing the ability to work in a team.

THE SUMMER SCHOOL

Concepts

30 August - 1 September | 17.30 - 20.00 (online)

10 September | 9.30 - 12.30 | 15.00 - 18.00 (in attendance)

The first three days will be devoted to presenting and discussing several basic local development concepts and issues at the time of COVID-19 and European programming.

September 10 will be reserved for a detailed examination of the Community institutions and instruments (Cohesion and Next Generation EU).

The workshop

Two intensive days of in-depth study and experimentation, mainly organised in group work sessions:

- selection of the most appropriate tools;
- presentation of case studies;
- development of a project in groups (group work sessions, supported by dedicated facilitators).

2 - 3 September | 9.30 - 12.30 | 15.00 - 18.00 (online)

Closing event

11 September | 9.30 - 13.00 (in presence)

Presentation of project work;

Evaluation of the experience;

Diploma award ceremony.

Participation

The Summer School foresees the participation of a maximum of 30 local administrators (24 from the Municipalities of the FVG Region and 6 from the Veneto Region and the Autonomous Province of Trento). Participation is subject to selection by invitation.

Speakers

Experts from OECD, Informest, ISIG on issues of local development, planning and European policies.

Preliminary programme of the Summer School 2021

DAY AND THEME	WEDNESDAY 23/06 PREAMBLE INAUGURATION OF THE SUMMER SCHOOL (ONLINE)	THURSDAY 01/07 TEAM BUILDING SHARING OBJECTIVES AND IMPROVING TEAMWORK SKILLS (ONLINE)	MONDAY 30/08 CONCEPTS THINKING ABOUT DEVELOPMENT (ONLINE)	TUESDAY 31/08 CONCEPTS DESIGNING DEVELOPMENT FOR A TERRITORY (ONLINE)	WEDNESDAY 01/09 CONCEPTS SUSTAINABLE DEVELOPMENT, A VISION OF PERSPECTIVE (ONLINE)	THURSDAY 02/09 LABORATORY PROJECT WORK WORKING GROUPS (ONLINE)	FRIDAY 03/09 LABORATORY PROJECT WORK WORKING GROUPS (ONLINE)	FRIDAY 10/09 THE CONTEXT THE EUROPEAN FRAMEWORK (IN ATTENDANCE)	SATURDAY 11/09 A FIRST ASSESSMENT OF THE SUMMER SCHOOL
WORKING SESSIONS	9.00					9.30-12.30 The tools of the trade Introduction to methods and tools for spatial analysis	9.30-12.30 The tools of the trade Introduction to methods and tools for strategy development	9.30-12.30 The European Institutions	9.30-13.00 Brief preparation for the presentation of Working Groups
	10.00								• Presentation and discussion of the groups' project work • Shared evaluation of the Summer School experience
	11.00					Setting up a strategy for the sustainable development of our territory (Part I) <i>Working Groups</i>	Articulate Objectives, Priorities for Action and Expected Results <i>Working Groups</i>	The new European priorities 2021-2027 (cohesion policy and NGEU)	Diploma award ceremony
	12.00					Summary in plenary	Summary in plenary	Lunch together	Lunch together
	14.30								
	16.00					15.00-18.00 The tools of the trade Introduction to methods and tools for the identification of development objectives	15.00-18.00 The tools of the trade From strategy to project	15.00-18.00 Planning instruments: The new European programming -	
	17.00					Setting up a strategy for the sustainable development of our territory (Part II) <i>Working Groups</i>	Critical path for the identification of integrated projects for the development of our local realities <i>Working Groups</i>	Design, monitoring and evaluation of possible actions of municipalities (based on identified priorities) under EU programmes <i>Workshops</i>	
	18.00	17.30-20.00 • Opening greetings • Reflections on the new role of the local administrator • Introduction to the Summer School • Presentation of participants • The training pact	17.30-20.00 • Development and territory: A conceptual map • Setting up working groups <i>Team Building exercise</i>	17.30-20.00 The vision of local development in the post-Covid-19 era <i>Discussion</i> Reflections and elaboration of concepts <i>Working Groups</i>	17.30-20.00 The design of strategy and planning for local development <i>Discussion</i> Reflections and elaboration of concepts <i>Working Groups</i>	17.30-20.00 Sustainable development and global trends, the local dimension <i>Discussion</i> Reflections and elaboration of concepts <i>Working Groups</i>	Summary in plenary	Summary in plenary	Summary in plenary
	19.00			Summary of the day in plenary	Summary of the day in plenary	Summary of the day in plenary		Dinner and Overnight	

LEGEND

- Reports, presentation of guiding concepts and discussion in plenary session
- Small group work with moderator/facilitator
- Presentation and discussion of group work in plenary session
- Work sessions planned in presence with coverage of board and lodging

Working Group

Alberto Bramanti - Associate Professor of Applied Economics (Regional and Urban Economics and Policy) at Bocconi University of Milan (Department of Policy Analysis and Public Management - PAM), where he teaches: Economic Scenarios (since 2009); *Economics and Policy of Global Markets* (since 2011); and *Cities and Regions: Managing Growth and Change* (since 2015). The main areas of interest on which he has carried out study, research and consultancy activities are the following: Cross-border cooperation and internationalisation processes of territories - Development models, territorial analysis, districts and *milieux* - Regional policies, *governance structures* and policy evaluation - Urban and service economics, trade and tourism - Human capital, vocational training and educational success. Since its inception, he has been the coordinator of the "Regional Economics and New Economy" area of CERTeT, now merged into the new GREEN Centre (Research Centre on Geography, Natural Resources, Energy, Environment and Networks).

Ivan Curzolo - Director of Informest. Expert in EU programming and planning, he was a member of the Working Group of the Ministry of Infrastructure and Transport for the preparation of the National Strategic Reference Framework 2007 - 2013. He was then Project Officer of the Joint Technical Secretariat (JTS) of the transnational OP Alpine Space and Director of the JTS of the South East Europe Programme 2007 - 2013 in Budapest, Hungary. In the 2014 - 2020 programming period he was coordinator of several working groups for the preparation of INTERREG Programmes and then head of the Joint Secretariat of the Cross-border Cooperation Programme INTERREG V Italy - Croatia 2014 - 2020.

Daniele Del Bianco - Director of ISIG, he deals with the themes of strategic planning, resilience and international cooperation on which he has published several scientific articles and held numerous conferences and university courses. Coordinator of ISIG planning and research, he works in international partnerships engaged in research and training activities funded by the European Union. Since 2008, he has been working with the Council of Europe to provide training and consultancy to municipalities, regions and states on issues of public authority cooperation and processes of leadership, participation and governance.

Gianni Ghiani - Designer and project manager ComPA FVG. He has twenty years of experience in the design and management of training projects for young people and adults. Responsible for the training of public administrators and trainers, PA skills development in European policies and local development.

Daniele Gortan - Director of ComPA FVG. Since the 1990s, he has been working on local development policies and training for the Public Administration in terms of institutional, organisational and technological innovation, training of public trainers and participatory processes.

Giulia Martinelli - Economist and consultant, she works on local development, entrepreneurship and innovation for regional and national bodies. She collaborates with tsm-Trentino School of Management in the cultural sector and follows a research project in Migration, Entrepreneurship and Innovation at the University of Bologna. She supports the Ministry of Economic Development in the Italian Presidency of the G20 as part of the task force on the Digital Economy.

Lucia Montefiori - ComPA FVG Coordinator, anthropologist and mountain guide, holds a master's degree in Environmental and Territorial Law. She is responsible for the Transition to Digital for the National College of Italian Mountain Guides and the Veneto Regional College of Mountain Guides.

Alessandra Proto - Head of the OECD Trento Centre for Local Development, where she has been working since 2004, the year of its establishment. She supervises the Centre's *capacity building* activities and is responsible for activities related to culture, cultural and creative industries and the development of the *Spatial Productivity* Lab. She holds a degree in Economics of Public Administration and International Institutions from the L. Bocconi University of Milan.

Paolo Rosso - OECD Policy Analyst at the OECD Trento Centre for Local Development. His main areas of expertise are policies for local development, small and medium enterprises, territorial innovation, regional, national and international cooperation initiatives and capacity building for local development. Previously he worked as senior consultant in programmes and projects for various international organisations (OECD, Inter-American Development Bank, World Bank) and national and regional governmental institutions in local development initiatives and projects related to small and medium enterprises in Italy, Europe and Latin America. In the 1990s, he worked at ERVET - Development Agency of the Emilia Romagna region - as the head of the Territorial Development Unit.

Federico Sartori - Regional planner and consultant, he works on projects and policies for local development for organisations and bodies at regional, national and international level. He is a doctoral student in "Planning and public policies for the territory" at the IUAV University of Venice and does research in the field of programming and planning for territorial development, a subject on which he has published several scientific articles.

Ramona Vela - Vice-Director of ISIG, she deals with issues of organizational leadership for public authorities, the analysis of their training needs as well as issues of resilience and disinformation. Coordinating for ISIG the programming and design activities related to the Horizon Europe programme, since 2015 she has accompanied several local authorities in the participatory design of European funded programmes. She is in charge of the planning and implementation of training activities for ISIG at national level and for the Council of Europe.

Project partners

ANCI FVG

The Regional Association of the Municipalities of Friuli Venezia Giulia represents and protects the interests of the Local Authorities, develops relations of collaboration with the Council of Local Authorities, promotes the study of problems of interest for the members, informs, gives advice and assistance to the members, promotes initiatives to spread the knowledge of the local institutions, promotes training initiatives for the administrators and the staff of the Local Authorities. www.anci.fvg.it

AICCRE FVG

The Friuli Venezia Giulia Federation of AICCRE (Italian Association of the Council of European Municipalities and Regions) is the association of the territorial institutional subjects of FVG through which they work in a united way for the construction of a European Union on federal bases, based on the recognition, strengthening and valorisation of regional and local autonomies. In pursuing its aims, AICCRE FVG is inspired by the federalist principles of the Manifesto for a free and united Europe (Ventotene Manifesto, 1944) and by those contained in the European Charter for Local Freedoms (1953) of the Council of European Municipalities and Regions (CEMR), in the European Charter of Local Self-Government (1985) of the Council of Europe and in the Charter of Fundamental Rights of the European Union (2000). www.aiccre.fvg.it

The OECD Trento Centre for Local Development

The OECD Trento Centre for Local Development is an integral part of the OECD (Organisation for Economic Cooperation and Development) and its Centre for Entrepreneurship, SMEs, Regions and Cities (CFE). The OECD, whose mission is to promote better policies for better lives, facilitates a dialog among governments by comparing policy experiences, seeking answers to common problems, identifying good practices and working to co-ordinate domestic and international policies. The Trento Centre uses a holistic "from data to practice" approach to policies for sustainable development to offer local policy analysis, advice and capacity building activities for improved policy implementation for people, firms and places. www.trento.oecd.org

ComPA Foundation FVG

Fondazione ComPA FVG is ANCI FVG's centre of competence for the pursuit of ANCI FVG's institutional aims and of the prerogatives assigned to it by the regional legislation in order to support the Local Authorities System in the activation and development of processes of territorial growth, innovation, reform, organisational improvement, service management and development of the related professional skills. <https://compa.fvg.it>

Informest

Informest was founded in 1991, in the climate of renewal and openness towards the East in the years following the fall of the Berlin Wall. It was born as a public structure with a law of the Italian Government - the 9/1/91 n.19 - with the aim of promoting economic development and internationalisation processes. Informest has then consolidated its position of excellence becoming one of the four Italian agencies for cooperation in the South East Europe area (L. 84/01); it has carried out projects strongly supported by the cooperation strategies of the associated Regions, the Ministry of Foreign Affairs and the Ministry of Economic Development. www.informest.it

ISIG

The Institute of International Sociology of Gorizia (ISIG) is a non-profit research centre in the social sciences. ISIG's commitment is developed through numerous activities of research, planning, consultancy, implementation of projects, training, organisation of conferences and seminars. The Institute is rooted in the regional context, but operates within an international framework and is recognised as a centre of excellence in the study of international relations and cross-border cooperation, ethnic and minority relations, peace and conflict resolution, society and social policies, economics and local development, democracy and civil society, land and environmental risk management, the future and forecasting techniques. For more than 10 years, the institute has worked for the Council of Europe - Centre of Excellence for Good Governance - as a scientific partner in research and training activities on the topics of strategic planning at local level, inter-municipal and cross-border cooperation, organisational leadership, public participation as well as on issues related to emergency management and resilience. On these topics, it has published several manuals addressed to local authorities, developed training modules and coordinated the related educational activities in the 47 member countries of the CoE. www.isig.it



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CONTACTS

A.N.C.I. F.V.G Friuli Venezia Giulia - info@compa.fvg.it

A.I.C.R.E. Friuli Venezia Giulia - segreteria@aicre.fvg.it

ComPA FVG - Gianni Ghiani - g.ghiani@compa.fvg.it

OECD Trento Centre for Local Development - Paolo Rosso - paolo.rosso@oecd.org

@OECD_local @ComPAfvg @anci_fvg

OECD Trento Centre for Local Development

Vicolo San Marco 1, 38122 Trento, Italy
cfetrento@oecd.org | www.trento.oecd.org

The Project "NextPA - changes in progress" is the expression (formalised in 2014) of the joint will of the Employers' Associations of the Comparto Unico della PA and of the Autonomous Region of Friuli Venezia Giulia to develop a new training season to support/accompany the processes of change and innovation of the entire system of Local Authorities.

This event is part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities activities.

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. www.oecd.org/cfe

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